# You're invited!

## Business Opportunities at CicLAvia

**CICLAVIA** *HEART OF LA*

**Presented by Metro**

**Sunday, October 9, 2022**
**9am–4pm**

OPEN STREETS MADE POSSIBLE BY Metro

**Questions or Concerns?**
**Email info@ciclavia.org or call 213.355.8500.**
*Para preguntas en español email info@ciclavia.org.*

For concerns regarding the Los Angeles street closure permit, contact LA Bureau of Street Services, Investigation and Enforcement Division, Special Events at 213.847.6000.

CicLAvia is a 501(c)(3) non-profit organization. CicLAvia events are a partnership with the City of Los Angeles and CicLAvia.

City of Los Angeles

**FOR MORE INFORMATION** *Para más información* **info@ciclavia.org / 213.355.8500 / ciclavia.org / @ciclavia**

**CicLAvia transforms streets into safe, car-free spaces for thousands of people to bike, walk, play, and explore. This event is free, family-friendly, and open to the public – and a great opportunity to showcase your local business to the community!**

## What Will You See at CicLAvia?

- Thousands of people enjoying the car-free streets on foot, bike, scooter, skateboard, or wheels
- Happy people looking to support restaurants, shops, and businesses in the community
- Businesses and community groups activating sidewalks and other spaces along the route
- Traffic and Police Officers responsible for traffic and crowd control along the route
- Restrooms, free water, first aid, trash/recycling, bike parking, free bike repair, and information booths at hubs along the route
- Safe, fun, family-oriented activities at hubs and along the route

## Take Advantage of the Thousands of Potential Customers Passing by Your Door!

**PLAN TO BE OPEN ON THE DAY OF THE EVENT (Sunday, 9am–4pm).** Make your storefront visible with signage and banners.

**BRING YOUR BUSINESS OUTSIDE.** Do you have permission to use the sidewalk in front of your business? Bring products, music, or seating outside. Remember to maintain the required 4' clearance for ADA access. (Please note: no stationary objects are allowed in the street.)

**HELP GET THE WORD OUT IN ADVANCE.** Display a CicLAvia poster or give CicLAvia postcards to your customers. Request supplies at ***info@ciclavia.org***.

**JOIN THE CICLAVIA SAVINGS PROGRAM and get featured on the CicLAvia digital map.** Offer a special or discount and be listed for free on our website and interactive digital map (map.ciclavia.org), subject to approval. To participate, email ***pr@ciclavia.org*** or call **213.355.8500** by **Wednesday, October 6.** Include the Business Name, Special/Discount Offer, Business address, Business website link (if available), and Business phone.

**QUESTIONS ABOUT WHAT'S BEST FOR YOUR BUSINESS?** Contact us at ***info@ciclavia.org*** or **213.355.8500**.

Provide seating

Bring products outside

Bring your business outside

Bring music outside

Offer samples

Add signs & banners

## How Will Car Access and Parking be Handled?

- **ALL DRIVEWAYS ON THE ROUTE WILL BE BLOCKED** from approximately 7am to 6pm on Sunday, October 9. Vehicles will not be allowed to enter or exit the route during this time.
- If your driveway is blocked and you need to use your vehicle on Sunday, October 9, please park elsewhere before 7am that day.
- Street closures begin at 6am, with full route closures in place by 7am. The event runs from 9am to 4pm, and streets will be fully open to cars by approximately 6pm.
- Cars can cross the route at selected major streets (see map). Streets adjacent to the route will remain open to local access for residents and businesses.
- **NO PARKING** allowed on the route after 1am on Sunday, October 9. **Parking restrictions will be posted and towing will be enforced.**
- Additional street parking near the route may be restricted. Please check posted parking restrictions in your neighborhood.
- **Parking reimbursement:** If you live or work directly on the route, CicLAvia **can reimburse** you up to $20 per vehicle for any parking costs you incur from 8pm on Saturday, October 8 through 6pm on Sunday, October 9. For reimbursement, email a copy of your parking receipt and proof of residence or employment to *info@ciclavia.org*, SUBJECT: Parking Reimbursement.

**FOR CICLAVIA SPONSORSHIP OPPORTUNITIES PLEASE CONTACT:** Meisha Rainman / meisha@ciclavia.org