00:00:03.720 --> 00:00:09.760

<v SPEAKER\_1>Hello again, and welcome to Global Exchange, part of the
Canadian Global Affairs Institute's Podcast Network.

00:00:09.760 --> 00:00:11.800

<v SPEAKER\_1>I'm your host, Colin Robertson.

00:00:11.800 --> 00:00:27.520

<v SPEAKER\_1>On this episode, recorded on July the 8th, we speak with
Carlo Dade, who we find at the Stampede in Calgary, and Chris Sands,
who's in a rather swampy Washington, about Canada-US relations and its
implications for the trilateral relationships.

00:00:27.660 --> 00:00:34.460

<v SPEAKER\_1>I'm speaking specifically of Canada-US, Mexico-US, and
Mexico-Canada relations.

00:00:34.460 --> 00:00:41.200

<v SPEAKER\_1>Carlo Dade is Director of International Policy at the
University of Calgary, School of Public Policy.

00:00:41.200 --> 00:00:48.140

<v SPEAKER\_1>He is the lead on the new North America Initiative, found
in the School of Public Policy.

00:00:48.140 --> 00:00:57.980

<v SPEAKER\_1>Researchers will be tasked with developing a vision of
what the continental relationship could become at a time of increasing
trade uncertainty and geopolitical turmoil.

00:00:57.980 --> 00:01:00.300

<v SPEAKER 1>We're going to talk more about that in a moment.

00:01:00.300 --> 00:01:10.840

<v SPEAKER\_1>Chris Sands is an adjunct lecturer, Director of the
Hopkins Center for Canadian Studies, and faculty co-lead for
technology and innovation at CICE.

00:01:10.840 --> 00:01:11.260

<v SPEAKER 1>Dr.

00:01:11.260 --> 00:01:20.580

<v SPEAKER\_1>Sands served as Director of the Canada Institute at the
Woodrow Wilson Institute Center for Scholars and was co-host of the
podcast Canusa Street.

00:01:20.580 --> 00:01:22.120

<v SPEAKER\_1>We'll talk a bit more about that as well.

00:01:23.140 --> 00:01:31.620

<v SPEAKER\_1>For me, Chris and Carlo personify the kind of scholar we
need more of in Canada-US relations and indeed trilateral relations.

00:01:32.200 --> 00:01:47.360

<v SPEAKER\_1>No matter where they have hung their hat over the years,
and I've known them both for 25 years, they consistently produce
research that is evidence-based with recommendations that are both
prescriptive and practical for policymakers and practitioners.

00:01:47.360 --> 00:01:48.580

<v SPEAKER\_1>I know, I've used them.

00:01:49.500 --> 00:01:56.360

<v SPEAKER\_1>We owe them, I owe them, a debt of thanks for what they
have written and spoken about, as I said, for decades.

00:01:56.360 --> 00:01:57.740

<v SPEAKER\_1>So let's get started.

00:01:57.740 --> 00:02:06.900

<v SPEAKER\_1>Carlo, we find you at the stampede, but tell us a bit
more about the new initiative on North America that you're leading at
the School of Public Policy.

00:02:06.900 --> 00:02:09.440

<v SPEAKER\_2>Well, first, Colin, thanks for the kind words.

00:02:09.440 --> 00:02:14.400

<v SPEAKER\_2>So in these dark days, it's always good to get
encouragement wherever you can.

00:02:14.400 --> 00:02:16.340

<v SPEAKER\_2>I'm sure Chris will join me in that.

 $00:02:16.340 \longrightarrow 00:02:18.160$ 

<v SPEAKER\_2>Thanks for having me on with Chris.

00:02:18.900 --> 00:02:23.640

<v SPEAKER\_2>I don't know about Chris' reputation after being on with
me, but mine certainly will.

00:02:25.500 --> 00:02:29.700

<v SPEAKER 2>So it's a new initiative for a new North America.

00:02:29.700 --> 00:02:35.800

00:02:35.800 --> 00:02:39.640

<v SPEAKER\_2>There's a different type of methodology for going about
this.

00:02:39.640 --> 00:02:43.980

<v SPEAKER\_2>But new initiative, a new vision of North America.

00:02:43.980 --> 00:02:52.240

<v SPEAKER\_2>We want to take the work that the Carnegie Endowment for Peace did on building a foreign policy for the US middle class.

00:02:52.240 --> 00:03:19.480

<v SPEAKER\_2>So as opposed to the typical initiative where folks like
you and I gather with former diplomats and business leaders and we try
to construct a top-down vision for integration, the Carnegie
methodology started at the grassroots in communities, Ohio, Nebraska,
Colorado and sought to come with an understanding from the grassroots
as to what foreign policy should be.

00:03:19.480 --> 00:03:30.020

<v SPEAKER\_2>We want to do the same thing with North America, working
in the Mountain West, Southwest and US Plains, Canadian Prairies to
try and conduct a similar exercise.

00:03:30.020 --> 00:03:41.380

<v SPEAKER\_2>So a radical rethink of the relationship to marry that
with the typical elite top-down visions and plans for North America.

00:03:41.840 --> 00:04:00.900

<v SPEAKER\_2>So the new initiative, new methodology, new in not being
done in the national capitals, new in involving new actors, new in
adopting the Carnegie methodology, and new in terms of focusing on new
leaders.

00:04:00.900 --> 00:04:09.700

<v SPEAKER\_2>So not the leaders from the past, but people who are
emerging in the new environment and who will be influential in the
future.

00:04:10.200 --> 00:04:19.660

<v SPEAKER\_2>So again, it's a radical re-think designed to support and
accompany the traditional scholarly work and think tank work that's
been done back east.

00:04:19.660 --> 00:04:22.840

<v SPEAKER\_2>There's also a component to deal with immediate issues.

00:04:22.840 --> 00:04:27.880

<v SPEAKER\_2>So I'm actually at a logistics company for their stampede
breakfast.

00:04:27.880 --> 00:04:40.500

<v SPEAKER\_2>And it's folks like this that we want to work with,
understand the problems at the grassroots to be able to offer more
impactful, practical, applied solutions to problems.

00:04:40.500 --> 00:04:44.960

<v SPEAKER\_2>So it's some immediate work in Alberta and a deep
rethink.

00:04:44.960 --> 00:04:57.460

<v SPEAKER\_2>And in everything we're doing, we're trying to involve
students from Mount Royal, Lethbridge, University of Alberta,
University of Calgary, and eventually our partner universities in the
US.

00:04:57.460 --> 00:05:09.120

<v SPEAKER\_2>So we can provide practical hands-on training for the
next generation of North Americanists, while we backfill to build
curriculum, research chairs, et cetera.

00:05:09.120 --> 00:05:19.880

<v SPEAKER\_2>So pretty comprehensive plan for a radical rethink of
North America, the current North America, the new North America, the
North America that will emerge from what we have now.

00:05:19.880 --> 00:05:22.140

<v SPEAKER\_1>Carlo, I'm very impressed by what I did.

00:05:22.140 --> 00:05:28.880

<v SPEAKER\_1>And actually this is the, I hadn't realized how
comprehensive it was and the methodology you're using.

00:05:28.880 --> 00:05:49.700

<v SPEAKER\_1>Because I often think that within the West, I think of
like the New West Federation in terms of trade, how it's been kind of
bottoms up in the Western provinces, often working with their
counterpart states in the West, are in many ways the most advanced, I
think within the Canada-US relationship of getting things done.

00:05:49.700 --> 00:06:03.160

<v SPEAKER\_1>I think of organizations like Pin Noir and the Western
Governors and the Western Legislators, they always seem to be a more
cohesive group than what I would see elsewhere.

00:06:03.160 --> 00:06:05.520

<v SPEAKER\_1>Can you build on that as well?

00:06:05.520 --> 00:06:07.080

<v SPEAKER\_2>I hope so.

00:06:07.080 --> 00:06:09.600

<v SPEAKER\_2>Indeed, again, this is the ambitious plan.

