



Wilshire Boulevard, 1951
Courtesy of Los Angeles Public Library Photo Collection

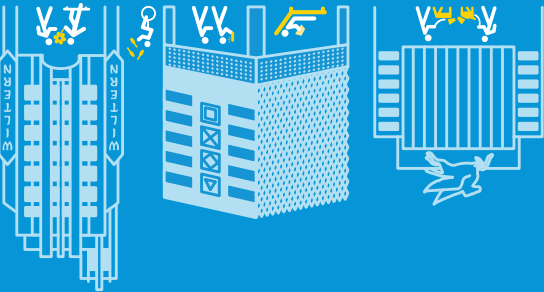


CicLAvia – Iconic Wilshire Boulevard

Post a photo of your #tomorrowLA sketch, and tag @ciclavia for a chance to win two tickets to our September 17th fundraiser!

CICLAVIA

A FIELD GUIDE TO ICONIC WILSHIRE BOULEVARD



COMING SOON IN OCTOBER, 2016 CicLAvia—Heart of LA

OUR SUPPORTERS

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Term Bicycles
The Laemmle Charitable Foundation
Ratkovich Los Angeles County Bicycle Coalition

Welcome to CicLAvia—Iconic Wilshire Boulevard, 2016. This CicLAvia is all about stories, and we hope you have fun adding to your story today by exploring all that Wilshire Boulevard has to offer—the local shops, the parks, the artwork, the restaurants, and the culture. It's all here, and it's all yours to explore.

As we walk and roll down Wilshire Boulevard today, there are no windshields to block out the noise and no doors to separate us from each other. The sounds of honking horns and car engines are replaced by the sounds of pounding footsteps, skateboards rolling, bicycle gears shifting, and people laughing. This is your city. This is your CicLAvia.

