Join us at Venice and Bagley for:

**Sunday, July 23, 2023**  
2pm – 6pm

This event will feature a series of guided group bike rides and walks along Venice Boulevard, between National and Sepulveda, as well as routes through the surrounding neighborhoods, highlighting the recent transportation safety improvements.

The street will remain open to cars and we encourage participants to explore the area safely.

There will also be a Hub at Venice and Bagley with music, street games and other activities for all ages and abilities.

For a full list of activities, visit ciclavia.org.

**FOR MORE INFORMATION:**
info@ciclavia.org / 213.355.8500 / ciclavia.org/events / @ciclavia

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**VENICE BOULEVARD!**

*Explore the corridor*

*Join us at Venice and Bagley*

**SUNDAY, JULY 23, 2023  2PM – 6PM**

**BUSINESS OPPORTUNITIES**

Ride, bike, skate, and experience the new protected bike lanes on Venice Boulevard. You can also jog, run, walk, skateboard, spectate, and enjoy the afternoon along the sidewalks in your own way. This event is welcoming to people of all ages and abilities – and a great opportunity to showcase your local business to the community!

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For questions or concerns about the event:
Email info@ciclavia.org or call 213.355.8500.

For questions about the Venice Blvd project:
Email ladot.active@lacity.org

For questions in Spanish:
Email info@ciclavia.org

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April 28, 2019 from 9am–4pm

powered by **CICLAVIA**

ciclavia.org/events
This event will feature a series of guided group bike rides and walks along Venice Boulevard between National and the surrounding neighborhoods highlighting the recent transportation safety improvements. The street will remain open to cars, and parking and access to businesses will not be impacted.*

We encourage participants to explore the area safely. There will also be a Hub at Venice and Bagley with music, street games and other activities for all ages and abilities.

* Bagley Ave (south of Venice Blvd, between Venice Blvd and the alleyway, in the City of L.A.) will be closed to car traffic from 12pm-8pm that day. There will be no parking or vehicle access allowed during these hours. Main St (between the alleyway and Culver Blvd) will remain fully open.

**WHAT YOU’LL SEE AT VENICE BOULEVARD!**

- People enjoying Venice Blvd and the surrounding community on foot, bike, scooter, skateboard, or wheels
- People looking to support restaurants, shops, and businesses in the community
- Hub at Venice and Bagley with music, street games, community booths and other activities for all ages and abilities

**INTRODUCE YOURSELF TO POTENTIAL CUSTOMERS PASSING BY YOUR DOOR!**

1. **PLAN TO BE OPEN ON THE DAY OF THE EVENT.** (Sunday, July 23, 2pm-6pm). Make your storefront visible with signage and banners.

2. **BRING YOUR BUSINESS OUTSIDE**
   Do you have permission to use the sidewalk in front of your business? If so, bring products, music, or seating outside. Remember to maintain the required 4’ clearance for ADA access.

3. **HELP GET THE WORD OUT IN ADVANCE.** Display a Venice Boulevard! poster or give Venice Boulevard! postcards to your customers. Request supplies at info@ciclavia.org.

4. **JOIN THE VENICE BOULEVARD! SAVINGS PROGRAM.** Offer a special or discount and be listed for free on our Venice Boulevard! webpage and interactive digital map (map.ciclavia.org), subject to approval. To participate, email info@ciclavia.org or call 213.355.8500 by Wednesday, July 19. Include the Business Name, Special/Discount Offer, Business address, Business website link (if available), and Business phone.

**QUESTIONS ABOUT WHAT’S BEST FOR YOUR BUSINESS?** Contact us at info@ciclavia.org or 213.355.8500.