



Greater Los Angeles
CCIM Chapter



2024

Sponsorship Packet

Who We Are

CCIMs exceed their peers in terms of transaction volume by 42%

The Greater Los Angeles Chapter represents the most elite cohort of experienced real estate brokers in the market leveraging the world's premier education in commercial real estate investment analysis. Our members encompass large-shop and entrepreneurial CRE professionals with a global referral network to source and transact deals in the local market and beyond.

Our calendar of more than 40 chapter events provides local market Intel as well as a ready network to explore new opportunities, including new development, transitioning leasing assignments to investment sales or even becoming opportunities to become an equity partner in a transaction. CCIM Greater Los Angeles provides a unique opportunity to showcase your company to the region's leading deal makers.



172

Members

30,177

**Database
Contacts**

212

Email blasts YTD

31

Yearly Events

7%

**Member
Growth Rate**

CCIMs Are

- brokers
- property managers
- leasing professionals
- developers
- investment counselors
- institutional investors
- asset managers
- commercial lenders
- CRE executives
- appraisers
- attorneys
- bankers
- other allied professionals



Real Estate's Premier Organization

CCIM is the premier trade organization for commercial and residential income property for brokers that specialize in the use of analytical tools to value, market, and sell both existing and development properties.

CCIM is an international organization that promotes best practices in the brokerage and investment arena and best in class in their field.

Founded over a half century ago, CCIM Institute created the language of global real estate investment. Today, the organization, through its 50 chapters, continues to innovate best practices and elevate the commercial real estate professional through its core designation program to earn the CCIM pin — real estate's most coveted credential — and its real-world education courses offered through the Ward Center for Real Estate Studies. Today, almost 70 percent of

designees hold the title of owner, partner, principal, or president, representing an exclusive worldwide referral network of 13,000 members in 30 countries. Ultimately, CCIM represents a larger vision of the commercial real estate provider, leveraging investment analysis, opinions of value and underwriting to become a leader in sourcing capital, building a cash-flow vehicle and ultimately creating value.

CCIM Greater Los Angeles Sponsorship Packages

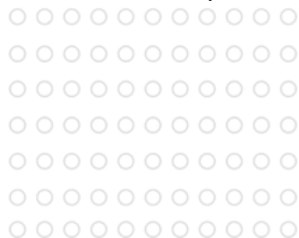
Platinum: \$7,500

Membership:

- ✓ Five (5) Chapter memberships for the calendar year.
- ✓ Member rate for all company employees attending all Networking events, Luncheons, Webinars.

Events:

- ✓ Opportunity to showcase your company at a luncheon.
- ✓ Attendance for two (2) at all Lunch & Learns.
- ✓ Attendance for four (4) at all Networking events.
- ✓ A list of all attendees at each luncheon and social events upon request.



Recognition and Advertisement:

- ✓ Listing as a Platinum Partner with full page ad on CCIM Greater Los Angeles Facebook page, Twitter and LinkedIn with link Logo placement as a Platinum Partner on event email blasts to Membership.
- ✓ Active Large Logo placement on CCIM Greater Los Angeles website under Platinum Partner category.
- ✓ Recognition on all flyers, emails and web postings announcing all events and classes.
- ✓ Acknowledgment by the emcee at all Networking events, Lunch and Learns, Podcast and webinars.
- ✓ Logo and hyperlink on the CCIM Greater Los Angeles website.

Virtual:

- ✓ Opportunity to conduct a virtual event.
- ✓ Opportunity to be an event sponsor for one (1) virtual event 30 second pre-recorded commercial or PDF ad to be shown at all virtual events (sponsor must provide ad).
- ✓ List of all attendees for all virtual events upon request.
- ✓ Logo shown at all virtual events.
- ✓ Free non-member attendance for four (4) at all virtual events.

