

CICLAVIA

HEART OF LA

Presented by Metro

6 miles

1/4 mile

Ruta de CicLAvia

Crossing Points for Cars

Metro Rail Stations

Estaciones de Metro

FOR MORE INFORMATION
Para más información
info@ciclavia.org / 213.355.8500
ciclavia.org / @ciclavia

CicLAvia's 24th open streets event celebrates the Heart of LA. This route travels 6 miles through some of the City's most vibrant neighborhoods—Echo Park, Civic Center, Chinatown, Historic Downtown, Little Tokyo, Arts District, and Boyle Heights. We'll visit Echo Park Lake; travel through the 2nd Street Tunnel; and cross the LA River on the 4th Street Bridge. Along the way, you'll explore local shops, restaurants, cafes, museums, and cultural sites that make our neighborhoods special places. CicLAvia started in 2010—right here in the Heart of LA. We've traveled many miles together, and we've rediscovered our city all over again. And together, we've made CicLAvia a tradition that connects us and connects our communities.

We invite you to share your experiences with the hashtag **#myCicLAvia**

— The CicLAvia Team

OPEN STREETS
MADE POSSIBLE BY



OUR PARTNERS



OUR SUPPORTERS

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Laemmle Theatres

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LA2028 | Capital One

First5 LA | SoCal Gas
Drink Up, an initiative powered by the Partnership for a Healthier America
Southern California Association of Governments
Go Human Campaign
The Metropolitan Water District of Southern California
the BLOC

12/10/17 CICLAVIA ICONIC WILSHIRE BOULEVARD
Presented by Metro

October 8, 2017



CICLAVIA

A FIELD GUIDE TO
HEART OF LA

Post a photo of your #tomorrowLA sketch, and tag @ciclavia for a chance to win two tickets to our November 5th fundraiser!



Broadway, 1954
Courtesy of Los Angeles Public Library Photo Collection

MY VISION FOR THE FUTURE

PRESENT

PAST



ECHO PARK HUB

Join the mad scientists, artists, inventors, and storytellers from **Two Bit Circus** as they showcase one of their most popular games, Wacky Wire. It's like Operation but higher energy!

Plug into the phone charging station at the **LADWP Solar Trailer** and let the sun repower your phone.

Check out folding bikes from **TERN**.

Visit the **LA Ranger Troca**, a food truck turned mobile visitor center for the Santa Monica Mountains. Learn more about the National Parks Services programs, then scale their 25' rock wall.

Relax at Echo Park Lake and enjoy a snack from some of LA's best **food trucks**.

Complete the **kids bike safety skills** course and get a free helmet, courtesy of CicLAvia.

Make sure to stop by the **Metropolitan Water District** booth for a special free giveaway!

Join us at our **CicLAvia Pit Stop**, spotlighting the arts and stories of how culture defines our city. An all-star line up of DJs will light up our dance floor, with a brief discussion with these LA tastemakers about the intersections of art and development in the Los Angeles nightlife and music scenes.



CHINATOWN HUB

Capture a snapshot of your day at the **Las Fotos Project** photo booth.

The **Great Streets** Initiative invites you to hang out and chill at their pop-up parklet! Learn about DIY Great Streets improvements with the City of Los Angeles on your favorite neighborhood street.

Does your child need a helmet? Stop by the **California Highway Patrol** booth and get fitted for a free kids helmet (while supplies last).

Join **The Skateside** to learn basic skateboarding skills on Keen Ramps brought to you by **First 5 LA**.

Listen to live bands in **Mandarin Plaza** and enjoy a cold one at the beer garden—presented by the **Chinatown Business Improvement District**.



BROADWAY HUB

REI Burbank will be hosting a full service pop-up bike repair shop and shaded outdoor lounge with a fun slack-lining activity.

Sign up for a **free Los Angeles Public Library card** and keep an eye out for the roaming Book Bike. Free books will be given to people with library cards.

Street Poets will be on-site with their Poetry in Motion Van, a mobile performance venue and recording studio, inspiring creative community, empowering people of all ages and backgrounds to express themselves on the page and on the mic.

Take a load off at the **SCAG Go Human** chill zone seating lounge and join **Self Help Graphics** for a special Dia de los Muertos art workshop.

Leave your mark on a community art bike by **CicLAvia x Pure Cycles**.

NEAR THE HUB

Pop-Up Protected Bicycle Lane Party: Try out the future Main & Spring Forward protected bicycle lane at the LADOT and SCAG GoHuman pop-up party at Spring and 2nd. Learn more about LADOT's initiatives for people walking and bicycling, including Vision Zero, Safe Routes to School, People St, and more! MainandSpringFwd.com

Stop by the **Metro Bike Share** Hub on 5th and Broadway to check out a Metro Bike, buy a Metro Bike Share Monthly Pass, play games to win cool Metro prizes, and chat with Metro planning staff.

Check out the **Historic Core Farmers Market** along 5th between Spring and Broadway (9am to 3pm).

The Big Draw LA: Make your Mark in the Park!

Ryman Arts students will be leading fifteen free drawing activities for every ability level in front of City Hall in Grand Park. A fun-filled, creative afternoon, we will celebrate the act of drawing by welcoming thousands of Angelenos to draw together.

Visit map.ciclaviala.org for activities and specials along the route!

All hubs will have restrooms, water stations, free basic bike repair, bike parking and first aid.

