

Financial Statements of

**CANADIAN ALLIANCE OF STUDENT  
ASSOCIATIONS (C.A.S.A.)**

April 30, 2022

September 23, 2022

## INDEPENDENT AUDITOR'S REPORT

To the Members of  
Canadian Alliance of Student Associations (C.A.S.A.):

### *Opinion*

We have audited the accompanying financial statements of Canadian Alliance of Student Associations (C.A.S.A.), which comprise the statement of financial position as at April 30, 2022, and the statements of changes in net assets and operations and cash flow for the year then ended, as well as a summary of significant accounting policies and other explanatory information.

In our opinion, the financial statements present fairly, in all material respects, the financial position of C.A.S.A. as at April 30, 2022, and the results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

### *Basis for Opinion*

We conducted our audit in accordance with Canadian Auditing Standards. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are independent of C.A.S.A. in accordance with the ethical requirements that are relevant to our audit of the financial statements in Canada, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### *Responsibilities of Management and Those Charged with Governance for the Financial Statements*

Management is responsible for the preparation and fair presentation of these financial statements in accordance with the applicable financial reporting framework, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing these financial statements, management is responsible for assessing C.A.S.A.'s ability to continue as a going concern, disclosing, as applicable, matters related to a going concern and using the going concern basis of accounting unless management either intends to liquidate C.A.S.A. or to cease operations, or has no realistic alternative but to do so. Those charged with governance are responsible for overseeing C.A.S.A.'s financial reporting process.

### *Auditor's Responsibilities for the Audit of the Financial Statements*

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian Auditing Standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with Canadian Auditing Standards, we exercise professional judgment and maintain professional skepticism throughout the audit.

We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of C.A.S.A.'s internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on C.A.S.A.'s ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause C.A.S.A. to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.



**HENDRY  
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We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

HENDRY WARREN <sub>LLP</sub>  
Chartered Professional Accountants  
Licensed Public Accountants  
Ottawa, Ontario

# CANADIAN ALLIANCE OF STUDENT ASSOCIATIONS (C.A.S.A.)

## Statement of Financial Position

April 30, 2022, with comparative figures for 2021

	2022	2021
<b>Assets</b>		
Current assets		
Cash	\$ 988,736	\$ 862,549
Accounts receivable	10,437	2,080
Prepaid expenses	19,265	9,800
	1,018,438	874,429
Capital assets (Note 2)	10,528	7,724
	\$ 1,028,966	\$ 882,153
<b>Liabilities and Net Assets</b>		
Current liabilities		
Accounts payable and accrued liabilities	\$ 26,094	\$ 30,609
Deferred revenue	-	19,942
	26,094	50,551
Commitments (Note 3)		
Net assets		
Unrestricted net assets	420,830	343,633
Invested in capital assets	10,528	7,724
Internally restricted net assets (Note 4)	571,514	480,245
	1,002,872	831,602
	\$ 1,028,966	\$ 882,153

Approved on behalf of the Board:

\_\_\_\_\_  
Director

\_\_\_\_\_  
Director

# CANADIAN ALLIANCE OF STUDENT ASSOCIATIONS (C.A.S.A.)

## Statement of Changes in Net Assets

Year ended April 30, 2022, with comparative figures for 2021

<b>Unrestricted Net Assets</b>	2022	2021
Balance - beginning of year	\$ 343,633	\$ 344,059
Net revenue for the year	171,270	104,157
Net investment in capital assets	(2,804)	(4,583)
Transfer to restricted funds	(91,269)	(100,000)
Balance - end of year	\$ 420,830	\$ 343,633

<b>Invested in Capital Assets</b>	2022	2021
Balance - beginning of year	\$ 7,724	\$ 3,143
Purchase of capital assets	7,788	7,343
Amortization of capital assets	(4,984)	(2,762)
Balance - end of year	\$ 10,528	\$ 7,724

<b>Internally Restricted Net Assets (Note 4)</b>	2022	2021
Balance - beginning of year	\$ 480,245	\$ 380,245
Transfer from unrestricted funds	91,269	100,000
Balance - end of year	\$ 571,514	\$ 480,245

