FINANCIAL STATEMENTS

APRIL 30, 2014



INDEPENDENT AUDITORS' REPORT

To the Members of, Canadian Alliance of Student Associations (CASA):

We have audited the accompanying financial statements of Canadian Alliance of Student Associations, which comprise the statement of financial position as at April 30, 2014, and the statements of operations, changes in net assets and cash flows for the year then ended, and a summary of significant accounting policies and other explanatory information.

Management's responsibility for the financial statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditors' responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements present fairly, in all material respects, the financial position of Canadian Alliance of Student Associations as at April 30, 2014, and the results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

OUSELEY HANVEY CLIPSHAM DEEP LLP

OHCIS LLP.

Licensed Public Accountants

Ottawa, Ontario September 15, 2014

STATEMENT OF FINANCIAL POSITION AS AT APRIL 30, 2014

| | | 2014 | | | | |
|--|----|---------|----|---------|--|--|
| CURRENT ASSETS | | | | | | |
| Cash | \$ | 253,865 | \$ | 224,375 | | |
| Short term investments (note 2) | * | 433,368 | • | 428,349 | | |
| Accounts receivable | | , - | | 10,177 | | |
| Prepaid expenses | | 4,779 | | 6,567 | | |
| | | 692,012 | | 669,468 | | |
| CAPITAL ASSETS (NOTE 3) | | 7,605 | | 5,621 | | |
| | \$ | 699,617 | \$ | 675,089 | | |
| | | | | | | |
| CURRENT LIABILITIES | | | | | | |
| Accounts payable and accrued liabilities | \$ | 31,092 | \$ | 37,017 | | |
| Deferred revenue (note 4) | | 3,136 | | 3,636 | | |
| | | 34,228 | | 40,653 | | |
| DEFERRED LEASE INDUCEMENT (NOTE 5) | | 12,996 | | | | |
| | | 47,224 | | 40,653 | | |
| NET ASSETS | | | | | | |
| Unrestricted net assets | | 544,933 | | 553,960 | | |
| Invested in capital assets | | 7,605 | | 5,621 | | |
| Internally restricted net assets | | 99,855 | | 74,855 | | |
| | | 652,393 | | 634,436 | | |
| | \$ | 699,617 | \$ | 675,089 | | |

CONTINGENCY (NOTE 9)

| Director |
|----------|
| Director |
| |

STATEMENT OF CHANGES IN NET ASSETS FOR THE YEAR ENDED APRIL 30, 2014

| | | 2014 | | |
|--|----|--|----|---|
| UNRESTRICTED NET ASSETS | | | | |
| Balance - beginning of year Net revenue for the year Investment in capital assets Transfer to internally restricted net assets | \$ | 553,960 17,957 (1,984) (25,000) | \$ | 381,237 194,727 2,996 (25,000) |
| Balance - end of year | \$ | 544,933 | \$ | 553,960 |
| INVESTED IN CAPITAL ASSETS | \$ | 5,621 | \$ | 8,617 |
| Balance - beginning of year Purchase of capital assets Amortization of capital assets | ą. | 4,913 (2,929) | Φ | (2,996) |
| Balance - end of year | \$ | 7,605 | \$ | 5,621 |
| INTERNALLY RESTRICTED (NOTE 8) | | | | |
| Balance - beginning of year Transfer from unrestricted net assets | \$ | 74,855 25,000 | \$ | 49,855 25,000 |
| Balance - end of year | \$ | 99,855 | \$ | 74,855 |