00:06:09.600 --> 00:06:13.060

<v SPEAKER\_2>We all know how plans work in battle in the boxing ring.

00:06:13.060 --> 00:06:15.740

<v SPEAKER\_2>They're great ones where you actually step in and get
hit.

00:06:15.740 --> 00:06:24.060

<v SPEAKER\_2>So I think we would be more successful with this ambition
because as you mentioned, and I think Chris will agree, we share more
in the prairies.

00:06:24.060 --> 00:06:29.860

<v SPEAKER\_2>The spirit under which we're taking this initiative is
one of prairie pragmatism.

00:06:29.860 --> 00:06:36.980

<v SPEAKER\_2>We've got a problem, a crisis in North America, and we
don't have time for extraneous BS.

00:06:36.980 --> 00:06:40.420

<v SPEAKER\_2>Pardon my bluntness, but I'm a Calgary.

00:06:40.420 --> 00:06:41.920

<v SPEAKER\_2>We don't have time for BS.

00:06:41.920 --> 00:06:44.140

<v SPEAKER\_2>We've got to get shit done.

00:06:45.180 --> 00:06:57.680

<v SPEAKER\_2>That's the attitude we're taking to avoid the usual
political entanglements, extraneous issues on other fronts that tend
to enter into politics out here.

00:06:57.680 --> 00:07:07.340

<v SPEAKER\_2>Hopefully, we'll be successful with that, and that spirit
of pragmatism that exists in the mountains and on the prairies will be
able to keep us on track.

00:07:07.340 --> 00:07:08.200

<v SPEAKER 2>That's the hope.

00:07:08.540 --> 00:07:10.640

<v SPEAKER\_2>We'll see if that faith is warranted.

00:07:10.640 --> 00:07:11.320

<v SPEAKER 2>I think it is.

00:07:11.320 --> 00:07:13.880

<v SPEAKER\_2>I've been here for over a decade, and I love this place.

00:07:13.880 --> 00:07:15.340

<v SPEAKER\_2>I'm never coming back East.

00:07:15.380 --> 00:07:16.880

<v SPEAKER 3>I'm going to leave.

00:07:18.040 --> 00:07:20.580

<v SPEAKER\_1>Well, you're certainly making a compelling case.

00:07:20.580 --> 00:07:26.980

<v SPEAKER\_1>Now, Chris, you can probably share some lessons with
Carlo.

00:07:26.980 --> 00:07:38.100

<v SPEAKER\_1>For much of the last decade, you've led the Canada
Institute at the Woodrow Wilson Center, where you did superb work in
pushing forward an understanding of Canada-U.S.

00:07:38.100 --> 00:07:46.040

<v SPEAKER\_1>relations, building on the equally superb work of your
predecessors, thinking of Laura Dawson and others.

00:07:46.040 --> 00:08:01.480

<v SPEAKER\_1>Then you also were the co-host of what I was always
listening to and learned so much from the Kenosha Street that you
hosted with Scotty Greenwood from the Canadian American Business
Council, and then later with Beth Burke, who's the current head of the
Canada American Business Council.

00:08:01.480 --> 00:08:05.800

<v SPEAKER 1>But both these seems to have gone into the darkness.

00:08:05.800 --> 00:08:08.840

<v SPEAKER 1>What's happened and where is this going?

00:08:10.420 --> 00:08:19.300

<v SPEAKER\_4>Well, thanks Colin, and I want to echo Carlo, because we
are in a moment that seems like it's a moment of transition.

00:08:19.300 --> 00:08:39.060

<v SPEAKER\_4>But one of the things that I'm committed to, and I think
Carlo is as well, is not letting the fact that things are changing and
some institutions seem to be falling apart or being deliberately
mugged like the Wilson Center, but focusing on a positive way to build
for the future because there is an emerging leadership that comes

forward.

00:08:39.800 --> 00:08:51.280

<v SPEAKER\_4>I think I've talked to a couple of people about a project
that I was working on at Wilson that I'm hoping to continue postWilson, and that's to look at what I call the second century of
Canada-US relations.

00:08:51.280 --> 00:08:55.060

<v SPEAKER\_4>You'll remember that we only exchanged ambassadors in
1927.

00:08:55.060 --> 00:08:57.940

<v SPEAKER\_4>So we're coming up on the anniversary of that, the 100th
anniversary.

00:08:57.940 --> 00:09:00.120

<v SPEAKER\_4>It's still a fairly young relationship.

 $00:09:00.120 \longrightarrow 00:09:03.240$ 

<v SPEAKER\_4>But look at what's changed since 1927.

00:09:03.240 --> 00:09:10.600

<v SPEAKER\_4>World War II, the post-war cooperation, and as you know,
AutoPAC, Canada-US free trade, NAFTA, now USMCA.

00:09:10.600 --> 00:09:18.360

<v SPEAKER\_4>It's just been a real revolution in the way that Canada
and the US chose to build a relationship.

00:09:18.360 --> 00:09:24.160

<v SPEAKER\_4>And it's, I think, a great time to look forward to the
kind of relationship we want in the next century.

00:09:24.160 --> 00:09:25.460

<v SPEAKER 4>I'm not Nostradamus.

00:09:25.460 --> 00:09:30.620

<v SPEAKER\_4>I probably can't get you very far into the 100th year or
the 99th even.

00:09:30.620 --> 00:09:35.860

<v SPEAKER\_4>But maybe we can talk about how to sort of build for the
relationship that's emerging.

00:09:35.860 --> 00:09:45.200

<v SPEAKER\_4>And a second kind of comment on it, why I feel that that
is so urgent is that we're seeing a real change in people in
Washington.

00:09:45.200 --> 00:09:50.460

<v SPEAKER\_4>Now, the Woodrow Wilson Center was a lucky think tank in that it received some taxpayer support.

00:09:50.460 --> 00:09:58.220

<v SPEAKER\_4>And I know some people in Capitol Hill would say, well,
why don't you just become a think tank that raises money elsewhere?

00:09:58.220 --> 00:09:59.760

<v SPEAKER\_4>Why do taxpayers support you?

00:10:00.260 --> 00:10:15.060

<v SPEAKER\_4>And I always felt that the way we tried to justify the
value proposition for the taxpayer was to focus on the people across
the executive branch and on Capitol Hill who really don't have depth
of expertise or historical memory for Canada-US relations.

00:10:15.060 --> 00:10:19.780

<v SPEAKER\_4>But had important decisions to make that affected Canada—
US relations themselves.

00:10:19.780 --> 00:10:52.580

<v SPEAKER\_4>Now that there isn't a Wilson Center to fill that
function, I do think it's really important that we develop some
American expertise on Canada at hand for decision-makers and something
that people, I think, might not perceive in Canada, except if you have
a direct interlocker, is that in many of the big departments, and I'm
not just talking about state USTR, defence, the traditional leaders on
these files, but places like DHS, I should say Department of Homeland
Security, the Environmental Protection Agency, the Department of
Transportation, Department of Agriculture.

00:10:52.580 --> 00:11:01.040

<v SPEAKER\_4>Across these so-called domestic departments, we have
people who are working with Canadian counterparts, whether they were
federal or in some cases provincial for a long time.

00:11:01.040 --> 00:11:09.640

<v SPEAKER\_4>But the pressure to bring the US budget and its deficit
down has led to voluntary early retirements and some dozing and
getting rid of people.

00:11:09.640 --> 00:11:11.780

<v SPEAKER 4>And we're losing institutional memory.

00:11:11.780 --> 00:11:15.480

<v SPEAKER\_4>People who never took a class on Canada but learned on
the job.

00:11:15.480 --> 00:11:20.320

<v SPEAKER\_4>And so one of my projects that I've been working with
quietly is Exit Interviews.

00:11:20.320 --> 00:11:28.920

<v SPEAKER\_4>And if any of the people who listen to the Global
Exchange Podcast are American and are thinking of leaving or are
leaving a federal position and you want to talk to me.

00:11:29.400 --> 00:11:31.480

<v SPEAKER\_4>I want to capture what you've learned.

