



# CICLAVIA

## ICONIC WILSHIRE BOULEVARD

Presented by Metro

4 miles  
1/4 mile

- CicLAvia Route
- Ruta de CicLAvia
- Crossing Points for Cars
- Puntos de cruce para carros
- Metro Rail Stations
- Estaciones de Metro
- Hills Cerros

FOR MORE INFORMATION  
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Para más información 자세히 내용은  
ciclavia.org / @ciclavia

CicLAvia—Iconic Wilshire Boulevard marks the 24th CicLAvia event since we started in 2010. This route caps a tremendous 2017 where we experienced five CicLAvias, drawing tens of thousands of people together as one community.

We began 2017 travelling to the beach on the Culver City meets Venice route and then made our way to Glendale and Atwater Village.

Along the way, we visited the vibrant communities of Wilmington and San Pedro, and we reconnected with the original CicLAvia—Heart of LA route.

As we end 2017 along Iconic Wilshire Boulevard, we thank you for being part of an amazing year. Every time our streets are open to people, we discover something new about our city, and we reconnect to our communities in ways that make us smile.

As a non-profit organization, CicLAvia can't do what we do without your contribution. We hope that you join us and support CicLAvia! [ciclavia.org/donations](http://ciclavia.org/donations)

Thank you and see you in 2018!

— The CicLAvia Team

OPEN STREETS  
MADE POSSIBLE BY



### OUR PARTNERS



City of  
Los Angeles



WASSERMAN  
FOUNDATION



CICLAVIA THANKS OUR  
ANONYMOUS  
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LA2028 | LA Rams  
Capital One | First 5 LA  
Southern California  
Association of Governments  
Go Human Campaign  
the BLOC  
Niantic Inc.

December 10, 2017



# CICLAVIA

A FIELD GUIDE TO  
ICONIC WILSHIRE BOULEVARD

Post a photo of your #tomorrowLA sketch, and tag @ciclavia



Clifton's during CicLAvia, 2015



Clifton's Brookdale, c. 1936  
Courtesy of the Dick Wittington Photography Collection, USC Digital Library

MY VISION FOR THE FUTURE

PRESENT

PAST



## DTLA HUB

Join **The Skateside** to learn basic skateboarding skills on Keen Ramps brought to you by **First 5 LA**.

Join the mad scientists, artists, inventors, and storytellers from **Two Bit Circus** as they showcase some of their most popular games. Learn about their upcoming micro-amusement park opening in DTLA this Spring!

Stop by **Councilmember Huizar's** booth to learn more about his efforts to improve livability, promote economic development, tourism, and multi-modal transportation. Learn more about **Night on Broadway** returning to DTLA on January 27, 2018.

Check out the latest in folding bikes from **TERN**.

Complete the **kids bike safety skills** course and get a free helmet courtesy of CicLAvia.

Visit the **LA Ranger Troca**, the mobile visitor center for the Santa Monica Mountains. Learn more about the National Parks Services, then scale their rock wall.

### NEAR THE HUB

Stop by the **LA Metro Activation** on Hope between 7th St and Wilshire to check out a Metro Bike Share Bike, buy a Metro Bike Share Monthly or Day Pass, play games to win cool Metro prizes, and chat with Metro planning staff about all of the exciting projects in the works.



## MACARTHUR PARK HUB

The **Great Streets Initiative** invites you to hang out and chill at their pop-up parklet! Learn about DIY Great Streets improvements with the City of Los Angeles and design your own Great Street for your neighborhood.

Sign up for a free **Los Angeles Public Library** card and keep an eye out for the roaming Book Bike. Free books will be given to people with library cards.

Check out **Street Poets'** Poetry in Motion Van, a mobile performance venue and recording studio, inspiring creative community and empowering people of all ages and backgrounds to express themselves on the page and on the mic.

Leave your mark on a community art bike by **CicLAvia x Pure Cycles**.

Visit the **LA 2028** booth to learn more about the Los Angeles 2028 Olympic and Paralympic Games, or snap a selfie with an Olympic backdrop!

Relax in MacArthur Park and grab a snack from some of LA's best **food trucks**.

Stop by the **Niantic Lounge** at MacArthur Park and pick up a Pokémon GO one year anniversary poster.