CCIM Greater Los Angeles Sponsorship Packages

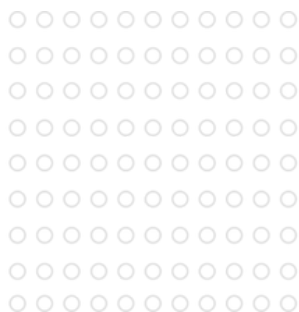
Gold: \$3,500

Membership:

- ☒ Three (3) Chapter memberships for the calendar year.
- ☐ Member rate for all company employees attending all Networking events, Luncheons, Webinars.

Events:

- ☒ Opportunity to showcase your company at a luncheon.
- ☒ Attendance for one (1) at all Lunch & Learns.
- ☒ Attendance for two (2) at all Networking events.
- ☒ A list of all attendees at each luncheon and social events upon request.



Recognition and Advertisement:

- ☒ Listing as a Gold Partner with corresponding placement on CCIM Greater Los Angeles Facebook page, Twitter and LinkedIn with link Logo placement as a Gold Partner on event email blasts to Membership.
- ☒ Active Medium Logo placement on CCIM Greater Los Angeles website under Gold Partner category
- ☒ Recognition on all flyers, and web postings announcing all events and classes.
- ☒ Acknowledgment by the emcee at all Networking events, Lunch and Learns , Podcast and webinars.
- ☒ Logo and hyperlink on the CCIM Greater Los Angeles website.

Virtual:

- ☒ Opportunity to conduct a virtual event.
- ☒ PDF ad to be sent to all virtual event attendees (sponsor must provide ad).
- ☐ List of all attendees for all virtual events upon request.
- ☒ Logo shown at all virtual events.
- ☒ Free non-member attendance for two (2) at all virtual events.

CCIM Greater Los Angeles Sponsorship Packages

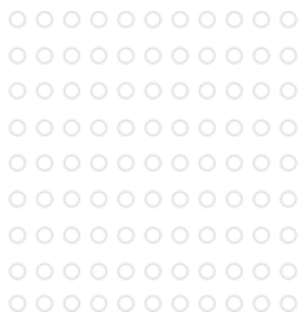
Silver: \$1,500

Membership:

- ☒ Two (2) Chapter memberships for the calendar year.
- ☐ Member rate for all company employees attending all Networking events, Luncheons, Webinars.

Events:

- ☐ Opportunity to showcase your company at a luncheon.
- ☒ Attendance for one (1) at all Lunch & Learns.
- ☒ Attendance for one (1) at all Networking events.
- ☒ A list of all attendees at each luncheon and social events upon request.



Recognition and Advertisement:

- ☒ Listing as a Silver Partner with corresponding placement on CCIM Greater Los Angeles Facebook page, Twitter and LinkedIn Logo placement as a Silver Partner on event email blasts to Members.
- ☒ Active Logo placement on CCIM Greater Los Angeles website under Silver Partner category.
- ☒ Recognition on all flyers.
- ☒ Acknowledgment by the emcee at all Networking events, Lunch and Learns, Podcast and webinars.
- ☒ Logo and hyperlink on the CCIM Greater Los Angeles website.

Virtual:

- ☐ Opportunity to conduct a virtual event.
- ☒ PDF ad to be sent to all virtual event attendees (sponsor must provide ad).
- ☐ List of all attendees for all virtual events upon request.
- ☒ Logo shown at all virtual events.
- ☒ Free non-member attendance for one (1) at all virtual events.

CCIM Greater Los Angeles Sponsorship Packages

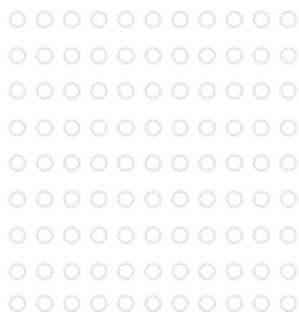
Bronze: \$1,000

Membership:

- ☒ One (1) Chapter memberships for the calendar year.
- ☐ Member rate for all company employees attending all Networking events, Luncheons, Webinars.

Events:

- ☐ Opportunity to showcase your company at a luncheon.
- ☐ Attendance for all Lunch & Learns.
- ☐ Attendance for all Networking events.
- ☐ A list of all attendees at each luncheon and social events upon request.