00:11:31.480 --> 00:11:35.560

<v SPEAKER\_4>I want to capture what those people have reflected back
on their career.

00:11:35.760 --> 00:11:37.340

<v SPEAKER\_4>What were the tricks of the trade?

00:11:37.340 --> 00:11:40.060

<v SPEAKER\_4>How did they find ways to work in structure with
Canadians?

00:11:40.060 --> 00:11:46.660

<v SPEAKER\_4>Because someday we're going to have a millennial or maybe
a Generation Z or Z person come along to have that job.

00:11:46.660 --> 00:11:50.820

<v SPEAKER\_4>And I hope to be around to be able to help them learn
from that previous generations.

00:11:50.820 --> 00:11:57.280

<v SPEAKER\_4>One thing the federal government in the US does not do
well, it's institutional knowledge transfer or even institutional
learning.

00:11:57.280 --> 00:11:58.720

<v SPEAKER 4>So try to fill that gap.

00:11:58.720 --> 00:12:10.120

<v SPEAKER\_4>And I think you have to have some function like that for a country this important to Canada, to be able to give some consistency and also some respect for all the Canada's done over the years.

00:12:10.120 --> 00:12:12.240

<v SPEAKER\_1>Chris, stay with me and then I want Carlo to come in.

00:12:12.240 --> 00:12:19.060

<v SPEAKER\_1>But Chris, my question to you is, why do you think there
are so few centers that look at the Canada-US relations?

00:12:19.060 --> 00:12:33.700

<v SPEAKER\_1>Because the work you did at the, I mean, you've always
done work when you were, I think it was originally when I first met
you, maybe at Cato and then at Johns Hopkins, and of course, at the
Wilson Center at the Canada Institute.

00:12:33.700 --> 00:12:38.680

<v SPEAKER\_1>But there were not that many, aside from yourself, that
were doing so.

00:12:38.680 --> 00:12:42.580

<v SPEAKER\_1>I'm always struck given the depth and scope of the
relationship.

00:12:42.580 --> 00:12:47.460

<v SPEAKER\_1>We really are a major league, the biggest trading
relationship we say between any two countries.

00:12:47.460 --> 00:12:49.880

<v SPEAKER\_1>But I would put the Mexico on the other side of that.

00:12:50.360 --> 00:13:05.560

<v SPEAKER\_1>And yet, we don't seem to have the either trilateral or bilateral centers, which Carlo has just spoken about trying to create on a kind of regional basis, which makes a lot of sense to me.

00:13:05.560 --> 00:13:08.900

<v SPEAKER\_1>But what you were doing at the Wilson Center really was
unique.

00:13:08.900 --> 00:13:18.460

<v SPEAKER\_1>And as you say, it's gone into abeyance for now, and
you're trying to capture that knowledge transfer from those who are
retiring, which I think makes a lot of sense.

 $00:13:18.540 \longrightarrow 00:13:29.180$ 

<v SPEAKER\_1>Because we, as you know, even had people that were
embedded within, I can remember, the Department of Agriculture and
Homeland Security and the daily relationships.

00:13:29.180 --> 00:13:36.440

<v SPEAKER\_1>It really did bring home that wonderful term intermestic,
because it was neither international nor domestic.

00:13:36.440 --> 00:13:38.880

<v SPEAKER 1>It was a blend of the two.

00:13:38.880 --> 00:13:39.940

<v SPEAKER\_4>Absolutely.

00:13:39.940 --> 00:13:44.880

<v SPEAKER\_4>You know, what's interesting is I make a distinction
between the think tanks and the universities.

00:13:44.880 --> 00:13:46.220

<v SPEAKER 4>They're slightly different problems.

00:13:47.680 --> 00:13:52.400

<v SPEAKER\_4>0n the think tank side, I think a lot of the times you
have great think tanks.

00:13:52.400 --> 00:14:01.560

<v SPEAKER\_4>And I wasn't at Cato, but I was at the Center for
Strategic and International Studies, CSIS, where Carlo's on and off
been a great contributor as well.

00:14:01.560 --> 00:14:07.820

<v SPEAKER\_4>I think a lot of think tanks want to touch on Canada in a
sort of functional way.

00:14:07.820 --> 00:14:13.220

<v SPEAKER\_4>So there are people like the Peterson Institute and CSIS
that will focus on the trade relationship.

00:14:13.860 --> 00:14:16.260

<v SPEAKER\_4>They don't do Canada more broadly, but they know that's
important.

00:14:16.260 --> 00:14:20.320

<v SPEAKER\_4>0r the security relationship, looking at the Canadian military and peacekeeping.

00:14:20.320 --> 00:14:39.400

<v SPEAKER\_4>And just in the last couple of months, I've seen programs
at the Hudson Institute, I've seen Progressive Policy Institute,
Center for New American Security, Center for American Progress, others
kind of even Brookings, which has some great USMCA work going on now,
all touching base on Canada.

00:14:39.400 --> 00:14:42.960

<v SPEAKER\_4>But what was missing was the ability to kind of tie it
all together.

00:14:43.440 --> 00:14:45.720

<v SPEAKER\_4>And so that fragmented relationship still exists.

00:14:45.940 --> 00:14:49.880

<v SPEAKER\_4>I think Wilson provided a hub and I hope we can reestablish sort of a hub. 00:14:49.880 --> 00:14:54.000

<v SPEAKER\_4>But my approach to colleagues across the city was you
want to do something on this.

00:14:54.000 --> 00:15:02.840

<v SPEAKER\_4>I remember Stephen Morrison, Stephen Morrison, who was
working at CSIS, wanted to look at post-COVID public health, how could
we learn from the experience?

00:15:02.840 --> 00:15:12.180

<v SPEAKER\_4>And he called and said, who do I get and then how do I
frame this so that we're really giving people a knowledgeable and
thoughtful, kind of pulling the gold nuggets out.

00:15:12.260 --> 00:15:13.780

<v SPEAKER\_4>I need a little bit of coaching.

00:15:13.780 --> 00:15:15.880

<v SPEAKER\_4>And it was always a pleasure to be able to do that.

00:15:15.880 --> 00:15:19.100

<v SPEAKER\_4>And so I think the think tank world is okay.

00:15:19.280 --> 00:15:22.760

<v SPEAKER\_4>It could use something to pull all the pieces together.

00:15:22.760 --> 00:15:24.440

<v SPEAKER\_4>The universities are different.

00:15:24.440 --> 00:15:28.160

<v SPEAKER\_4>The universities are in terrible shape, I have to say.

00:15:28.160 --> 00:15:35.960

<v SPEAKER\_4>Canadian Studies is a shadow of its former self and its
former self was pretty Jack Spratt lean as well.

00:15:35.960 --> 00:15:46.020

<v SPEAKER\_4>The programs that are surviving, the one at Johns Hopkins
has an endowment that was raised by Robert Mundell, Canada's great
Nobel Prize laureate in economics.

00:15:46.020 --> 00:15:49.320

<v SPEAKER 4>You've got a very solid program at Yale.

00:15:49.320 --> 00:15:51.540

<v SPEAKER\_4>There's the McKinsey King Chair at Harvard.

00:15:51.540 --> 00:15:57.460

<v SPEAKER\_4>You've got an excellent program at Stanford, a little

smaller program at UC Berkeley.

00:15:57.460 --> 00:16:02.700

<v SPEAKER\_4>Michigan State has an endowment that CN Rail helped put
together for them.

00:16:02.700 --> 00:16:05.700

<v SPEAKER 4>But for everyone else, it's a struggle.

00:16:05.700 --> 00:16:06.960

<v SPEAKER\_4>And it's a struggle for two reasons.

00:16:06.960 --> 00:16:09.960

<v SPEAKER\_4>One is area studies is not cool in academia now.

00:16:10.180 --> 00:16:14.020

<v SPEAKER\_4>Everybody wants to be a large-end study.

