



Day of Action Possible Agendas

A few ideas about what the day of action could look like in YOUR community.
Let us know about your other amazing ideas so we can share them!

Morning Walk-IN!

When: Wednesday 30th November, During Drop Off (Depending on your opening time)
Who: management, staff, families, children, invited media, allies (city councillors? MPPs?)
Ask parents to arrive with enough time to stay for 30 mins to 1 hour. Ask ALL staff to join in.

- **Speeches!**
Management representative: What is the day of action!? Why **YOU** care!
Staff representative: Why it is important to stand up for ALL ECEs and Child Care Workers.
Family representative: Why ECEs and Child Care Workers matter to our family.
- **Make some NOISE!**
Hand out noise makers and chant sheets, (or make up your own!) e.g.:
“ECEs are worth more, worth more than the wage floor!”
Got a talented singer or songwriter on staff? Now is their moment to shine!
Now would be a good time to hold signs and do a “Playground Rally” stomp and clap and get on the move with your signs, march around the building, the playground, or the climber! Get some video if possible, it’s a fun thing to share with families and staff who couldn’t attend!
- **Make some CALLS!**
Make the name and number of your local MPPs and Lecce and Ford’s Numbers visible, then model **MAKING A CALL!** Use the script or ad lib! You are an expert in what you need. Once you’ve shown them how it’s done, **get 2 more people** to make a call! Cheer them on when they’re done!
- **Sign the letter!**
Time to get signing! Ask everyone signing to pose for a quick photo as they sign on. (If families can’t stay, they can still be asked to sign the letter before they leave! They get stickers and shareables too!) Remember to make sure there are pens available!

Please send your signed letters to the Ontario Coalition for Better Child Care when you are done- OCBCC, PO Box 73034 Wood Street PO Toronto ON M4Y 2W5 or info@childcareontario.org so we can share them with Minister Lecce.

- **Stick and share!**
Make sure that everyone who is in attendance gets **stickers**, copies of the **“We (heart) Our Workforce”** colour-in poster, and grabs a **picture of the “phone your MPP” script!** If they can’t call now, ask them to save a reminder to call on their phone, or join the province wide Phone Zap tonight. Share this [QR code](#) that will direct them to a website to find their MPP. Ask them to share one of the “facts” posters on a bulletin board, or in their building’s common space, or on a street light post and share a picture on social media with the hashtag **“#ChildCareWorthMore”**



Meet, Greet, and Act!

When: Wednesday 30th November, During Drop Off (Depending on your opening time)

Who: management, staff, volunteer family members

- **Make it visible!**

Balloons, posters, a giant oversized pen for signing a giant oversized letter? You decide! You just need something a bit out of the ordinary to catch families' attention as they come for drop off!

- **Meet and greet!**

Greet everyone who comes through the door with your best Child Care "good morning"! Let them know that you're participating in the National Day of Action, and what that is. Tell them in one sentence why it matters to **you**, then ask them to **sign the letter** (having clipboards so more than one person at once can be signing might make this a more personal experience for families) Remember to make sure there are pens available!

Please send your signed letters to the Ontario Coalition for Better Child Care when you are done- OCBCC, PO Box 73034 Wood Street PO Toronto ON M4Y 2W5 or info@childcareontario.org so we can share them with Minister Lecce.

- **Stick and share!**

Make sure that everyone who signs gets **stickers**, copies of the "**We (heart) Our Workforce**" colour-in poster. If they are willing, grab a picture of them signing the letter! Ask families to grab a **picture of the "phone your MPP" script!** If they can't call now, ask them to save a reminder to call on their phone, or to join the province wide Phone Zap tonight. Share this [QR code](#) that will direct them to a website to find their MPP.



Sign, pledge, build, grow!

If you are really time or capacity crunched, there are still LOTS of ways to be involved

When: Wednesday 30th November, During Drop Off, Pick-up, and for the rest of the week

Who: One person to share posters, create the visual aids/cues for the day, and keep an eye on the letter signing “station”

- **Make it visible!**

Do what you can to make the ask as visible as possible to families by creating a **letter signing station!** You could copy out the [letter to Minister Lecce](#) onto a poster sized paper, post it on the most visible wall or notice board by the entrance of your centre and surround it with something eye-catching! (Pictures, artwork, or even fluffy 3-d paper flowers!) make sure that there is also a clip board with copies of the letter for Families and staff to sign. Remember to make sure there are pens available!

Please send signed letters to the Ontario Coalition for Better Child Care when you are done- OCBCC, PO Box 73034 Wood Street PO Toronto ON M4Y 2W5 or info@childcareontario.org so we can share them with Minister Lecce.

- **Make a Pledge!**

Create a visual aid to ask families to pledge to call their MPP!

This could look like a sheet of posterboard with a drawing of a clock and spaces to write names at each hour, with the question “It’s time for CHANGE! What time will you call your MPP?” Make sure that the script is visible, and give clear instructions such as:

The Ontario government needs to hear from you!

- **Find your MPP!** (you can make a list of the representatives in your areas and their phone numbers, or share this [QR code](#) that will direct them to a website to find their MPP. (The QR code is also on our [resources page!](#))
- **You can make a call now you can using this script...** (make sure [the script](#) is on display and big enough to read clearly!)
- **If you can’t call now, please take the pledge to call.** Write your name in the box on the big clock to pledge to make a call at that time, remember to set an alarm or reminder on your phone, and take a picture of the script!

Make a poster to tell folks who sign to help themselves to a sticker and a colouring sheet! have someone check in to make sure that there are supplies available during busy times

- **Make it TO-GO!**

Make sure there are flyers for folks who are in a rush, find sample flyers [here](#).

Make a poster to tell **folks who sign to help themselves to a sticker and a colouring sheet!** have someone check in to make sure that there are supplies available during busy times