

CANADIAN ALLIANCE OF STUDENT ASSOCIATIONS (CASA)

FINANCIAL STATEMENTS

APRIL 30, 2020

INDEPENDENT AUDITOR'S REPORT

To the Members,
Canadian Alliance of Student Associations (CASA):

Opinion

We have audited the financial statements of Canadian Alliance of Student Associations (CASA) ("the Entity"), which comprise the statement of financial position as at April 30, 2020, and the statements of changes in net assets, operations and cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of the Entity as at April 30, 2020, and the results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

Basis for opinion

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the Entity in accordance with the ethical requirements that are relevant to our audit of the financial statements in Canada, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Responsibilities of management and those charged with governance for the financial statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the Entity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Entity, or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Entity's financial reporting process.

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.

- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Entity's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Entity's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Entity to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

OHCI LLP.

OUSELEY HANVEY CLIPSHAM DEEP LLP

Licensed Public Accountants

Ottawa, Ontario

July 16, 2020

CANADIAN ALLIANCE OF STUDENT ASSOCIATIONS (CASA)

STATEMENT OF FINANCIAL POSITION AS AT APRIL 30, 2020

	2020	2019
CURRENT ASSETS		
Cash	\$ 709,767	\$ 596,947
Accounts receivable	25,542	2,014
Prepaid expenses	22,638	7,381
	757,947	606,342
CAPITAL ASSETS (NOTE 2)	3,143	5,021
	\$ 761,090	\$ 611,363
CURRENT LIABILITIES		
Accounts payable and accrued liabilities	\$ 33,643	\$ 22,611
Deferred revenue (note 3)	-	900
	33,643	23,511
NET ASSETS		
Unrestricted net assets	344,059	202,586
Invested in capital assets	3,143	5,021
Internally restricted net assets (note 6)	380,245	380,245
	727,447	587,852
	\$ 761,090	\$ 611,363

Approved on behalf of the Board:

Director

Director

CANADIAN ALLIANCE OF STUDENT ASSOCIATIONS (CASA)

STATEMENT OF CHANGES IN NET ASSETS FOR THE YEAR ENDED APRIL 30, 2020

	2020	2019
UNRESTRICTED NET ASSETS		
Balance - beginning of year	\$ 202,586	\$ 154,396
Net revenue for the year	139,595	49,816
Investment in capital assets	1,878	(1,626)
Balance - end of year	\$ 344,059	\$ 202,586
INVESTED IN CAPITAL ASSETS		
Balance - beginning of year	\$ 5,021	\$ 3,395
Purchase of capital assets	-	3,455
Amortization of capital assets	(1,878)	(1,829)
Balance - end of year	\$ 3,143	\$ 5,021
INTERNALLY RESTRICTED (NOTE 6)		
Balance - beginning and end of year	\$ 380,245	\$ 380,245

CANADIAN ALLIANCE OF STUDENT ASSOCIATIONS (CASA)

STATEMENT OF OPERATIONS FOR THE YEAR ENDED APRIL 30, 2020

	2020	2019
REVENUE		
Membership dues	\$ 616,828	\$ 592,843
Conference fees and other	101,651	38,110
	718,479	630,953
EXPENSE		
Amortization of capital assets	1,878	1,829
Annual campaign	40,820	9,415
Bank charges and interest	990	583
Board retreat	9,685	7,642
Conferences	48,912	47,665
Hiring	629	1,507
Insurance	4,655	4,666
Office supplies and services	7,558	10,089
Postage and courier	163	98
Public relations	44,982	53,222
Professional fees	38,161	19,983
Rent	46,522	45,754
Research	-	16,950
Salaries and benefits	297,931	326,671
Security	441	830
Subscriptions and research documents	8,613	2,272
Telecommunications	4,845	6,585
Translation	4,845	7,697
Travel and meetings	17,254	17,679
	578,884	581,137
NET REVENUE FOR THE YEAR	\$ 139,595	\$ 49,816

CANADIAN ALLIANCE OF STUDENT ASSOCIATIONS (CASA)

STATEMENT OF CASH FLOWS FOR THE YEAR ENDED APRIL 30, 2020

	2020	2019
CASH PROVIDED BY (USED FOR)		
OPERATING ACTIVITIES		
Net revenue for the year	\$ 139,595	\$ 49,816
Items not requiring cash:		
Amortization of deferred lease inducement	-	(1,444)
Amortization of capital assets	1,878	1,829
	141,473	50,201
Changes in non-cash working capital:		
Accounts receivable	(23,527)	332
Prepaid expenses	(15,258)	2,449
Accounts payable and accrued liabilities	11,032	(12,702)
Deferred revenue	(900)	81
	112,820	40,361
INVESTING ACTIVITIES		
Purchase of capital assets	-	(3,455)
CHANGE IN CASH FOR THE YEAR	112,820	36,906
Cash beginning of the year	596,947	560,041
CASH END OF YEAR	\$ 709,767	\$ 596,947

CANADIAN ALLIANCE OF STUDENT ASSOCIATIONS (CASA)

NOTES TO FINANCIAL STATEMENTS

APRIL 30, 2020

Canadian Alliance of Student Associations is incorporated under the Canada Not-for-profit Corporations Act. It is the mission of the Alliance to ensure that the students of Canada are full participants in defining the future of post-secondary education in Canada. The Alliance is a not-for-profit organization and is not subject to income taxes.