00:16:14.200 --> 00:16:22.320

<v SPEAKER\_4>Let's see if we can drill the data, but a little bit less
on the humanity side of foreign language and foreign culture and
understanding different systems.

00:16:22.320 --> 00:16:24.400

<v SPEAKER\_4>And then the second problem is money.

00:16:24.400 --> 00:16:28.260

<v SPEAKER\_4>And two horrible things are happening at the same time.

00:16:28.260 --> 00:16:37.200

<v SPEAKER\_4>One is that Canada some years ago cut off Understanding
Canada funding for promoting Canadian studies, not only in the US but
around the world.

00:16:37.200 --> 00:16:54.300

<v SPEAKER\_4>And the second blow is coming from the Trump
administration, which is moving to eliminate what we call Department
of Education Title VI funding, which is essential for Western
Washington and the University of Washington, for the program at State
University of New York, Plattsburgh and the University of Maine,
Orono.

00:16:54.300 --> 00:17:01.660

<v SPEAKER\_4>So this program helped really keep programs strong, and
it was federal money and I think it was all to the good.

00:17:01.660 --> 00:17:05.360

<v SPEAKER\_4>They also provided money for Wilson, also no longer there
and we had so many great fellows.

00:17:05.460 --> 00:17:21.580

<v SPEAKER\_4>So I think both governments have pulled back at a
terrible time, as the sort of baby boom generation of faculty, my
advisor Charles Duran are retiring, we're just not seeing the younger
generation have the resources to do the dissertation or to follow
through.

00:17:21.580 --> 00:17:28.040

<v SPEAKER\_4>And I should say, Kennedy was Fulbright still doing a
very terrific job in promoting scholarship, but we need more.

00:17:28.040 --> 00:17:29.960

<v SPEAKER\_4>And I think we need more from both sides of the border.

00:17:29.960 --> 00:17:34.600

<v SPEAKER\_4>And as much as I focus on Canadian studies here, just look at what's going on at the universities.

00:17:34.720 --> 00:17:37.400

<v SPEAKER\_4>Carlo's and his program is a rare exception.

00:17:38.100 --> 00:17:50.080

<v SPEAKER\_4>American studies, if you will, or US studies from Canada
really took a blow because so many of the Vietnam draft dodgers
working on their PhDs moved up to Canada, were a little bitter.

00:17:50.080 --> 00:17:51.420

<v SPEAKER\_4>And we never really replaced them.

 $00:17:51.420 \longrightarrow 00:17:57.900$ 

<v SPEAKER\_4>And there's just so much need for Canada to have a strong
analytic perspective on what's going on in the US.

00:17:57.900 --> 00:17:59.880

<v SPEAKER\_4>We certainly try to be as entertaining as possible.

 $00:17:59.880 \longrightarrow 00:18:02.080$ 

<v SPEAKER\_4>Hopefully, that will help inspire some new people.

00:18:03.700 --> 00:18:12.460

<v SPEAKER\_1>Carlo, now more than ever, I do think we need
universities and think tanks to look at the study of the United
States.

00:18:12.460 --> 00:18:32.200

<v SPEAKER\_1>And Chris has eloquently pointed out when we dropped
Understanding Canada and now with the Trump administration's cuts,
government funding, which certainly I viewed from the Canadian side
was indispensable to having those Canadian studies programs at
regional universities in the United States.

00:18:32.200 --> 00:18:34.720

<v SPEAKER\_1>Something we probably should get back into.

00:18:34.720 --> 00:18:40.040

<v SPEAKER\_1>I'm encouraged by what I see you're getting with support
from the Alberta government.

00:18:40.040 --> 00:18:50.080

<v SPEAKER\_1>Maybe that's what we have to look to is provincial
governments looking at things as you've described what you're going to
do with the initiative on a kind of regional basis to make this thing
go.

00:18:50.080 --> 00:18:56.160

<v SPEAKER\_1>But you've lived in both, well, particularly the think
tank world, but you've also worked closely like Chris with
universities.

00:18:57.720 --> 00:18:58.160

<v SPEAKER\_2>Right.

00:18:58.160 --> 00:19:05.700

<v SPEAKER\_2>So, Chris has laid out the broader picture incredibly
well, and with some depth and nuance.

00:19:05.700 --> 00:19:12.060

<v SPEAKER\_2>I think adding to that, especially from the Canadian
perspective, and I also grew up in the States.

00:19:12.060 --> 00:19:16.680

<v SPEAKER\_2>I helped to set up a think tank in Washington, DC when I
left the World Bank.

00:19:16.680 --> 00:19:22.460

<v SPEAKER\_2>So familiar with the work of think tanks and academics on
both sides of the border.

00:19:22.460 --> 00:19:32.020

<v SPEAKER\_2>I would just note that these initiatives and including
those at universities and think tanks tend to be episodic.

00:19:32.020 --> 00:19:35.820

<v SPEAKER 2>This is something I've come to in my later years.

00:19:35.820 --> 00:19:50.120

<v SPEAKER\_2>But when I landed at the University of Calgary and was
setting up the initiative, I knew that the Alberta government had
funded an Alberta America Institute at the University of Alberta.

00:19:50.120 --> 00:20:00.080

<v SPEAKER\_2>And that lasted for a few years and then it wound up as
most of these initiatives do in academia being swallowed up by the
academics.

00:20:00.080 --> 00:20:06.680

<v SPEAKER\_2>But what I didn't know was that the University of Calgary
also had a US study center.

00:20:06.680 --> 00:20:21.520

<v SPEAKER\_2>And no one at the university apparently knew this except
the professor, Steve Randball, who I think you two know, came into my
office one day out of retirement to tell me about the institute that
he ran at the University of Calgary.

00:20:22.100 --> 00:20:34.780

<v SPEAKER\_2>So, you know, we don't even know our own history, I
think, to some degree, in the efforts to do this sort of work at
universities and also in the think tank world.

00:20:34.780 --> 00:20:45.720

<v SPEAKER\_2>I will note, though, that I think the Alberta exception,
and we talk about the Alberta exception in other instances, economic
development, but it's also an exception here.

00:20:45.720 --> 00:20:59.060

<v SPEAKER\_2>You had a government, a premier and a minister of
advanced education, that really got it, that personally understood,
from personal experience, the need for new thinking on North America.

00:20:59.060 --> 00:21:01.520

<v SPEAKER 2>I don't think this is institutional.

00:21:01.520 --> 00:21:12.280

<v SPEAKER\_2>I think we were idiosyncratic to have two leaders who got
it, visionary almost, and I'm not blowing smoke because the government
gave us money.

00:21:12.280 --> 00:21:25.160

<v SPEAKER\_2>But really, in having done this for decades, talking to
politicians, we really came across something rare here in Alberta, and
I don't know that that will be replicated.

00:21:25.160 --> 00:21:42.680

<v SPEAKER\_2>Alberta is the only government I can think of, and Chris
correct me if I'm wrong, but the only government I think that's
actually responded to the challenge in the US with substance, not just
sound bites, but with substance, with putting its money where its
mouth is.

00:21:42.680 --> 00:21:46.360

<v SPEAKER\_2>I was hoping that that would inspire others to join us.

00:21:46.620 --> 00:21:52.800

<v SPEAKER\_2>Saskatchewan, perhaps Quebec, but I just haven't seen the
response.

00:21:52.800 --> 00:22:06.900

<v SPEAKER\_2>I'm optimistic that we have this ray of hope, and we do
have work that can help the entire Canada-US relationship, but it
didn't spark the response that we were hoping for.

00:22:06.900 --> 00:22:55.400

<v SPEAKER\_1>Well, as we all know, sometimes these things take time,
and I think that as what you're doing begins to show, proof of concept
that may serve to encourage others, because my own view is, I think
the provincial and state governments are inevitably going to have to
get more involved in this just because of the nature of how we do
business in, it's two nations or three nations, but when you total all
the other bits and the states and provinces together, you end up with,
I think I, what is it, around 87 or 90 something various parts to it,
which actually work on a kind of sub-state level.