# CANADIAN ALLIANCE OF STUDENT ASSOCIATIONS (C.A.S.A.)

## Statement of Operations

Year ended April 30, 2022, with comparative figures for 2021

	2022	2021
Revenue		
Membership fees	\$ 660,658	\$ 603,082
Conference fees and other	55,252	26,689
	715,910	629,771
Expenses		
Amortization	4,984	2,762
Annual campaign	57,930	49,941
Bank charges and interest	243	204
Board retreat	1,362	90
Conferences	23,137	4,129
Hiring	324	-
Insurance	5,691	5,110
Office supplies and services	5,839	8,425
Professional fees	17,915	13,411
Public relations	12,762	16,230
Rent	46,401	41,185
Salaries and wages	312,858	302,866
Security	441	546
Subscriptions and research documents	37,437	65,807
Telecommunications	4,960	4,900
Translation	6,600	8,396
Travel and meetings	5,756	1,612
	544,640	525,614
Net revenue for the year	\$ 171,270	\$ 104,157

# CANADIAN ALLIANCE OF STUDENT ASSOCIATIONS (C.A.S.A.)

## Cash Flow Statement

Year ended April 30, 2022, with comparative figures for 2021

	2022	2021
Operating activities		
Net revenue for the year	\$ 171,270	\$ 104,157
Non-cash item:		
Amortization expense	4,984	2,762
Changes in non-cash working capital balances (Note 5)	(42,279)	53,208
Cash provided by operating activities	133,975	160,127
Investing activities		
Purchase of capital assets	(7,788)	(7,345)
Cash used in investing activities	(7,788)	(7,345)
Increase in cash	126,187	152,782
Cash, beginning of year	862,549	709,767
Cash, end of year	\$ 988,736	\$ 862,549



# CANADIAN ALLIANCE OF STUDENT ASSOCIATIONS (C.A.S.A.)

## Notes to the Financial Statements

April 30, 2022, with comparative figures for 2021

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### Statutes of incorporation and nature of activities

The Canadian Alliance of Student Associations (C.A.S.A.) was incorporated without share capital as a not-for-profit organization under the laws of Canada on June 27, 1995. The mission of C.A.S.A. is to ensure that the students of Canada are full participants in defining the future of post-secondary education in Canada.

C.A.S.A. is a non-profit organization and is exempt from income taxes under section 149(1)(f) of the Income Tax Act (Canada).

### 1. Significant accounting policies

The financial statements have been prepared in accordance with Canadian accounting standards for not-for-profit organizations and include the following significant accounting policies:

#### Revenue recognition

C.A.S.A. follows the deferral method of accounting for contributions. Restricted contributions are recognized as revenue in the year in which the related expenses are incurred. Restricted contributions related to expenses for future periods are deferred and recognized as revenue in the period in which the related expenses are incurred. Unrestricted contributions are recognized as revenue when they are received or receivable, assuming the amount to be received can be reasonably estimated and collection is reasonably assured.

Membership dues are recognized as revenue in the year to which they apply.

Conference fees and other revenue are recognized when they are received or receivable, assuming the amount can be reasonably estimated and collection is reasonably assured.

#### Cash

C.A.S.A.'s policy is to disclose bank balances net of outstanding items under cash.

#### Capital assets

Capital assets are accounted for at cost. Amortization is based on the assets' respective useful lives using the following method and rates:

Asset	Method	Rate
Computer equipment	Declining balance	45%
Furniture equipment	Declining balance	20%

One-half of the annual amount is claimed in the year of acquisition.

# CANADIAN ALLIANCE OF STUDENT ASSOCIATIONS (C.A.S.A.)

## Notes to the Financial Statements

April 30, 2022, with comparative figures for 2021

### Financial instruments

#### Measurement of financial instruments

C.A.S.A. initially measures its financial assets and liabilities at fair value.

C.A.S.A. subsequently measures all its financial assets and financial liabilities at amortized cost or cost less appropriate allowances for impairment.

Financial assets measured at amortized cost include cash and accounts receivable.

Financial liabilities measured at amortized cost include accounts payable and accrued liabilities.

#### Impairment

Financial assets measured at cost are tested for impairment when there are indicators of impairment. The amount of the write-down is recognized in net revenue. The previously recognized impairment loss may be reversed to the extent of the improvement, directly or by adjusting the allowance account, provided it is no greater than the amount that would have been reported at the date of the reversal had the impairment not been recognized previously. The amount of the reversal is recognized in net revenue.