Catch a free pedicab ride—brought to you by AARP. Pedicab stops are near each info booth.



MARIACHI PLAZA HUB

Stay hydrated at the **Drink Up** water station.

Visit the **LA 2028** booth to learn more about the Los Angeles 2028 Olympic and Paralympic Games, or snap a selfie with an Olympic backdrop.

Relax in the **AARP PLAY ZONE** while catching up over vintage board games.

Zumba! Cumbia! DJs! A Beatles Tribute Band! Don't miss all of the action at the Mariachi Plaza bandshell presented by the **Mariachi Plaza Farmers Market**.

Grab lunch, snacks and fresh produce at the **Mariachi Plaza Farmers Market**.

NEAR THE HUB

Bubbles on the Bridge presented by **The Bloc**. As you roll over the 4th Street Bridge, enjoy amazing views of the City as you ride through a wave of bubbles!



CICLAVIA PRODUCE PROGRAM

Stop by the **Historic Core Farmers Market** (5th and Broadway, 9am–3pm) or the **Mariachi Plaza Farmers Market** (near 1st and Bailey Ave, 9am–9pm) and stock up on fresh produce and prepared foods!

Participate in the CicLAvia Produce Program: Get a free limited edition CicLAvia tote bag when you purchase produce from participating vendors at either market (those with a light blue sign on their tent pole).

Get a stamp upon purchase and show this guide to the CicLAvia info booth at either the Broadway or Mariachi Plaza Hub to receive your free tote (while supplies last).

gohuman CHALLENGE

Participate in the SCAG Go Human Challenge—visit all 3 stations to enter into a raffle for a snazzy Pure Fix bicycle and receive prizes along the way while supplies last. Learn how we can make our streets safer for everyone – not just today but everyday!

Great Streets
Parklet
Chinatown Hub



Chill Zone
Seating Lounge
Broadway Hub



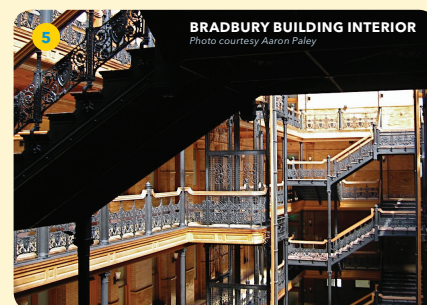
Pop-Up Protected
Bicycle Lane
2nd and Spring Street



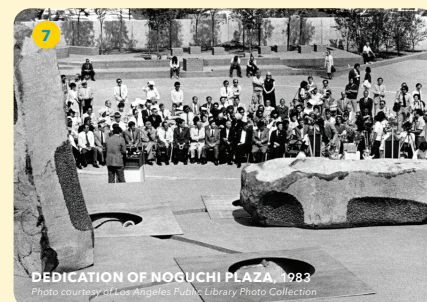
HIDDEN GEMS ALONG THE ROUTE

- Bob Baker Theater** 1345 W. 1st St.
The oldest children's theater in Los Angeles. Bob Baker's team of talented puppeteers still perform shows and build their marionettes here, to the delight of children and adults.
- Vista Hermosa Park** 100 N. Toluca St.
This hidden gem of a park, designed by Mia Lehrer & Associates, includes native landscaping, walking trails, streams, meadows, a picnic area, a playground, and a soccer field. Enjoy the spectacular skyline views and few crowds.
- Far East Plaza** 727 N. Broadway
Perhaps the first ethnic food court built in the US (opened in 1976); historic restaurants here were among the first to introduce foods like dumplings, Chinese BBQ, and pho to Chinatown. Other tenants include Roy Choi's Chego and the cult favorite ice-cream shop Scoops.
- Biddy Mason Park** 331 S. Spring St.
Born a slave in Georgia, Biddy Mason worked as a midwife in Los Angeles after earning emancipation in 1860. One of the first African Americans to purchase land in the city, she co-founded LA's first black church on this site. Today, two artworks here honor her life, a time-line wall by Sheila Levrant de Bretteville and a piece by Betye Saar.

- Bradbury Building** 304 S. Broadway
The Bradbury Building is modest on the outside and full of light and beauty inside. Built in 1893, it is the oldest commercial building in the central city, and its wrought-iron railings and open-cage elevators are instantly recognizable to *Blade Runner* fans.
- St. Vibiana's** Main St. and 2nd St.
This former cathedral is more than 111 years old. It was a Catholic church until the 1994 Northridge Earthquake. Thanks to the efforts of the Los Angeles Conservancy, Vibiana was not torn down. Today, it is an event venue and home to the restaurant Redbird.
- Noguchi Plaza** 244 S. San Pedro St.
Designed by sculptor and designer Isamu Noguchi, this plaza is a one-acre open space that hosts cultural events. Crowning the space is the monumental "To the Issei" Noguchi sculpture, a tribute to the first generation of Japanese immigrants.
- Fourth and Traction** 963 E. 4th St.
Almost a century-old, this building was Coca Cola's West Coast headquarters until 1929 and later the home of T.T. Toys. It is now being converted to a mixed use housing development by Hudson Properties.



BRADBURY BUILDING INTERIOR
Photo courtesy Aaron Paley



DEDICATION OF NOGUCHI PLAZA, 1983
Photo courtesy of Los Angeles Public Library Photo Collection