00:22:56.120 --> 00:23:01.100

<v SPEAKER\_3>Dave Perry Hi, I'm Dave Perry, the President and CEO of
The Canadian Global Affairs Institute.

00:23:01.100 --> 00:23:05.720

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leading podcast on foreign affairs and trade.

00:23:05.760 --> 00:23:14.580

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00:23:14.580 --> 00:23:19.820

<v SPEAKER\_3>Reach out to us at contact at cgai.ca for options and
pricing.

00:23:23.000 --> 00:23:32.060

<v SPEAKER\_1>I want to take you for a minute now, Carlo, to the
Canada-Mexico relationship, which from a Canadian perspective is
either a third or depending on how you count it, most important
trading relationship.

00:23:33.080 --> 00:23:37.140

<v SPEAKER 1>And yet, it's in recent years got little attention.

- 00:23:37.140 --> 00:23:42.420
- <v SPEAKER\_1>And yet, we're both victims of the Trump trade actions.
- 00:23:42.420 --> 00:23:47.140
- <v SPEAKER\_1>And I kind of wonder on the Canada-Mexico relationship,
  you've talked about episodic.
- 00:23:47.220 --> 00:23:52.060
- <v SPEAKER\_1>Is it personality-based or is it policy-based or just indifference?
- 00:23:52.060 --> 00:24:06.200
- <v SPEAKER\_1>Because we don't seem to be coming together at a time
  when I think we probably should, given the challenges we share,
  dealing with our most important trading partner, the United States.
- 00:24:06.200 --> 00:24:10.380
- <v SPEAKER\_2>This is something I didn't realize till I came out west.
- 00:24:10.380 --> 00:24:19.520
- <v SPEAKER\_2>And there's never, I think, been the acceptance of Mexico
  in North America from the Canadian perspective.
- 00:24:20.700 --> 00:24:37.640
- <v SPEAKER\_2>Yes, if you go to Ottawa and folks like you and I and
  Chris and the, I don't want to use the word unique class, but the
  folks who actually work on these issues day in, day out, fully realize
  the importance a lot of the private sector does as well.
- 00:24:37.640 --> 00:24:57.680
- <v SPEAKER\_2>But at the grassroots level, I think there is an
  inherent, I won't say distrust, but perhaps more politely, lack of
  understanding or appreciation of the trilateral relationship, and it's
  partially that we haven't been able to explain this.
- 00:24:57.680 --> 00:25:01.400
- <v SPEAKER 2>But I also think that Mexico hasn't done its part.
- 00:25:01.620 --> 00:25:05.980
- <v SPEAKER\_2>You know, I'm a member of the Mexican Council on Foreign
  Relations.
- 00:25:06.040 --> 00:25:11.020
- <v SPEAKER\_2>My bonus V-days on Mexico, I hope, will allow me to survive this comment.
- 00:25:11.020 --> 00:25:24.660
- <v SPEAKER\_2>But I don't think that the Mexicans have invested in the
  relationship in Canada to make the case, as is required for true
  trilateral partnership.

 $00:25:24.660 \longrightarrow 00:25:32.960$ 

<v SPEAKER\_2>So with our initiative now, in terms of new approaches, we're dealing with Mexico through the lens of the Canada-US relationship.

00:25:33.900 --> 00:25:44.700

<v SPEAKER\_2>Where Mexico appears in terms of interests, shared
projects, where it makes sense to have Mexico part of the initiative,
Mexico is there.

00:25:44.700 --> 00:25:50.200

<v SPEAKER\_2>But where there are things where it doesn't make sense,
we're not trying to force a trilateral lens.

00:25:50.200 --> 00:26:04.140

<v SPEAKER\_2>I think that approach may lessen the apprehension and the
pushback we get from certain sectors in Canada that we're forcing
Mexico into every nook and cranny of the relationship.

00:26:04.140 --> 00:26:07.180

<v SPEAKER\_2>So we're trying to take a more pragmatic approach.

00:26:07.180 --> 00:26:17.820

<v SPEAKER\_2>That comes from decades of working on this, taking my
lumps, and really thinking that we need a new approach, a radical
rethinking of how we do this.

00:26:17.820 --> 00:26:21.640

<v SPEAKER\_2>Because what we've done in the past has us where we are
now.

00:26:21.640 --> 00:26:24.940

<v SPEAKER 2>So why not try something new and different?

00:26:24.940 --> 00:26:26.740

<v SPEAKER 2>I think that's got to apply to Mexico too.

00:26:27.640 --> 00:26:32.360

<v SPEAKER\_1>0h, I think that makes a lot of sense, the pragmatic
approach and where their interests.

00:26:32.360 --> 00:26:42.760

<v SPEAKER\_1>Chris, come in on this because also at the Wilson Center
was an absolutely first class Mexico Institute, and often the Mexico
Institute and the Canada Institute would work together.

00:26:42.760 --> 00:26:46.420

<v SPEAKER\_1>Again, where it was practical and pragmatic.

00:26:46.900 --> 00:26:55.040

<v SPEAKER\_4>It's funny, I always feel the Americans are the most
committed trilateralists, and not on necessarily grand principle, but
on triage.

00:26:55.040 --> 00:27:08.320

<v SPEAKER\_4>As the US and the State Department, others look at ways
to deal with things, they lump Canada and Mexico together, and there
are aspects of our relationship with our two neighbors that are
comparable.

00:27:08.320 --> 00:27:20.360

<v SPEAKER\_4>We have land borders, we have to think about immigration,
we have certain kinds of transportation infrastructure linkages where
we know the business community and supply chains cross those borders.

00:27:20.360 --> 00:27:38.280

<v SPEAKER\_4>I understand why that happens, but it's what we used to
find at Wilson, and what I think my experience in Washington bears out
is that both our partners, Canada and Mexico, have a jealous pride in
the bilateral relationship they have with the US.

00:27:38.280 --> 00:27:47.500

<v SPEAKER\_4>While they're willing to have a trilateral conversation,
they also want to have a bilateral that respects them for them, and
deals with the complexity of the relationship.

00:27:47.780 --> 00:27:59.340

<v SPEAKER\_4>It's a very current problem because Prime Minister Mark
Carney is talked about having a security and economic agreement with
the US that helps to re-establish the framework.

00:27:59.340 --> 00:28:10.000

<v SPEAKER\_4>And the reaction to his proposal of that in Mexico was
initially, oh gosh, the Canadians are trying to leave us in the dust,
throw us under the bus, etc.

00:28:10.000 --> 00:28:24.520

<v SPEAKER\_4>But if you talk to people around Mark Carney and the PMO,
they say, no, we want to create a chapeau that sits on top because the
security relationship Canada and the US have is absolutely different
than the one the US has with Mexico.

00:28:24.520 --> 00:28:39.140

<v SPEAKER\_4>And therefore, we can have a constructive security
relationship that thinks about things like Arctic security and early
warning and the role in NATO and spending 5%, the new number on
defense spending, that isn't really appropriate to US-Mexico frame.

00:28:39.140 --> 00:28:48.940

<v SPEAKER\_4>That's not about leaving Mexico behind, but rather having
a more full spectrum discussion between Canada and the United States
on things that Canada can do that Mexico won't.

00:28:49.500 --> 00:29:04.300

<v SPEAKER\_4>And that goes to something sort of a last point on this,
which is often overlooked, which is that there are aspects of the
Canada-US relationship in which we are competitors, maybe friendly
competitors, but you think about energy.

00:29:04.300 --> 00:29:12.560

<v SPEAKER\_4>The US is happy to import Canadian gas, liquefy it and
sell it with a nice markup around the world when Canada doesn't have
enough LNG port capacity.

00:29:12.560 --> 00:29:21.200

<v SPEAKER\_4>We're happy to take oil sands oil at a discount, refine
it in Gulf refineries or in Chicago and then sell it at a markup.

00:29:21.680 --> 00:29:33.500

<v SPEAKER\_4>We're good at those kinds of things, but that competitive
paradigm that we have within our economic relationship is always
tempered by our relationship in diplomacy around the world.