## KOREATOWN HUB

Check out a **Metro Bike Share** bike and take it for a spin along the route! For more info go to [metro.net/bikeshare](http://metro.net/bikeshare). Supplies limited.

Does your child need a helmet? Stop by the **California Highway Patrol** booth and get fitted for a free kids helmet (while supplies last).

**REI Burbank** will be hosting a full service pop-up bike repair shop and shaded outdoor lounge with a fun slack-lining activity.

Visit [map.ciclaviva.org](http://map.ciclaviva.org) for activities and specials along the route!

All hubs will have restrooms, water stations, free basic bike repair, bike parking and first aid.

Catch a free pedicab ride – brought to you by AARP. Pedicab stops are near each info booth.



## CICLAVIA x FARMERS MARKET PRODUCE PROGRAM



**Stop by the Historic Core Farmers Market**, on 5th St, between Spring and Broadway, next to the **DTLA hub**. Stock up on fresh produce and prepared foods!

**Participate in the CicLAvia Produce Program:** Get a free limited edition CicLAvia tote bag when you purchase produce from participating vendors at the market (those with a light blue sign on their tent pole).

Get a stamp upon purchase and show this guide to the CicLAvia info booth at the DTLA Hub to receive your free tote (while supplies last).

## SHARE YOUR POKÉMON GO ADVENTURE WITH #PokemonGOCicLAvia



NIANTIC

**At the Niantic Lounge in the MacArthur Park Hub you can:**

Learn how to submit your own new PokéStops and Gyms for approval while exploring CicLAvia!

Meet other Pokémon GO Players and pick up an exclusive one year anniversary poster (while supplies last)!



## CICLAVIA – ICONIC WILSHIRE BOULEVARD #myCicLAvia



Snap a photo and share how you CicLAvia using **#myCicLAvia** for a chance to be featured on our feed.

[@ciclaviva](#)

## HIDDEN GEMS ALONG THE ROUTE



### 1. Broadway-Spring Arcade

541 S. Spring St.

A gem built in 1924, this shopping arcade (now filled with a diverse array of restaurants) connects two 12-story office towers, one on Broadway, one on Spring.



### 2. LA Theatre Center

514 S. Spring St.

Massive Greek Revival-style Ionic columns front this 1916 building, designed by John Parkinson. Inside the beautiful lobby, a stained-glass ceiling has been preserved. Today the space is leased by the Latino Theater Company.



### 3. Los Angeles Stock Exchange Building

618 S. Spring St.

Opened in 1931, this imposing building—the façade is made of granite—suggests great financial stability. After the Stock Exchange moved out in the 1980s, the building became a nightclub. Today, it is Exchange LA, a venue for special events.



### 4. St. Vincent's Court

Alley off 7th St. between Broadway & Hill

This picturesque alley dates back to the 1860s and runs through the center of what used to be the 1906 Bullock's department store, which closed in 1983 to become today's St. Vincent Jewelry Center. It is now a popular lunch spot among the building's 500 tenants.



### 5. Westlake Theatre

636 S. Alvarado St.

The nearly 2,000-seat theater (operating until 1991) broadcast its offerings with an intact three-story neon sign. Bustling with activity as a swap meet, the Community Redevelopment Agency (CRA) purchased the building in order to restore it; with the CRA's disbanding, plans are not clear.



### 6. Elks Lodge/Park Plaza

607 S. Park View St.

Originally a private social hall for civic elite, this facility had it all, including a pool, bowling alley, gym, and 169 hotel rooms. Now its ground floors are refurbished and used for events and filming.



### 7. Bullocks Wilshire/Southwestern Law School

3050 Wilshire Blvd.

This Art Deco building was among the first department stores to move out of downtown. Closed after the 1992 uprising as the surrounding neighborhood declined, the building was purchased by Southwestern Law School.



### 8. Ahmanson Center/Wilshire Colonnade

3701 Wilshire Blvd.

This modernist interpretation of a classical marble colonnade flanks a public plaza and is punctuated with orb light fixtures. Today it is home to the nation's largest Korean American bank.



### 9. Wiltern Theater

3780 Wilshire Blvd.

Saved from demolition in 1980, this Art Deco icon in green terracotta houses architects, cultural organizations, and the Bus Riders Union, alongside the 2,300 seat Wiltern Theater.