— The CicLAvia Team

CICLAVIA

ICONIC WILSHIRE BLVD

..... 3.5 miles

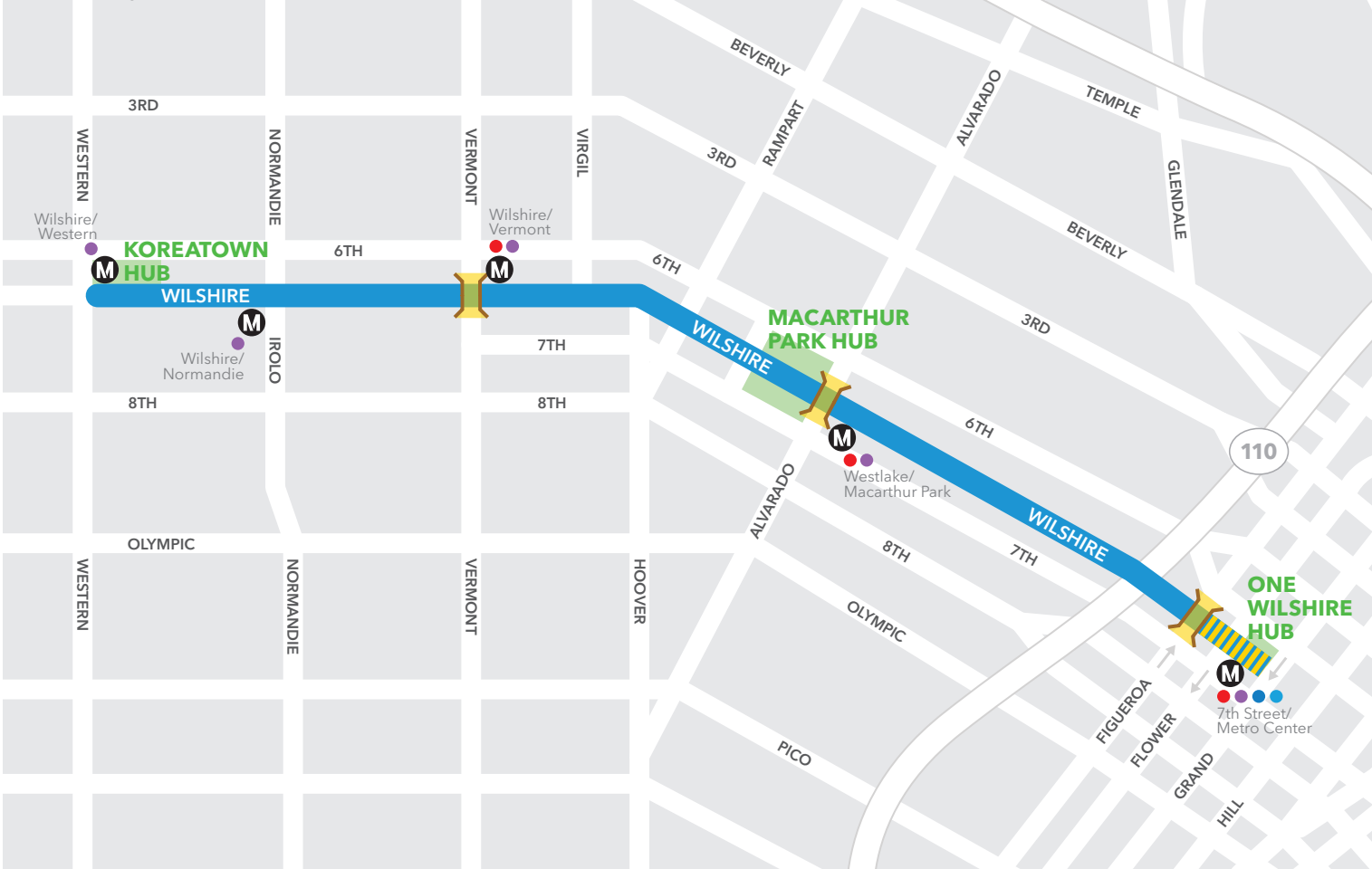
1/2 mile

CicLAvia Route
Ruta de CicLAvía
CicLAvia 경로

Crossing Points for Cars
Puntos de cruce para carros
차량교차점

Pedestrian Zone
Area de los peatones
보행자 구역

Metro Rail Stations
Estaciones de Metro
메트로정차점





ONE WILSHIRE HUB

Add your creativity to a collective painting on the **Mobile Mural Lab** (11am to 3pm).

Strike your best pose in front of the **Pick My Solar** bicycle arch.

Complete in the **kids bike safety skills course** and get a free kids helmet courtesy of CicLAvia (while supplies last).

Let the sun re-power your phone at the **LADWP solar trailer**.

Snap a photo under the giant **RUN** letters and celebrate olympic women runners in Rio.

Remember to visit the **CicLAvia Wordplay** workshop booth to complete your field guide activity.



MACARTHUR PARK HUB

Sign up for a library card and keep an eye out for the roaming **Los Angeles Public Library book bike**.

Leave your mark on a community art bike by **CicLAvia x Pure City** and re-charge your devices at a pedal powered **charging station**.

Get caffeinated with free coffee samples from **Don Francisco's Coffee** while relaxing in MacArthur Park.



KOREATOWN HUB

Rent a bike from **Bikes and Hikes**.

Take a load off and listen to tunes powered by the sun with solar DJs the **SYCONS**.

Take a selfie in front of **The Wiltern**, a historic art deco theater and the original CicLAvia headquarters.

Grab a free reusable water bottle (while supplies last) brought to you by the **Metropolitan Water District**.

CicLAvia is for STORIES – Join us for Wordplay, our interactive route activity!
Get your field guide stamped at each hub info booth. When you're at One Wilshire, stop by the Wordplay workshop booth to stamp your story (below). Bring your final Wordplay to any hub info booth for a free prize (limit 1,000).

COLOR YOUR CITY



HOW TO
CICLAVIA WORDPLAY

- Visit all three CicLAvia hubs and stamp your field guide at each information booth.
- At the One Wilshire hub, find the Wordplay booth:
Fill in the blanks with a stamp whose color matches the blank.
Stamp your story (ask if you need help)!
- Show your completed story at any information booth. The first 1,000 will receive a free prize!

One Wilshire	Macarthur Park	Koreatown	I got my prize!

CicLAvia Sunday: My Day of

expression

Today Ied to CicLAvia with
my I saw a
riding a next to a
Wilshire Boulevard is so!
I can't wait to at
CicLAvia—Heart of LA in October!

Post your #ciclaviawordplay story, and tag @ciclavia on Instagram or Twitter for a chance to win a CicLAvia swag bag!