00:29:33.500 --> 00:29:36.440

<v SPEAKER\_4>We're concerned about Haiti together, we're concerned
about Ukraine together.

00:29:36.440 --> 00:29:48.360

<v SPEAKER\_4>There are lots of ways about China and the larger China
world, the Indo-Pacific and security where we aren't rivals, but in
fact very close allies with some common concerns.

00:29:48.660 --> 00:30:23.040

<v SPEAKER\_4>I think what Canada and the US have is a much more fullspectrum rich complex relationship, which is not to put Mexico down,
but to recognize there are only some subjects where a trilateral frame
truly works, and we could work through the whole relationship that
way, but I think the thing that Brian Mulroney said, one of the things
Brian Mulroney said that always sticks to in my mind is, his comment
that if we didn't trilateralize the economic relationship going from
Canada's free trade to NAFTA, there was a risk the US would be the hub
and Canada and Mexico would be the spokes.

00:30:23.040 --> 00:30:30.960

<v SPEAKER\_4>As Canada's pushed for a more bilateral dialogue going
back to the Obama administration and since, I think Mulroney's been
proven right.

00:30:30.960 --> 00:30:36.600

<v SPEAKER\_4>The US doesn't mind having Canada as a spoke and Mexico
as a spoke because we're the big hub and we get to run the show.

00:30:36.600 --> 00:30:38.980

<v SPEAKER\_4>But I'm not sure that's in the US long-term interest
either.

00:30:38.980 --> 00:30:45.740

<v SPEAKER\_4>It feels good for a moment, but it doesn't build the kind
of trust we need for deepening the relationship particularly with
Canada.

00:30:45.740 --> 00:30:50.080

<v SPEAKER\_2>Well, Colin, let me add something that Chris just said.

00:30:50.080 --> 00:30:58.840

<v SPEAKER\_2>There are many actors in the relationship at the state,
provincial, federal level, within the federal level, within the
private sectors.

00:30:59.260 --> 00:31:21.260

<v SPEAKER\_2>I think a recent change in the discourse between the
three countries is that elements of Canada, with visibility, prominent
actors, have thrown Mexico under the bus, and that I think complicates
and clouds the picture in the trilateral sense, but certainly in the
Mexican sense.

00:31:21.260 --> 00:31:30.200

<v SPEAKER\_2>I don't think the Mexicans have tried as publicly or stated as publicly and vocally as some elements in Canada have.

00:31:30.200 --> 00:31:32.460

<v SPEAKER 2>Why the heck is that third party here?

00:31:32.460 --> 00:31:34.540

<v SPEAKER 2>We need to go ahead without them.

00:31:34.540 --> 00:31:59.780

<v SPEAKER\_2>I think in light of the way Mexico helped Canada during
the renegotiation of NAFTA and during the steel and aluminum tariff
dispute settlement from the first Trump administration, I think that
those comments have had a larger impact on the Mexican side than I
think Canadians realize.

00:31:59.780 --> 00:32:05.120

<v SPEAKER\_2>I think that's a fairly recent change, but it's a huge
one in terms of the relationship.

00:32:05.120 --> 00:32:24.780

<v SPEAKER\_2>So feeling that you were stabbed in the back in public,

thrown under the bus after you had done Canada's series of very critical favors, keeping us from getting sidelined in the NAFTA negotiations, handing us the steel and aluminum dispute settlement and offering for us to join in.

00:32:24.780 --> 00:32:30.300 <v SPEAKER\_2>So I think that has had a profound impact on the relationship from the Mexican side.

00:32:30.300 --> 00:32:36.880
<v SPEAKER\_2>Reality or perception, it may not matter in the end if
the perception is that strong.

00:32:36.880 --> 00:32:38.580
<v SPEAKER\_1>But repairable, Carlo?

00:32:40.240 --> 00:32:42.420
<v SPEAKER\_2>Time heals everything.

00:32:42.420 --> 00:32:43.560
<v SPEAKER\_2>I'll just leave it at that.

00:32:43.960 --> 00:32:46.140
<v SPEAKER\_1>Yeah, time and change in personalities.

00:32:46.140 --> 00:32:59.680 <v SPEAKER\_1>No, we'll wait and see because certainly the Amlow-Justin Trudeau relationship was not good for what I always thought seemed to be not very consequential reasons on both sides, but there it was.

00:32:59.680 --> 00:33:03.800 <v SPEAKER\_1>So maybe with Scheinbaum and Carney, we'll see some kind of reset eventually.

00:33:04.300 --> 00:33:13.800 <v SPEAKER\_1>If only because of, as you point out, we have so many shared interests and we have a common challenge in Mr.

00:33:13.800 --> 00:33:14.460 <v SPEAKER 1>Trump.

00:33:14.460 --> 00:33:15.180
<v SPEAKER\_1>All right, my final question.

00:33:15.180 --> 00:33:16.640
<v SPEAKER\_4>People medically put.

00:33:17.800 --> 00:33:18.000 <v SPEAKER\_1>Yeah.

00:33:18.000 --> 00:33:23.540

<v SPEAKER\_1>So my final question to you and you lead on this one,
Chris.

00:33:23.940 --> 00:33:27.540

<v SPEAKER 1>You've talked about things we should be doing together.

00:33:27.540 --> 00:33:37.720

<v SPEAKER\_1>What advice would you give Mark Carney as we aim to secure that economic and security partnership that Carlo has described?

00:33:37.720 --> 00:33:45.840

<v SPEAKER\_1>What is the art of the possible and what will we have to
give and what can we expect to get as we go forward?

00:33:45.840 --> 00:33:48.940

<v SPEAKER\_1>Because that's at the state we're right now.

00:33:48.940 --> 00:33:55.780

<v SPEAKER\_1>We focused on trade, but as you both pointed out, there's
a defense and security component to this as well.

00:33:55.780 --> 00:33:59.780

<v SPEAKER\_1>So I'm interested because you've been studying this
relationship now for many years.

00:34:00.440 --> 00:34:15.440

<v SPEAKER\_1>Again, advice you would give to Prime Minister Carney as
he goes forward in earnest, especially as we go forward over the
coming weeks and months to secure that economic and security
partnership.

00:34:16.540 --> 00:34:19.440

<v SPEAKER\_4>It's an excellent question and it's one I've thought a
bit about.

00:34:20.140 --> 00:34:26.840

<v SPEAKER\_4>And I guess what I would say is think about what you have
to gain, not just what you might have to lose.

00:34:27.480 --> 00:34:42.080

<v SPEAKER\_4>I find sometimes, and this is another period where we're
in it, a lot of commentators in the Canadian side approach USMCA
review or the relationship in a way that says, how can we get back
what we've just lost or how can we hold on to what we've got?

00:34:42.480 --> 00:34:48.040

<v SPEAKER\_4>It's defensive and it's defensive in part because the US
is coming on strong and on the offensive.

00:34:48.040 --> 00:34:52.240

<v SPEAKER\_4>I think if I were Mark Carney, I would think what could I
get?

00:34:52.400 --> 00:34:57.700

<v SPEAKER\_4>What could we do together that would be imaginative, but
also a net positive?

00:34:57.780 --> 00:34:59.340

<v SPEAKER 4>I'll give you an example.

00:34:59.340 --> 00:35:09.900

<v SPEAKER\_4>If we were looking at the USMCA, KUSMA in Canada, and
we're looking not just to review it and hold on to it, but make it
better, one of our big challenges is critical minerals.

00:35:09.900 --> 00:35:11.660

<v SPEAKER\_4>Canada has a lot to bring forward.

00:35:11.660 --> 00:35:17.120

<v SPEAKER\_4>We had a critical minerals joint action plan that went
back to the first Trump administration and Justin Trudeau.

00:35:17.120 --> 00:35:24.460

<v SPEAKER\_4>We haven't seen the follow-up, the action, the actual
minerals coming out of the mines and all the processing that we might
want.