1. SIGNIFICANT ACCOUNTING POLICIES

These financial statements have been prepared in accordance with Canadian accounting standards for not-for-profit organizations and include the following significant accounting policies:

(a) Capital assets

Capital assets are recorded at cost. Computer equipment is amortized using the declining balance method at the rate of 45% per annum. Furniture equipment is amortized using the declining balance method at the rate of 20% per annum.

(b) Revenue recognition

The Alliance follows the deferral method of recognizing revenue. Membership dues are recognized as revenue in the year to which they apply. Conference fees and other revenue are recognized when received or can be reasonably estimated and collection is reasonably assured.

(c) Use of estimates

The preparation of these financial statements in conformity with Canadian accounting standards for not-for-profit organizations requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates. These estimates are reviewed annually and as adjustments become necessary, they are recorded in the financial statements in the period in which they become known.

(d) Financial instruments

Financial instruments are initially recognized at fair value and are subsequently measured at amortized cost or cost less appropriate allowances for impairment. Financial assets measured at amortized cost include cash and accounts receivable. Financial liabilities measured at amortized cost include accounts payable and accrued liabilities.

2. CAPITAL ASSETS

				2020		2019	
	Cost		Accumulated Amortization		Net		Net
Computer equipment	\$ 11,642	\$	9,717	\$	1,925	\$	3,497
Furniture equipment	2,849		1,631		1,218		1,524
	\$ 14,491	\$	11,348	\$	3,143	\$	5,021

CANADIAN ALLIANCE OF STUDENT ASSOCIATIONS (CASA)

NOTES TO FINANCIAL STATEMENTS

APRIL 30, 2020

3. DEFERRED REVENUE

Deferred revenue in fiscal year 2019 consists of observer fees received in advance of a conference. These amounts are recognized as revenue when the conference is held. Deferred revenue in the 2018 fiscal year consists of contributions received for the travel cost sharing program and are recognized as revenue when the related travel subsidies are awarded.

	2020	2019
Balance, beginning of year	\$ 900	\$ 819
Less: amount recognized as revenue in the year	(900)	(819)
Plus: amount received related to the following year	-	900
Balance, end of year	\$ -	\$ 900

4. COMMITMENT

The Alliance rents office space under a lease agreement that extends to October 31, 2023. Annual lease payments are as follows:

2021	\$ 24,548
2022	24,909
2023	25,270
2024	12,635

Current annual operating costs are approximately \$24,000 per year.

5. FINANCIAL INSTRUMENTS

The Alliance's financial instruments consist of cash, accounts receivable and accounts payable and accrued liabilities. Unless otherwise noted, it is management's opinion that the Alliance is not exposed to significant interest rate, currency, credit, liquidity or market risks arising from its financial instruments and the carrying amount of the financial instruments approximate their fair value.

CANADIAN ALLIANCE OF STUDENT ASSOCIATIONS (CASA)

NOTES TO FINANCIAL STATEMENTS
APRIL 30, 2020

6. INTERNALLY RESTRICTED NET ASSETS

	Balance beginning of year	Restricted in year	Used in year	Balance end of year
Contingency Fund	\$ 213,993	\$ -	\$ -	\$ 213,993
Federal Election Fund	22,252	-	-	22,252
Capital Fund	44,000	-	-	44,000
Campaign Fund	50,000	-	-	50,000
Legal Contingency Fund	50,000	-	-	50,000
	\$ 380,245	\$ -	\$ -	\$ 380,245

The Contingency Fund is reserved for instances of unforeseen financial spending. CASA is funded 100% by membership dues. While this is a contractual agreement between members and the Alliance, there is a risk associated with such an arrangement.

The Federal Election Fund is reserved for Federal Election or on-campus referendums of a similar election type event. This fund is used for the purchasing of advertising, document preparation, consultations and other election related costs.

The Capital Fund is reserved for capital asset purchases. This fund is used for the purchase of various items related to the maintenance and furnishing of the office.

Campaign Fund is reserved for the purposes of funding national campaigns on post-secondary student issues.

Legal Contingency Fund is reserved for unforeseen legal costs or expenses.