STATEMENT OF OPERATIONS FOR THE YEAR ENDED APRIL 30, 2014

| | | 2014 | | | | |
|--------------------------------------|----|---------|----|---------|--|--|
| REVENUE | | | | | | |
| Membership dues | \$ | 577,621 | \$ | 673,493 | | |
| Conference fees and other | Ψ | 13,660 | Ψ | 38,222 | | |
| | | -, | | , | | |
| | | 591,281 | | 711,715 | | |
| EXPENSE | | | | | | |
| Amortization of capital assets | | 2,929 | | 2,996 | | |
| Bank charges and interest | | 324 | | 336 | | |
| Board retreat | | 5,995 | | 8,491 | | |
| Conferences | | 49,464 | | 47,669 | | |
| Hiring | | 1,561 | | 1,050 | | |
| Insurance | | 3,673 | | 3,640 | | |
| Moving - staff | | 2,451 | | - | | |
| Office supplies and services | | 8,512 | | 19,804 | | |
| Postage and courier | | 450 | | 433 | | |
| Public relations | | 55,838 | | 35,005 | | |
| Professional fees | | 19,071 | | 7,992 | | |
| Rent | | 48,204 | | 50,833 | | |
| Research | | 14,695 | | 2,185 | | |
| Salaries and benefits | | 323,674 | | 299,199 | | |
| Security | | 463 | | 338 | | |
| Subscriptions and research documents | | 2,668 | | 2,898 | | |
| Telecommunications | | 7,456 | | 6,724 | | |
| Translation | | 17,941 | | 14,022 | | |
| Travel and meetings | | 7,955 | | 13,373 | | |
| | | 573,324 | | 516,988 | | |
| NET REVENUE FOR THE YEAR | \$ | 17,957 | \$ | 194,727 | | |

STATEMENT OF CASH FLOWS FOR THE YEAR ENDED APRIL 30, 2014

| | 2014 | 2013 |
|---|---------------|---------------|
| | | |
| CASH PROVIDED BY (USED FOR) | | |
| OPERATING ACTIVITIES | | |
| Net revenue for the year | \$ 17,957 | \$ 194,727 |
| Item not requiring cash: Amortization of capital assets | 2,929 | 2,996 |
| | 20,886 | 197,723 |
| Changes in non-cash working capital: | | 101,120 |
| Accounts receivable | 10,177 | (6,852) |
| Prepaid expenses | 1,788 | (2,207) |
| Accounts payable and accrued liabilities | (5,925) | 12,390 |
| Deferred revenue | (500) | 1,438 |
| Deferred lease inducement | 12,996 | |
| | 39,422 | 202,492 |
| INVESTING ACTIVITIES | | |
| Purchase of capital assets | (4,913) | - |
| Purchase of short term investments | (5,019) | (202,272) |
| | (9,932) | (202,272) |
| CHANGE IN CASH FOR THE YEAR | 29,490 | 220 |
| Cash beginning of the year | 224,375 | 224,155 |
| CASH END OF YEAR | \$ 253,865 | \$ 224,375 |

NOTES TO FINANCIAL STATEMENTS APRIL 30, 2014

Canadian Alliance of Student Associations was incorporated on June 27, 1995 without share capital, under the laws of Canada. It is the mission of the Alliance to ensure that the students of Canada are full participants in defining the future of post-secondary education in Canada. The Alliance is a not-for-profit organization and is not subject to income taxes.

1. SIGNIFICANT ACCOUNTING POLICIES

These financial statements have been prepared in accordance with Canadian accounting standards for not-for-profit organizations and include the following significant accounting policies:

(a) Capital assets

Capital assets are recorded at cost. Computer equipment is amortized using the declining balance method at the rate of 45% per annum. Furniture equipment is amortized using the declining balance method at the rate of 20% per annum.

(b) Revenue recognition

The Alliance follows the deferral method of recognizing revenue. Membership dues are recognized as revenue in the year to which they apply. Conference fees and other revenue are recognized when received or can be reasonably estimated and collection is reasonably assured.

(c) Use of estimates

The preparation of these financial statements in conformity with Canadian accounting standards for not-for-profit organizations requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates. These estimates are reviewed annually and as adjustments become necessary, they are recorded in the financial statements in the period in which they become known.

(d) Financial instruments

Financial instruments are initially recognized at fair value and are subsequently measured at cost, amortized cost or cost less appropriate allowances for impairment.