Recognition and Advertisement:

- ☒ Listing as a Bronze Partner on event email blasts to Members.
- ☒ Active Logo placement on CCIM Greater Los Angeles website under Bronze Partner category
- ☐ Recognition on all flyers.
- ☐ Acknowledgment by the emcee at all Networking events, Lunch and Learns and webinars.
- ☒ Logo and hyperlink on the CCIM Greater Los Angeles website.

Virtual:

- ☐ Opportunity to conduct a virtual event.
- ☐ PDF ad to be sent to all virtual event attendees (sponsor must provide ad).
- ☐ List of all attendees for all virtual events upon request.
- ☐ Logo shown at all virtual events.
- ☐ Free non-member attendance at all virtual events.

CCIM Greater Los Angeles Sponsorship Packages

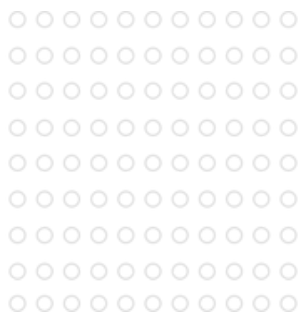
Copper: \$500

Membership:

- ☐ One (1) Chapter memberships for the calendar year.
- ☐ Member rate for all company employees attending all Networking events, Luncheons, Webinars.

Events:

- ☐ Opportunity to showcase your company at a luncheon.
- ☐ Attendance for all Lunch & Learns.
- ☐ Attendance for all Networking events.
- ☐ A list of all attendees at each luncheon and social events upon request.



Recognition and Advertisement:

- ☒ Listing as a Copper Partner on event email blasts to Members.
- ☒ Active Logo placement on CCIM Greater Los Angeles website under Copper Partner category
- ☐ Recognition on all flyers.
- ☐ Acknowledgment by the emcee at all Networking events, Lunch and Learns and webinars.
- ☒ Logo and hyperlink on the CCIM Greater Los Angeles website.

Virtual:

- ☐ Opportunity to conduct a virtual event.
- ☐ PDF ad to be sent to all virtual event attendees (sponsor must provide ad).
- ☐ List of all attendees for all virtual events upon request.
- ☐ Logo shown at all virtual events.
- ☐ Free non-member attendance at all virtual events.

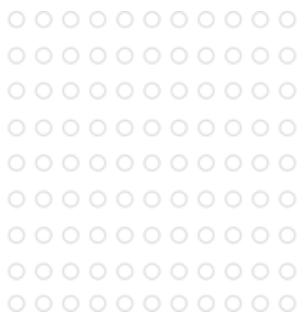
CCIM Greater Los Angeles Event Sponsor Options

Networking Events: \$500

- ✓ Attendance for two (2).
- ✓ Signage at the event.
- ✓ Acknowledgement of sponsor by emcee.
- ✓ Company name & logo on all flyers, emails, and web postings announcing the event .
- ✓ A list of all attendees at event upon request.

ZOOM Meeting, Webinar: \$500

- ✓ Logo on all event emails.
- ✓ List of attendees upon request.
- ✓ Acknowledgement of sponsor by emcee.
- ✓ Opportunity to address the audience.
- ✓ Chapter to distribute company promotional information via email.
- ✓ Logo on Chapter intro PowerPoint.



Sponsor Us

Yes, I want to sponsor the CCIM Greater Los Angeles Chapter

Company Name

Main Contact

Position

Phone

Address

City, State, Zip

Email

Specialization Areas

Job Functions

Indicate Payment Method Below:

☐

Bill Me

☐

Check for \$ _____ enclosed

Payable To:

CCIM Greater Los Angeles Chapter

Mail To:

CCIM Greater Los Angeles

9440 Santa Monica Blvd., Suite 301,
Beverly Hills CA 90210 United States

Ph. 866.572.5874

Fax 310.362.8450

ccimla@ccim.net

www.ccimla.com

Contact Us

Ryan McKenzie, CCIM

Sponsorship Chair

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Djaneleka O. Acog

Administrative Assistant

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djaneleka.ccimnet@gmail.com



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