00:35:25.720 --> 00:35:45.680

<v SPEAKER\_4>First, could we agree, for example, that we were going to
add to the TN visa list, or the NAFTA visa list, I guess, some
categories of engineers who know about prospecting and processing of
critical minerals so that we could build a North American industry and
the best brains could go to the US, go to Canada with relative
freedom.

00:35:45.680 --> 00:35:47.000

<v SPEAKER\_4>There's already a mechanism for it.

00:35:47.000 --> 00:35:49.020

<v SPEAKER 4>We just have to create that category.

00:35:49.020 --> 00:36:00.580

<v SPEAKER\_4>Could we decide that we were going to not only agree from
the beginning, no tariffs on critical minerals, but you'll remember
Colin going back to Canada, US free trade when the big issue was
energy.

00:36:00.580 --> 00:36:07.040

<v SPEAKER\_4>We agreed and Canada agreed with the US, we wouldn't hold
back energy in times of shortage from each other.

00:36:07.040 --> 00:36:08.160 <v SPEAKER 4>We'd honor contracts.

00:36:08.160 --> 00:36:10.080

<v SPEAKER\_4>Could we do the same thing with critical minerals?

00:36:10.080 --> 00:36:15.700

<v SPEAKER\_4>Surely, there are going to be moments where we have
lithium shortages or cobalt at high demand.

00:36:15.700 --> 00:36:17.440

<v SPEAKER\_4>Can we just agree that we'll keep trading?

00:36:17.440 --> 00:36:22.780

<v SPEAKER\_4>Much as Canadians wanted us to trade personal protective
equipment during the pandemic.

00:36:23.100 --> 00:36:27.600

<v SPEAKER\_4>We shouldn't put barriers up to each other, even if fear
makes us want to hoard things.

00:36:27.600 --> 00:36:35.320

<v SPEAKER\_4>Those are the kinds of things that would be net
positives, and I'll go a little further because this is outside the
context of the USMCA.

00:36:35.320 --> 00:36:42.740

<v SPEAKER\_4>But I look at something like the International Joint
Commission that was established as part of the Boundary Waters Treaty
of 1909.

00:36:42.740 --> 00:36:45.680

<v SPEAKER 4>What is it for people, your listeners who don't know?

00:36:45.680 --> 00:36:51.880

<v SPEAKER\_4>It's a three-person commission or six-person commission,
three on the American side, three on the Canadian side with the staff.

00:36:52.740 --> 00:36:56.560

<v SPEAKER\_4>That work on boundary waters, shared water issues,
environmental issues.

00:36:56.560 --> 00:36:59.960

<v SPEAKER\_4>They've been around for a long time, but their role is
advisory.

00:36:59.960 --> 00:37:02.340

<v SPEAKER\_4>They do the digging, they look at the science.

00:37:02.340 --> 00:37:05.960

<v SPEAKER\_4>And when the government send a question to them, they'll
get advice back.

00:37:05.960 --> 00:37:07.940

<v SPEAKER\_4>But they don't, there's no delegation of sovereignty.

00:37:07.940 --> 00:37:10.620

<v SPEAKER 4>The decisions are still made by our governments.

00:37:10.620 --> 00:37:17.620

<v SPEAKER\_4>Could we create a Canada-US Critical Minerals or even
Critical Materials Commission to include steel and aluminum?

00:37:17.620 --> 00:37:22.480

<v SPEAKER\_4>Where we mapped out, this is what we need as an economy
to be able to do.

00:37:22.480 --> 00:37:27.020

<v SPEAKER\_4>And we want to make sure we don't have too much lithium
processing and not enough graphite, for example.

00:37:27.020 --> 00:37:28.660 <v SPEAKER\_4>So what's the need?

00:37:28.660 --> 00:37:51.980

<v SPEAKER\_4>Where does it make sense for us to build things and then
use that advice as a roadmap for expediting permitting under whether
it's the Bill C-5, the plan that Mark Carney's put forward, or one of
the brighter sides of the IEPA, the International Economic Emergency
Powers Act of 1977 that Donald Trump has invoked.

00:37:51.980 --> 00:37:55.720

<v SPEAKER\_4>He also has the ability to expedite permitting by saying
it's national security interests.

00:37:55.720 --> 00:38:03.580

<v SPEAKER\_4>So can we guide those decisions with good, hard work,
people who would look at the problem jointly and figure out what makes
the most sense?

00:38:03.580 --> 00:38:17.600

<v SPEAKER\_4>So I think if we're bold and we think about what we could
do together on the positive side, we're more likely to get at least
some of that and have a vision going forward that's more constructive
than just going into the negotiation and saying, gosh, I hope I don't
lose my shirt.

00:38:17.600 --> 00:38:26.320

<v SPEAKER\_1>So Chris, what you're arguing is that we both be
pragmatic, practical, but very focused on what are the things we both
need.

00:38:26.320 --> 00:38:29.460

<v SPEAKER\_1>I certainly think critical minerals would fit into that
category.

00:38:29.460 --> 00:38:31.340

<v SPEAKER 1>I think that's an excellent suggestion for Mr.

00:38:31.340 --> 00:38:32.040

<v SPEAKER\_1>Carney.

00:38:32.040 --> 00:38:41.400

<v SPEAKER\_1>Carlo, what would you add to that list and the advice you
would give to Prime Minister Carney as we try to secure an economic
and security partnership?

00:38:42.040 --> 00:38:47.260

<v SPEAKER\_2>I'll take a bit more of a Canadian angle to this, so
maybe a bit more structural.

00:38:47.260 --> 00:38:53.480

<v SPEAKER\_2>So the advice is, look, we're in for generational change
in the US.

00:38:53.480 --> 00:38:58.820

<v SPEAKER\_2>It's not just about surviving the current moment or building in the current moment.

00:38:58.820 --> 00:39:07.600

<v SPEAKER\_2>As the leader of the country and dealing with our most important relationship, you've got to lift your eyes past the immediate.

00:39:08.080 --> 00:39:17.580

<v SPEAKER\_2>I know the bureaucrats in Ottawa are rolling their eyes
into the back of their head when they hear this, and I understand why
and I appreciate that.

00:39:17.580 --> 00:39:25.260

<v SPEAKER\_2>But if we are in the midst of generational change in the
US, not just Trump, but what comes on the left?

00:39:25.260 --> 00:39:28.300

<v SPEAKER\_2>How does the progressive movement remake itself?

00:39:28.300 --> 00:39:30.320

<v SPEAKER 2>Look at what happened in New York.

00:39:30.320 --> 00:39:32.920

<v SPEAKER\_2>We're in for a long, challenging period.

00:39:33.700 --> 00:39:52.940

<v SPEAKER\_2>My advice would be learn from what we've just gone
through in the shock of the change on the right in the US and what
it's done to the relationship, and start applying those lessons in
terms of thinking how we prepare for a similar shift potentially on
the left.

00:39:52.940 --> 00:39:59.360

<v SPEAKER\_2>We can't live in a relationship with the US where we're
constantly on our back foot reacting.

00:39:59.360 --> 00:40:07.160

<v SPEAKER\_2>We didn't think terrorists would come, yet those of us
that really studied the America First Movement were convinced they
would come.

00:40:07.160 --> 00:40:10.920

<v SPEAKER\_2>So we can't continue to make that sort of relationship.

00:40:10.920 --> 00:40:14.280

<v SPEAKER\_2>I would say that is the most fundamental thing.

00:40:14.280 --> 00:40:18.240

<v SPEAKER\_2>It's not about building right now for the current
reality.

00:40:18.240 --> 00:40:22.040

<v SPEAKER 2>It's about building in an era of generational change.

00:40:22.040 --> 00:40:25.380

<v SPEAKER\_2>We talked about investments and think tanks and other
things.

00:40:25.380 --> 00:40:31.860

<v SPEAKER\_2>And the last thing policy people want to hear is more
research for, more money for research and business.

00:40:31.860 --> 00:40:36.820

<v SPEAKER\_2>My god, Goldie would strangle me if he was in the room,
if he heard me say that.

