



FOR IMMEDIATE RELEASE

Media Contact: Joanna Brody, 310-430-0292, joanna@brody-pr.com

Susan Gordon, 310-871-0621, sgordon823@gmail.com

Photos: <https://www.flickr.com/photos/laciclavia/sets/with/72157656013962875>

CicLAVia – South LA **Presented by Metro**

**Leader in the Open Streets Movement in the Country, CicLAVia
Returns with 2022 Debut**

Four Planned Events in 2022

South Los Angeles Via Western Avenue

Sunday, July 10, 2022; 9 a.m. – 4 p.m.

WHAT: CicLAVia-South LA presented by Metro

On **Sunday, July 10, 9:00 a.m.-4 p.m.**, in partnership with the Los Angeles Department of Transportation (LADOT), CicLAVia will open up 3 miles of Western Avenue, from Exposition Blvd. to Florence Avenue, so that the neighborhoods of Vermont Square, Harvard Park, Chesterfield Square and Exposition Park, and King Estates can experience the joy of safe, people-powered transportation on car-free open streets. For all ages and abilities, the public is invited to bike, skate, scooter, run, walk, skateboard, hitch a free ride on a pedi-cab, spectate and enjoy the open streets route. CicLAVia is **free**. Show up anywhere along the route at any time and have fun!

CicLAVia turns public streets into public parks for a day. Instead of building permanent infrastructure, CicLAVia builds unifying social fabric, joyously connecting culturally diverse neighborhoods and neighbors to each other through open streets. Whether one bikes, walks, strolls, skates, or jogs, CicLAVia creates more incredible moments and experiences enjoying our city streets together. Inspired by Bogotá's weekly ciclovía, CicLAVia temporarily closes streets to car traffic and opens them to Angelenos to use as a public park.

Only people-powered vehicles allowed. No electric scooters, skateboards, hoverboards, unicycles, motorcycles and other non-people-powered vehicles allowed at CicLAVia. Class 1 e-bike pedal-assist allowed. Class 2 e-bikes allowed when throttle is powered off. Class 3 e-bikes allowed when pedal-assist is powered off. Motorized wheelchairs are allowed. Learn more [here](#).

CicLAVia is planning three additional open streets Sundays in 2022: CicLAVia-Meet the Hollywoods on **August 21**; CicLAVia-Heart of LA on **October 9**, and CicLAVia-South LA on **December 4**.

Participants assume all known and unknown risks of participation in CicLAvia. More information regarding participants rights can be found here: https://www.ciclaviala.org/south_la22

WHO:

Free for all, CicLAvia connects communities to each other across an expansive city, creating a safe place to bike, walk, skate, roll, and dance through Los Angeles County. CicLAvia is a 501(c)(3) non-profit that catalyzes vibrant public spaces, active transportation, and good health through car-free streets. CicLAvia engages with people to transform our relationship with our communities and with each other.

WHERE & WHEN:

CicLAvia-South LA; Sunday, July 10, 2022; 9:00 a.m.- 4:00 p.m. – The Western Avenue 3-mile open streets route connects the neighborhoods of Vermont Square, Harvard Park, Chesterfield Square, Exposition Park, and King Estates, between Exposition Blvd. to the north and Florence Avenue to the south.

HOW & MORE INFORMATION:

- Visit https://www.ciclaviala.org/south_la22 for more detailed information
- <https://www.ciclaviala.org/>; info@ciclaviala.org; 213-355-8500
- Join us on Facebook: <https://www.facebook.com/ciclaviala>
- Follow us on Twitter: <https://twitter.com/ciclaviala> & Instagram: <https://www.instagram.com/ciclaviala/>
- YouTube: <https://www.youtube.com/c/CicLAviaLA>

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Fact Sheet: CicLAvia, 11 years of catalyzing vibrant public spaces, active transportation and good health through car-free streets

The first CicLAvia event took place on October 10, 2010, with a stretch of open streets from East Hollywood through downtown L.A. into Boyle Heights. More than 100,000 Angelenos turned out with people-powered transportation (bicycles, walking, skateboarding, scooters, running, pedicabs, etc.), exceeding expectations. Through CicLAvia open streets events, people feel joy and belonging through safe, people centered and community-oriented streets.

Inspired by the Bogotá, Colombia's ciclovía events that started 45 years ago, CicLAvia began as a grassroots initiative by individuals who recognized that Open Streets events could address active transportation, urban land use, and public health needs in L.A.

• **Eleven years and 38 CicLAvia Sundays later**, more than **2 million people** (averaging 53,000 participants at each event) have explored nearly **241 miles** of open streets in L.A. County. Each CicLAvia route is 6-8 times larger than the median size of L.A.'s existing public parks.

• Attendees come from both the host neighborhoods – and all over L.A. and beyond – to share and enjoy the day. CicLAvia builds a unifying social fabric connecting neighborhoods and neighbors to each other through a spirit of play and exploration.

• CicLAvia is free, fun and inclusive. Neighbors, families and new friends can more intimately explore

neighborhoods, historic sites, and hidden gems along with food, shopping and educational resources available along each route.

- For those participating with children, CicLAvia is an opportunity to get exercise, explore the city, have fun, to bike and walk in a safe environment without traffic, and to simply get their children outside, as well as enjoying the activities our many sponsors offer.
- CicLAvia has allowed L.A. to imagine what air quality, mobility and public health would be like via car-free Open Streets events. CicLAvia routes change every other month creating greater equity for L.A.'s most park-poor communities – extending its reach and impact beyond any one community.
- By locating routes near public transportation, a broad range of local communities can easily participate. CicLAvia entices people to go places they never visited or always wanted to. Metro ridership increases 30% during CicLAvia, with some riders taking trains and buses for the first time. CicLAvia happens *with* communities not *to* communities. All routes, whether unique or recurring, are designed, planned, and implemented in partnership with local communities.
- CicLAvia's participants mirror L.A.'s demographics. They come from 75% of City of L.A. zip codes, and 50% of LA County zip codes. In a region that has at times struggled for harmony, CicLAvia creates a joyous, shared urban forum. Everyone is welcome... even dogs. Attendees start wherever they want along the route and enjoy as long as they like.
- These well-coordinated days are due to the hundreds of volunteers who work alongside public safety workers to close streets to cars and open them to celebratory fun. By design, CicLAvia routes traverse the centerpiece boulevards that distinguish LA's many unique neighborhoods.

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