

FOR IMMEDIATE RELEASE

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Photos: <https://www.flickr.com/photos/laciclavia/sets/with/72157656013962875>

CicLAvia – Meet the Hollywoods

in Partnership with the City of West Hollywood & the City of Los Angeles

6.6-Miles of Open Streets Connecting East & West Hollywood

Enjoy a Staycation Exploring these Iconic LA Communities

Sunday, August 21, 2022; 9 a.m. – 4 p.m.

WHAT: *CicLAvia-Meet the Hollywoods*

On **Sunday, August 21, 9:00 a.m.-4 p.m.**, in partnership with the cities of Los Angeles and West Hollywood, CicLAvia will open 6.6 miles of streets connecting East and West Hollywood communities, temporarily turning car-filled streets into public park space for the day. CicLAvia is **free**. Participants of all ages and abilities will enjoy a day to sightsee, play and explore local gems between East and West Hollywood, while experiencing the joy of safe, people-powered transportation on car-free open streets. The Meet the Hollywoods route includes Santa Monica Blvd, Highland Ave, Hollywood Blvd, between San Vicente Blvd to the west and N Virgil Ave to the East. Show up anywhere along the route at any time and have fun!

Instead of building permanent infrastructure, CicLAvia builds unifying social fabric, joyously connecting culturally diverse neighborhoods and neighbors to each other through open streets. Whether one bikes, walks, strolls, skates, or jogs, CicLAvia creates more incredible moments and experiences enjoying our city streets together.

More than just an open streets movement, CicLAvia helps communities re-imagine a greener and cleaner Los Angeles, while also promoting equitable transportation options, healthier lifestyles, and closer connections to community.

Inspired by Bogotá's weekly ciclovía, CicLAvia has been temporarily closing streets to car traffic and opening them as public parks in Los Angeles since 2010. With more than 245 miles of open streets, Meet the Hollywoods is CicLAvia's 40th event.

Only people-powered vehicles are allowed. No electric scooters, electric skateboards, hoverboards, electric unicycles, motorcycles and other non-people-powered vehicles are allowed at CicLAvia. Class 1 e-bike pedal-assist allowed. Class 2 e-bikes allowed when throttle is powered off. Class 3 e-bikes allowed when pedal-assist is powered off. Motorized wheelchairs are allowed. Learn more [here](#).

There are many local gems near and along the *Meet the Hollywoods* route – discover them here:

https://www.ciclavia.org/local_gems_hollywood22.

Participants assume all known and unknown risks of participation in CicLAvia. More information regarding participants rights can be found here: https://www.ciclavia.org/south_la22

Future CicLAvia open streets events for 2022: **October 9**, CicLAvia-Heart of LA, and CicLAvia-South LA on **December 4**.

WHO:

Free for all, CicLAvia connects neighborhoods to each other across a sprawling city, creating a safe place to bike, walk, skate, roll, play and dance through Los Angeles County. CicLAvia is a 501(c)(3) non-profit that catalyzes vibrant public spaces, active transportation, and good health through car-free streets. CicLAvia engages with people to transform our relationship with our communities and with each other.

WHERE & WHEN:

CicLAvia - Meet the Hollywoods; Sunday, August 21, 2022; 9:00 a.m.- 4:00 p.m. –6.6-miles of open streets connecting East and West Hollywood, with a route including Santa Monica Blvd, Highland Ave, Hollywood Blvd, between San Vicente Blvd to the west and N Virgil Ave to the East. Show up anywhere along the route at any time and have fun!

HOW & MORE INFORMATION:

- Visit <https://www.ciclaviala.org/hollywood22> for more detailed information
- <https://www.ciclaviala.org/>; info@ciclaviala.org; 213-355-8500
- Join us on Facebook: <https://www.facebook.com/ciclaviala>
- Follow us on Twitter: <https://twitter.com/ciclaviala> & Instagram: <https://www.instagram.com/ciclaviala/>
- YouTube: <https://www.youtube.com/c/CicLAviaLA>



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Fact Sheet: CicLAvia, 11 years of catalyzing vibrant public spaces, active transportation and good health through car-free streets

The first CicLAvia event took place on October 10, 2010, with a stretch of open streets from East Hollywood through downtown L.A. into Boyle Heights. More than 100,000 Angelenos turned out with people-powered transportation (bicycles, walking, skateboarding, scooters, running, pedicabs, etc.), exceeding expectations. Through CicLAvia open streets events, people feel joy and belonging through safe, people centered and community-oriented streets.

Inspired by the Bogotá, Colombia's ciclovía events that started 45 years ago, CicLAvia began as a grassroots initiative by individuals who recognized that Open Streets events could address active transportation, urban land use, and public health needs in L.A.

- **Eleven years and 39 CicLAvia Sundays later**, more than **2 million people** (averaging 53,000 participants at each event) have explored nearly **245 miles** of open streets in L.A. County. Each CicLAvia route is 6-8 times larger than the median size of L.A.'s existing public parks.

- Attendees come from both the host neighborhoods – and all over L.A. and beyond – to share and enjoy the day. CicLAvia builds a unifying social fabric connecting neighborhoods and neighbors to each other through a spirit of play and exploration.

- CicLAvia is free, fun and inclusive. Neighbors, families and new friends can more intimately explore neighborhoods, historic sites, and hidden gems along with food, shopping and educational resources available along each route.

- For those participating with children, CicLAvia is an opportunity to get exercise, explore the city, have fun, to bike and walk in a safe environment without traffic, and to simply get their children outside, as well as enjoying the activities our many sponsors offer.

- CicLAvia has allowed L.A. to imagine what air quality, mobility and public health would be like via car-free Open Streets events. CicLAvia routes change every other month creating greater equity for L.A.'s most park-poor communities – extending its reach and impact beyond any one community.

- By locating routes near public transportation, a broad range of local communities can easily participate. CicLAvia entices people to go places they never visited or always wanted to. Metro ridership increases 30% during CicLAvia, with some riders taking trains and buses for the first time. CicLAvia happens *with* communities not *to* communities. All routes, whether unique or recurring, are designed, planned, and implemented in partnership with local communities.

- CicLAvia's participants mirror L.A.'s demographics. They come from 75% of City of L.A. zip codes, and 50% of LA County zip codes. In a region that has at times struggled for harmony, CicLAvia creates a joyous, shared urban forum. Everyone is welcome... even dogs. Attendees start wherever they want along the route and enjoy as long as they like.

- These well-coordinated days are due to the hundreds of volunteers who work alongside public safety workers to close streets to cars and open them to celebratory fun. By design, CicLAvia routes traverse the centerpiece boulevards that distinguish LA's many unique neighborhoods.

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