## 2. Capital assets

	2022		2021	
	Cost	Accumulated Amortization	Net Book Value	Net Book Value
Computer equipment	\$ 26,773	\$ 17,026	\$ 9,747	\$ 6,749
Furniture equipment	2,849	2,068	781	975
	\$ 29,622	\$ 19,094	\$ 10,528	\$ 7,724

## 3. Commitments

C.A.S.A. rents office space under a lease agreement that extends to October 31, 2023. Annual lease payments are as follows:

2023	\$ 23,116
2024	13,870
	\$ 36,986

Current annual operating and realty costs are approximately \$23,000 per year.

# CANADIAN ALLIANCE OF STUDENT ASSOCIATIONS (C.A.S.A.)

## Notes to the Financial Statements

April 30, 2022, with comparative figures for 2021

### 4. Internally restricted net assets

	Balance, beginning of year	Restricted in year	Used in year	Balance, end of year
Campaign Fund	\$ 90,000	\$ 20,000	\$ -	\$ 110,000
Capital Fund	44,000	-	-	44,000
Contingency Fund	213,993	71,269	-	285,262
Federal Election Fund	82,252	-	-	82,252
Legal Contingency Fund	50,000	-	-	50,000
	\$ 480,245	\$ 91,269	\$ -	\$ 571,514

Part of C.A.S.A.'s net assets have been restricted for specific purposes as approved by the Board of Directors (the "Board"). Transfers between net asset classes are recorded when approved by the Board. The purpose of each class of net assets is as follows:

#### *Campaign Fund*

The Campaign Fund is reserved for the purposes of funding national campaigns on post-secondary student issues.

#### *Capital Fund*

The Capital Fund is reserved for capital asset purchases. This fund is used for the purchase of various items related to the maintenance and furnishing of the office.

#### *Contingency Fund*

The Contingency Fund is reserved for instances of unforeseen financial spending. C.A.S.A. is funded 100% by membership dues. While this is a contractual agreement between members and C.A.S.A., there is a risk associated with such an arrangement.

#### *Federal Election Fund*

The Federal Election Fund is reserved for Federal Election or non-campus referendums of a similar election type event. This fund is used for the purchasing of advertising, document preparation, consultations and other election related costs.

#### *Legal Contingency Fund*

The Legal Contingency Fund is reserved for unforeseen legal costs or expenses.

# CANADIAN ALLIANCE OF STUDENT ASSOCIATIONS (C.A.S.A.)

## Notes to the Financial Statements

April 30, 2022, with comparative figures for 2021

### 5. Changes in non-cash working capital balances

Changes in non-cash working capital balances have (used) provided cash as follows:

	2022	2021
Accounts receivable	\$ (8,357)	\$ 23,462
Prepaid expenses	(9,465)	12,838
Accounts payable and accrued liabilities	(4,515)	(3,034)
Deferred revenue	(19,942)	19,942
	\$ (42,279)	\$ 53,208

### 6. Credit facility

C.A.S.A.'s credit facility consists of an RBC credit card with a limit of \$25,000, bearing interest at 19.99% per annum. The credit card is secured by a general security agreement. At April 30, 2022, there is \$10,253 (2021: \$Nil) outstanding under the credit card.

### 7. Financial instruments

#### Risks and concentrations

C.A.S.A. is exposed to various risks through its financial instruments. The following analysis provides a measure of the risk exposures and concentrations at the statement of financial position date, April 30, 2022.

#### Credit risk

Credit risk is the risk that one party to a financial instrument will cause a financial loss for the other party by failing to discharge an obligation. C.A.S.A.'s main credit risks relate to its accounts receivable. C.A.S.A. provides credit to its customers and members in the normal course of its operations.

#### Liquidity risk

Liquidity risk is the risk that an entity will encounter difficulty in meeting obligations associated with financial liabilities. C.A.S.A. is exposed to this risk mainly in respect of its accounts payable and accrued liabilities. C.A.S.A. manages its liquidity risk by regularly monitoring forecasted and actual cash flow and financial liability maturities, and by holding assets that can be readily converted into cash. Accounts payable are normally paid within 30 days.

It is management's opinion that there have been no changes to risks since April 30, 2021.