

A blue circular logo containing the text "CICLA VIA" in white and yellow. The word "CICLA" is in white, "VIA" is in white, and the letter "A" in "CICLA" is in yellow.

**CICLA
VIA**

A background image of a busy city street with a blue overlay. The street is filled with people, including many cyclists, and various signs and buildings are visible. A street sign for "Vicente Fernández St" is prominent on the right. A traffic light is also visible. The overall scene is a vibrant urban environment.

**PARTNERSHIP OPPORTUNITIES
2026**



WHAT WE DO

CicLAvia transforms our city streets into temporary car free playgrounds

FOR CYCLISTS, RUNNERS, ROLLERS & YOGIS

FOR FURRY FRIENDS & FOLKS ON FOOT

FOR BRUNCHERS, LUNCHERS & SNACKERS

FOR DANCERS, ARTISTS, MUSICIANS & POETS

FOR SHOPPERS, COLLECTORS & ENTREPRENEURS

For anyone and everyone who wants to celebrate the unique heart and soul of LA

WE ARE LA

200K+
annual attendees

205K
followers



45%
Women

38%
Hispanic

38%
White

14%
Asian

7%
African American

3%
Other

REACH/MEDIA



50K

Email
Subscribers

30%+

Email Open Rate

5.1M

Social Media
Impressions

155K

Fans Across
All Social Platforms

300+

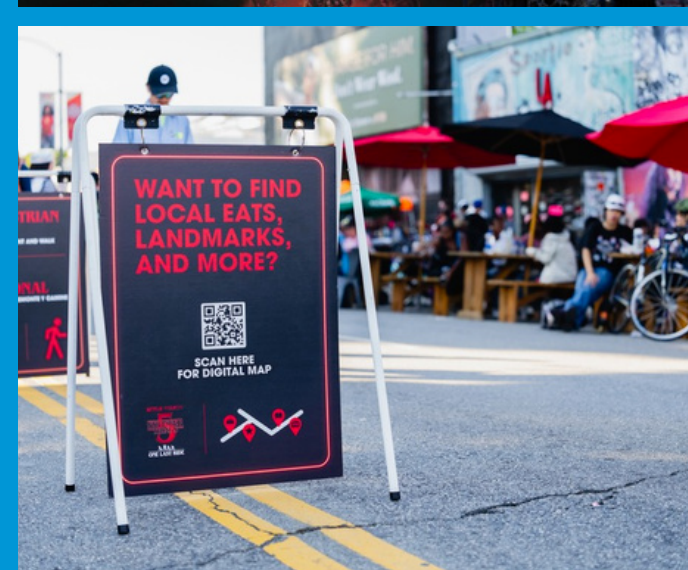
Earn Media Features

400K+

Website Sessions

PRESENTING PARTNER

An exclusive opportunity to elevate your brand across the entire route



HUB ANCHOR

Take over an event hub and make your brand a destination



CUSTOM ENGAGEMENTS

Create memorable and unique experiences before, during, and after event day





“ CicLAvia was incredible – the energy throughout the day was truly unmatched. The vibrant representation of every age, gender and background all connecting right within our booth space was amazing to witness. People genuinely wanted to have conversations and to learn more about our programs, which made it all the more meaningful. Seeing everyone engaging with our live mural experience was inspiring, and the digital engagement on social media was fantastic. It was a really great event, and we’re so excited to continue elevating our brand presence alongside such a great partner who is uplifting the community.

- Kyle O., Cedars-Sinai
Heart of LA, 2025

”