2. SHORT TERM INVESTMENTS

Short term investments consist of cashable guaranteed investment certificates that earn interest at rate of 1% per year and mature between July 16, 2014 and December 18, 2014.

NOTES TO FINANCIAL STATEMENTS APRIL 30, 2014

3. CAPITAL ASSETS

| | | | 2014 | 2013 |
|---------------------|--------------|--------------|-------------|-------------|
| | | Accumulated | | |
| | Cost | Amortization | Net | Net |
| Computer equipment | \$ 23,172 | \$ 17,825 | \$ 5,347 | \$ 2,799 |
| Furniture equipment | 4,989 | 2,731 | 2,258 | 2,822 |
| | \$ 28,161 | \$ 20,556 | \$ 7,605 | \$ 5,621 |

4. DEFERRED REVENUE

Deferred revenue consists of contributions received for the travel cost sharing program. These amounts are recognized as revenue when the related travel subsidies are awarded.

| | 2014 | 2013 |
|---|-------------|-------------|
| Balance, beginning of year | \$ 3,636 | \$ 2,198 |
| Less: amount recognized as revenue in the year | (500) | (563) |
| Plus: amount received related to the following year | - | 2,000 |
| Balance, end of year | \$ 3,136 | \$ 3,636 |

5. DEFERRED LEASE INDUCEMENT

During the year, the Alliance received a lease inducement of \$14,440. This amount was deferred and is being amortized on a straight-line basis over the life of the lease. Amortization is recorded as a reduction in rent expense.

6. COMMITMENTS

The Alliance rents office space under a lease agreement that extends to October 31, 2018. Annual lease payments are as follows:

| 2015 | \$ 23,900 |
|------|--------------|
| 2016 | 24,500 |
| 2017 | 24,900 |
| 2018 | 25,300 |
| 2019 | 12,600 |

Current annual operating costs are approximately \$25,000 per year.

NOTES TO FINANCIAL STATEMENTS April 30, 2014

7. FINANCIAL INSTRUMENTS

The Alliance's financial instruments consist of cash, short-term investments, accounts receivable and accounts payable and accrued liabilities. Unless otherwise noted, it is management's opinion that the Alliance is not exposed to significant interest rate, currency, credit, liquidity or market risks arising from its financial instruments and the carrying amount of the financial instruments approximate their fair value.

8. INTERNALLY RESTRICTED NET ASSETS

| | b | Balance eginning of year | Restricted in year | Used in year | Balance end of year |
|---|----|--------------------------------|--------------------|-------------------|---------------------------------|
| Contingency Fund Federal Election Fund Capital Fund | \$ | 40,593 10,262 9,000 | \$ 25,000 | \$ - - - | \$ 40,593 35,262 9,000 |
| Campus Tour Fund | | 15,000 | - | _ | 15,000 |
| | \$ | 74,855 | \$ 25,000 | \$ - | \$ 99,855 |

The Contingency Fund is reserved for instance of unforeseen financial spending. CASA is funded 100% by membership dues. While this is a contractual agreement between members and the Alliance, there is a risk associated with such an arrangement.

The Federal Election Fund is reserved for Federal Election or on-campus referendums of a similar election type event. This fund is used for the purchasing of advertising, document preparation, consultations and other election related costs.

The Capital Fund is reserved for asset/capital purchases. This fund is used for the purchase of various items related to the maintenance and furnishing of the office.

Campus Tour Fund is reserved for home office staff to visit current members of CASA to build stronger relationships with all the executives and governing bodies of their organizations.

9. CONTINGENCY

CASA has been served with two third party claims by former employees. These former employees are defendants in an action that alleges defamation and claims \$350,000 in damages plus interest and costs. The Alliance is defending these actions and is of the opinion that the actions are without merit. The outcome of these actions is not determinable. As a result the loss, if any, has not been recorded in the financial statements and is expected to be covered by insurance.