00:40:36.820 --> 00:40:41.900

<v SPEAKER\_2>But I would argue that the facts and evidence of what
we've just been through argue otherwise.

00:40:41.900 --> 00:40:51.780

<v SPEAKER\_2>The other point I would make is that with the United
States, foreign policy is a shared federal provincial responsibility.

00:40:51.780 --> 00:40:55.680

<v SPEAKER\_2>In theory, no, but in practicality, yes.

00:40:55.680 --> 00:41:03.240

<v SPEAKER\_2>When we meet with governors, the Western governors, New
England governors, that's a provincial show, not a federal show.

00:41:03.240 --> 00:41:09.700

<v SPEAKER\_2>When I go to the Council of State Governments, that's a
provincial state show.

00:41:09.700 --> 00:41:14.380

<v SPEAKER\_2>Responsibility down the border are provincial.

00:41:14.380 --> 00:41:21.580

<v SPEAKER\_2>You've got to think about this uniquely in terms of foreign policy as a shared responsibility.

00:41:21.580 --> 00:41:26.240

<v SPEAKER\_2>We've had issues with NAFTA, the provinces refusing to sign on to government procurement.

00:41:26.920 --> 00:41:36.180

<v SPEAKER\_2>I think we also need to reset, when we think about the
relationship in reinforcing federal provincial cooperation.

00:41:36.180 --> 00:41:43.840

<v SPEAKER\_2>That means a change on the federal government when they
think about this, and it also means the provinces stepping up to do
more.

00:41:43.840 --> 00:41:59.680

<v SPEAKER\_2>But I think until we get our own house in order, about
coming to realization that the reality, yes, theory is it's federal,
but the reality on the ground and uniquely in North America is that
it's more of a shared responsibility.

00:41:59.680 --> 00:42:11.500

<v SPEAKER\_2>So build for generational change by applying the lessons
of what we've just been through and think more critically about the
federal provincial role in the US.

00:42:11.500 --> 00:42:13.040

<v SPEAKER\_1>Very good advice from both of you.

00:42:13.040 --> 00:42:15.940

<v SPEAKER\_1>My final question to you and Carlo, I'll let you lead on
this one.

00:42:15.940 --> 00:42:17.520

<v SPEAKER 1>What are you reading or streaming these days?

00:42:18.720 --> 00:42:20.520

<v SPEAKER 2>0h, God.

00:42:20.520 --> 00:42:24.540

<v SPEAKER\_2>Well, Abundance by Ezra Klein.

00:42:24.540 --> 00:42:31.240

<v SPEAKER\_2>I'm doing research thinking about the new left and the
new right in the US.

00:42:31.240 --> 00:42:42.300

<v SPEAKER\_2>I've really been struck by Ezra's critique of a
Democratic Party that I knew growing up that seems to have still like
the dinosaurs managed to plod along.

00:42:42.700 --> 00:42:48.700

<v SPEAKER\_2>So, that's the type of thing that comes to mind right
away.

00:42:48.700 --> 00:42:49.220

<v SPEAKER 1>All right.

00:42:49.220 --> 00:42:50.400

<v SPEAKER\_1>Abundance.

00:42:50.400 --> 00:42:52.800

<v SPEAKER 1>Chris, what are you reading or streaming these days?

00:42:52.800 --> 00:43:01.200

<v SPEAKER\_4>Well, maybe it's nostalgia or the desire to have a big book for a beach read, but I've been reading a relatively new biography.

00:43:01.200 --> 00:43:12.220

<v SPEAKER\_4>It's about a year old of Woodrow Wilson, which is by the
former congressman you might have encountered in your time in
Washington, Colin, Christopher Cox from Calgary.

00:43:12.880 --> 00:43:13.160

<v SPEAKER\_4>Yes.

00:43:13.160 --> 00:43:14.400

<v SPEAKER 1>I do remember Christopher Cox.

00:43:14.400 --> 00:43:15.080 <v SPEAKER 4>Yes.

00:43:16.400 --> 00:43:32.100

<v SPEAKER\_4>He's now in California, spent some time really doing the
research, and so many of the biographies of Woodrow Wilson glossed
over one thing, which was always awkward for us, we're at an
institution named after him, which is his terrible record on race and
women.

 $00:43:32.100 \longrightarrow 00:43:57.180$ 

<v SPEAKER\_4>Some Canadians will know that he took an unsegregated federal civil service and segregated it after the fact, and so many African-Americans after the Civil War had found employment in the federal government as one way to move up from poverty, and he actually reversed the course and you still see federal office buildings where you can tell there were colored washrooms and drinking fountains separate and not as nice as the other ones.

00:43:57.180 --> 00:44:22.540

<v SPEAKER\_4>It's a part of our history we gloss over a little bit,
and this is a no holds barred, honest look at someone who's very
complicated and I think a very important US president, one who brought
us the 14 points and a very different approach to international
relations was the founder of the American Political Science
Association, which is meeting this September in Vancouver.

00:44:22.540 --> 00:44:25.000

<v SPEAKER\_4>The only other country we ever meet in is in Canada.

00:44:25.000 --> 00:44:28.380

<v SPEAKER\_4>We've been in Toronto and Montreal and now Vancouver.

00:44:28.380 --> 00:44:33.580

<v SPEAKER\_4>But this whole idea of political science, not politics as
an art is one that I think we're still wrestling with.

00:44:33.580 --> 00:44:35.640

<v SPEAKER\_4>And so much of it comes back to Woodrow Wilson.

00:44:35.780 --> 00:44:43.300

<v SPEAKER\_4>And now that I'm freed from his name as a job on my business card, I still want to understand that period better.

00:44:43.480 --> 00:44:58.540

<v SPEAKER\_4>I find that Chris Cox is doing a very good job that shows
not only is he an okay historian, but as a former politician, I think
he's in some ways judgmental when he needs to be, but also has a kind
of sympathy for the challenge of leading a country like the US.

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00:44:58.720 --> 00:45:01.000
<v SPEAKER_4>And at times he's quite insightful.

00:45:01.000 --> 00:45:06.440
<v SPEAKER_1>Oh, and I can remember visiting his home in Washington, which I think is now an historic site.
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00:45:06.440 --> 00:45:07.120 <v SPEAKER\_4>Yeah.

00:45:07.120 --> 00:45:07.940 <v SPEAKER\_1>Yeah.

00:45:07.940 --> 00:45:08.320 <v SPEAKER\_1>All right.

00:45:08.320 --> 00:45:10.140 <v SPEAKER\_1>Chris Cox on Woodrow Wilson.

00:45:10.140 --> 00:45:11.800
<v SPEAKER\_1>Very good recommendation.

00:45:11.800 --> 00:45:12.980 <v SPEAKER\_1>Thank you, Chris.

00:45:12.980 --> 00:45:13.960 <v SPEAKER\_1>And thank you, Carlo.

00:45:13.960 --> 00:45:17.200

<v SPEAKER\_1>And thank you for listening to this episode of The Global
Exchange.

00:45:17.200 --> 00:45:19.840 <v SPEAKER 1>We were joined today by Carlo Dade and Chris Sands.

00:45:19.840 --> 00:45:27.140

<v SPEAKER\_1>We will link to both the School of Public Policy and John
Hopkins University sites to find more by Chris and Carlo.

00:45:27.140 --> 00:45:31.020

<v SPEAKER\_1>You can find The Canadian Global Affairs Institute on Facebook, Twitter and LinkedIn.

00:45:31.020 --> 00:45:34.760

<v SPEAKER\_1>The Global Exchange is brought to you by our team at The
Canadian Global Affairs Institute.

00:45:34.760 --> 00:45:39.300

<v SPEAKER\_1>My thanks go out to our producer Jordyn Carroll and to
Drew Phillips for providing our music.

00:45:39.300 --> 00:45:40.720 <v SPEAKER\_1>I'm Colin Robertson.

00:45:40.720 --> 00:45:42.580

<v SPEAKER\_1>Thanks for joining us today on The Global Exchange.