BRANDING OPPORTUNITIES

ALL PACKAGES INCLUDE

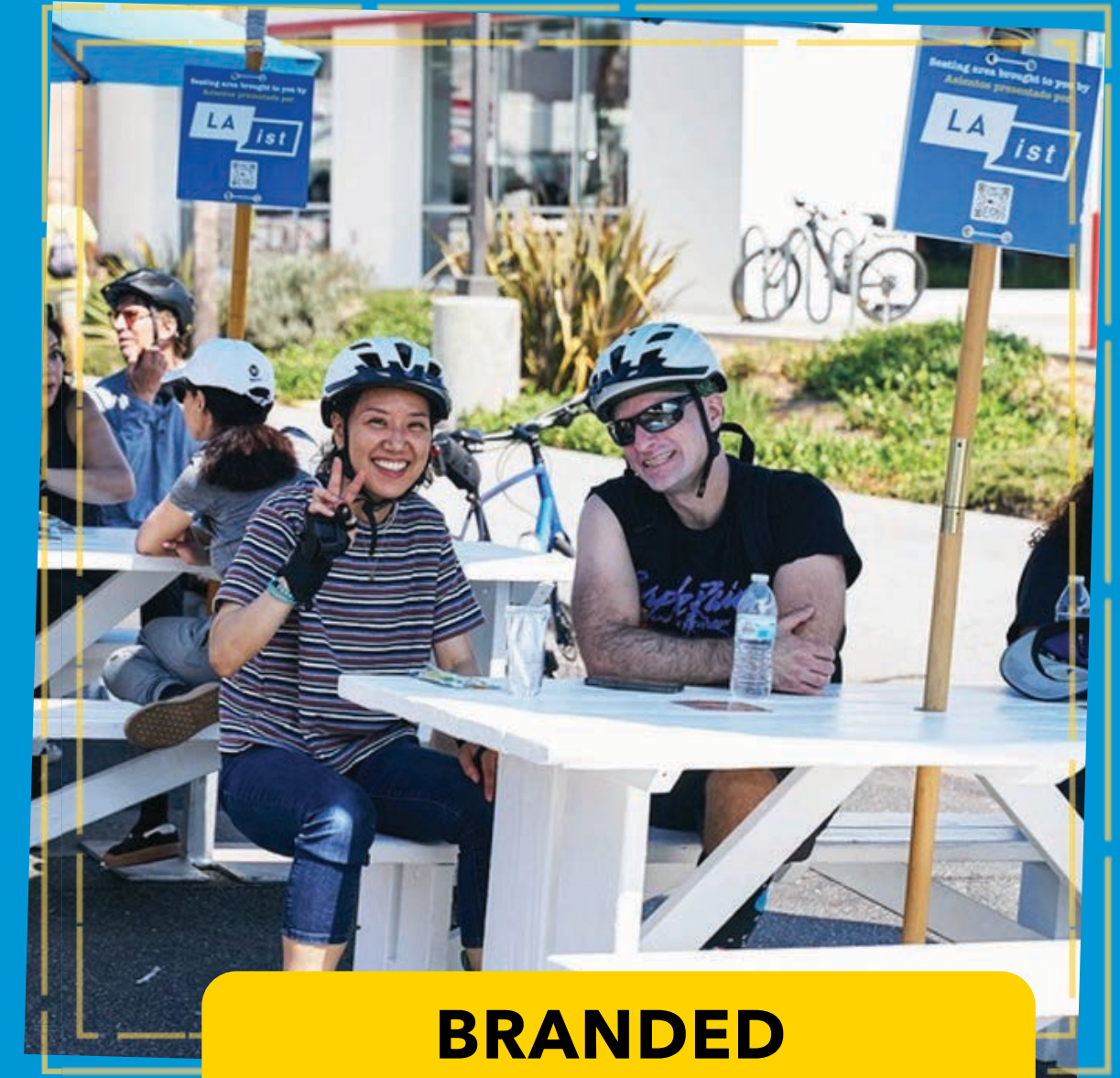
Linked logo on CicLAvia website event page • Social media during event day • Activation listing on website activities page



BRANDED BIKE PARKING



BRANDED PEDICAB FLEET



BRANDED SEATING AREAS

BRANDING OPPORTUNITIES

RATES PER EVENT

BENEFITS	ALL SEATING AREAS	PEDICAB FLEET	BIKE PARKING	10X10 TENT
Price	\$25,000	\$15,000	\$10,000	\$5,000
Linked logo on website	X	X	X	X
Event Recap Report	X	X	X	X
Listing on website Activities Page	X	X	X	X
Event Day Social Media	X	X	X	X
Press Release inclusion	X	X		

JOIN US IN 2026!



(STAY TUNED FOR ADDITIONAL 2026 EVENTS!)

For further information, questions, or sponsorship opportunities, please contact:

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[Click HERE to schedule a call](#)