Imagine Miami

6th Annual Signature Fundraiser

October 20, 2022
5:30 - 8:00 PM
Cocktail Party, $150/ticket

Red Rooster
920 NW 2nd Ave.
Miami, FL 33136

Sponsorship Package

HOSTED BY
CATALYST MIAMI

catalystmiami.org/imaginemiami

About Catalyst Miami

Founded in 1996 by Mayor Daniella Levine Cava, Catalyst Miami advances economic and racial justice by investing in communities of color as they build the power they need to change unjust economic and political systems from the ground up. Our work centers on creating both individual and collective paths to prosperity; increasing civic engagement; and enhancing the resilience of our environment and communities through people-led strategies.

Imagine Miami is Catalyst Miami's signature fundraising event. During the cocktail party, we'll honor Anitrice "Mama Joy" Jackson and meet Catalyst Miami clients and program graduates.

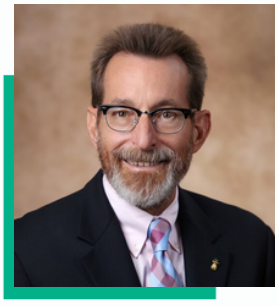
Guests will enjoy delicious food and cocktails, a raffle, photo booth, and other fun interactive moments. The funds raised from this event help us provide all our programs and services at no cost to thousands of low-wealth individuals and families across the county each year.

Website: catalystmiami.org/imaginemiami

Past Honorees

2021
Dr. Cheryl Holder

2020
Nadege Green



2019
Bill Duquette

2018
Melissa Medina

CATALYST MIAMI

Anitrice "Mama Joy" Jackson

Honoree of the 2022 Community Catalyst Award

Nana's Restart Organization
Founder & CEO,
Overtown Community Leader

Anitrice "Mama Joy" Jackson is a community leader and advocate, Jackson Health System employee, mother, grandmother, and resident of Overtown with a deep love for her community. In 2013, Mama Joy turned her passion into action and founded her own nonprofit, Nana's Restart Organization.

Nana's Restart is a resource hub for Overtown community members in need. The organization serves anyone — from children to adults of all ages — by providing support with school supplies, uniforms, counseling for parents and returning citizens, holiday toy drives, food drives, and more.

Since she began, Mama Joy has been funding the work on her own dime. In 2021, she became a Catalyst Miami small business client and received technical assistance with logistics and marketing. She now has a website, **nanasrestart.org**, through which anyone can connect with her and support!

Mama Joy does grassroots advocacy work with the Overtown Community Champions team, and joined the 2022 Catalyst to the Capital trip to meet face-to-face with elected officials in Tallahassee. For all her work and leadership, we are thrilled to honor Mama Joy with the 2022 Community Catalyst Award.

CATALYST MIAMI

Sponsorship Opportunities

CHAMPION (PRESENTING)

$15,000

Mention as *Presenting Sponsor* with premier **logo** placement in all event marketing, including social media stories

Twelve (12) tickets to Cocktail Party, gift included

Twelve (12) raffle tickets

Two-page color ad OR outside back cover ad in event program

Logo on event signage/screens

LEADER

$10,000

Sponsor **logo** inclusion in all event marketing, including social media stories

Ten (10) tickets to Cocktail Party, gift included

Ten (10) raffle tickets

Full-page color ad in event program

Logo on event signage/screens

ACCELERATOR

$7,500

Sponsor **logo** inclusion in all event marketing, including social media stories

Seven (7) tickets to Cocktail Party, gift included

Seven (7) raffle tickets

Full-page color ad in event program

Logo on event signage/screens

ADVOCATE

$5,000

Sponsor **logo** inclusion in event marketing, including social media stories

Five (5) tickets to Cocktail Party, gift included

Five (5) raffle tickets

Full-page color ad in event program

Logo on event signage/screens

SUPPORTER

$3,000

Sponsor **logo** inclusion in event marketing, including social media stories

Three (3) tickets to Cocktail Party, gift included

Three (3) raffle tickets

Half-page color ad in event program

Logo on event signage/screens

FAN

$1,500

Sponsor **name** inclusion in event emails

Two (2) tickets to Cocktail Party, gift included

Two (2) raffle tickets

Half-page color ad in event program

Name on event signage/screens at Cocktail Party

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PROGRAM AD OPTIONS

Outside Back Cover (color)	5.5" x 8.5"	$700
Inside Front Cover (color)	5.5" x 8.5"	$600
Inside Back Cover (color)	5.5" x 8.5"	$500
Full Page (color)	5.5" x 8.5"	$400
Half Page (color)	5.125" x 4"	$300
Quarter Page (color)	2.5" x 4"	$200

Ads should be submitted in at least 300dpi in EPS and PDF file types with a 0.25" bleed. Ads must be submitted by September 2, 2021 and paid for in advance of printing.

RIDESHARE SPONSOR

$2,000

Choose a unique code that grants guests $15 credit to and from the event.

Includes 2 tickets to Cocktail Party.

To confirm your sponsorship commitment:

Visit catalystmiami.org/imsponsor

Or contact Chelsea Clark
chelseac@catalystmiami.org
786-439-2244 (voice and text)

Sponsorships can be paid by ACH, EFT, check, or credit card.

Catalyst Miami is a registered 501(c)(3) and currently holds a platinum-level GuideStar seal of transparency.

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