

SPONSORSHIP INFORMATION



Central Florida
Urban League



2019 GALA & RECEPTION

SATURDAY, FEBRUARY 23, 2019
6:30 P.M. – 10:30 P.M.



This exciting and inspirational evening
will include a reception, dinner,
live entertainment and dancing!



www.cful.org

2019 GALA & RECEPTION



The **Central Florida Urban League** hosts its annual
Gala & Reception on Saturday, February 23, 2019
at the Rosen Shingle Creek Hotel.

The Central Florida Urban League's Gala is an annual celebration where we focus on the past, present and future of our organization. The evening serves as our organization's largest fundraiser of the year, where all proceeds go directly to our five areas of empowerment: Public Safety, Senior Enrichment, Career Development, Youth Development, and Financial Literacy. The gala is a fun-filled, black-tie event where we celebrate the individuals and organizations that have made significant contributions to our community.

EVENT CHAIRWOMAN

YOLANDA CADE, DIRECTOR, CONTENT RELATIONS,
DISNEY CRUISE LINE, DISNEY VACATION CLUB AND ADVENTURES BY DISNEY

For more information, contact Rebecca Desir:
(407) 841-7654 • RDesir@cful.org • www.cful.org

SATURDAY, FEBRUARY 23, 2019
6:30 P.M. – 10:30 P.M.

SPONSORSHIP LEVELS

Platinum Sponsor = \$20,000 (1 available)

- Two reserved tables for eight guests each at all Gala weekend activities in premium location, with table signage.
- Company logo with corporate designation as a Platinum Sponsor on all event marketing collateral including website and press materials.
- Onsite event recognition including:
 - Acknowledgement of support from the stage
 - 2 Full page color ad in program book
 - Company logo on screen at event
 - Go-Bo lighting with company logo
- Acknowledgement and logo signage at two additional events: a community event and award presentation week of the gala
- Recognition at all Gala weekend events including a community event and award presentation

Gold Sponsor = \$10,000 (5 available)

- One reserved table for eight guests each at all Gala weekend activities in prime location, with table signage.
- Company logo with corporate designation as a Gold Sponsor on all event marketing collateral including website and press materials.
- On-site recognition including:
 - Signage
 - Full page color ad in program book
 - Company logo on screen at event
 - Go-Bo lighting with company logo
- Recognition at all Gala weekend events including a community event and award presentation
- Recognition at all Gala weekend events including a community event and award presentation

Silver Sponsor = \$5,000 (12 Available)

- One reserved table for eight guests at the Gala, with table signage.
- Company logo with corporate designation as a Silver Sponsor on all event marketing collateral including website and press materials
- On-site recognition including:
 - Signage
 - Full page color ad in program book
 - Company logo on screen at event
- Recognition at additional Gala week events including a community event and award presentation
- Invitation for eight company representatives to Cornerstone Awards presentation and breakfast

Bronze Sponsor = \$2,500 (8 Available)

- One reserved table for eight guests at the Gala, with table signage
- Company logo with corporate designation as a Bronze Sponsor on event website
- On-site recognition including:
 - Full page color ad in program book
 - Company logo on screen at event

Supporting Sponsor = \$500

- Company listing with corporate designation as a Supporting Sponsor on event website
- Half page color ad in program book

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Your sponsorship supports programs that make a direct and positive impact to the Central Florida community.

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SPONSORSHIP RESERVATION

Sponsorship Level:

\$20,000 Platinum Sponsor

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\$10,000 Gold Sponsor

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\$5,000 Silver Sponsor

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\$2,500 Bronze Sponsor

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\$500 Supporting Sponsor

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**Thank you for your
support of the Central
Florida Urban League!**

Reservation Information

Company Name: _____

Contact Name: _____

Address: _____

Phone: _____

Fax: _____

Email: _____

Method of Payment

Amount: \$ _____

Check Enclosed **Invoice My Company**

**Make checks payable to: Central Florida Urban League
2804 Belco Drive, Orlando, FL 32808**

CREDIT CARD: **MasterCard** **Visa** **Discover**

Name on card: _____

Cardholder address: _____

City: _____

State: _____

Zip: _____

Account Number: _____

Exp Date: _____

Security Code: _____

Cardholder Signature: _____

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**Central Florida
Urban League**

CFUL PROGRAMS AT A GLANCE

EMPOWERING COMMUNITIES, CHANGING LIVES

THE MISSION OF THE URBAN LEAGUE IS TO ASSIST CENTRAL FLORIDIANS IN ACHIEVING SOCIAL AND ECONOMIC EQUALITY.

Public Safety

The Central Florida Urban League has taken a leading role in securing the safety of residents in Pine Hills and surrounding communities through the P.O.W.E.R. (Positive Outreach, Wellness and Enrichment Resources) Movement. Working with residents as well as community and faith-based leaders, the CFUL is working to ensure that these Central Florida neighbourhoods see a significant reduction in gun violence. Through monthly Peace Walks as well as regular community meetings, concerned citizens and the CFUL are coming together to build a safer and stronger Central Florida.

Youth Development & Education

The youth represent our future and the Central Florida Urban League is spearheading a number of programs to ensure that tomorrow's leaders receive a strong educational and moral foundation. Our organization runs a number of programs that connect at-risk youth with mentors and specific counsellors to ensure they remain focused on future goals. Additionally, the CFUL runs a variety of educational enrichment initiatives such as tutoring and reading camps to bridge any and all learning gaps.

Career Development

Ensuring that adults have access to the tools they need to secure full-time employment is one of the CFUL's key priorities. Our Career Connections and Career Pathways program provide individuals with all the assistance they need to look for and prepare for employment. From developing soft skills such as resume writing and preparing for an interview to the tedious process of searching for employment, these programs give individuals the support they need to enter the workforce.

Financial Empowerment

From budgeting and saving to buying one's first home, ensuring that you are financial literate is one of the most important skills an individual can have. The CFUL prides itself on our financial education classes where, along with financial industry professionals, we work with our community to build a foundation of knowledge and understanding. Programs such as our Meet the Bankers initiative pair individuals with banking professionals to discuss the finer points of credit, budgeting and saving, while our Home Buyer Academy serves as the first step for many as they prepare to purchase their first home.

Senior Enrichment

Taking care of our seniors is perhaps society's most important task. At the Central Florida Urban League, we provide seniors with the opportunity to enrich their lives through technology. Our Seniors Exploring Technology program opens up a new world to local seniors where they master the ins and outs of our digital world that many take for granted. From email to social media, we ensure that our seniors remain connected with the world around them.



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