

OPEN

You're invited!

Business Opportunities at CicLAmini

powered by **CICLAVIA**

CICLA
mini

**NORTH
HOLLYWOOD**

**Sunday, September 17, 2023
9am-3pm**

Join us for CicLAminis:
compact neighborhood routes

CICLA
mini

**NORTH
HOLLYWOOD**

**Sunday
September 17, 2023
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**NORTH HOLLYWOOD
CICLAMINI – 1 mile**

1/4 mile

CicLAvia Route
Ruta de CicLAvia

Metro Rail Stations
Estaciones de Metro

Bike Path
Carril para bicicleta

Metro Bike Share Stations
Estaciones de Metro Bike Share

Questions or Concerns?
Email info@ciclavia.org
or call 213.355.8500.
*Para preguntas en español
email info@ciclavia.org.*

For concerns regarding the Los Angeles
street closure permit, contact LA Bureau
of Street Services, Investigation and
Enforcement Division, Special Events at
213.847.6000.

CicLAvia is a 501(c)(3) non-profit organi-
zation. CicLAvia events are a partnership
with the City of Los Angeles and Metro.

LADOT

PAUL KREKORIAN
LOS ANGELES CITY COUNCIL PRESIDENT



FOR MORE INFORMATION Para más información : info@ciclavia.org / 213.355.8500 / ciclavia.org / @ciclavia

CicLAvia transforms streets into safe, car-free spaces for thousands of people to bike, walk, play, and explore. This event is free, family-friendly, and open to the public – and a great opportunity to showcase your local business to the community!

What Will You See at CicLAmini?

- Thousands of people enjoying the car-free streets on foot, bike, scooter, skateboard, or wheels
- Happy people looking to support restaurants, shops, and businesses in the community
- Businesses and community groups activating sidewalks, streets, and other spaces along the route
- Traffic and Police Officers responsible for traffic and crowd control along the route
- Restrooms, free water, first aid, trash/recycling, bike parking, free bike repair, and information booths at hubs along the route
- Safe, fun, family-oriented activities at hubs and along the route



Take Advantage of the Thousands of Potential Customers Passing by Your Door!



PLAN TO BE OPEN ON THE DAY OF THE EVENT (Sunday, 9am-3pm). Make your storefront visible with signage and banners.



BRING YOUR BUSINESS OUTSIDE. Do you have permission to use the sidewalk in front of your business? Bring products, music, or seating outside. Remember to maintain the required 4' clearance for ADA access. If you are a business on the route and want to activate the street in front of your storefront, please contact us at info@ciclavia.org. All businesses that set up in the street will be required to provide CicLAvia with a certificate of general liability insurance.



HELP GET THE WORD OUT IN ADVANCE. Display a CicLAmini poster or give CicLAmini postcards to your customers. Request supplies at info@ciclavia.org.



JOIN THE CICLAVIA SAVINGS PROGRAM and get featured on the CicLAvia digital map. Offer a special or discount and be listed for free on our website and interactive digital map (map.ciclavia.org), subject to approval. To participate, email info@ciclavia.org or call **213.355.8500** by **Wednesday, September 13**. Include the Business Name, Special/Discount Offer, Business address, Business website link (if available), and Business phone.



QUESTIONS ABOUT WHAT'S BEST FOR YOUR BUSINESS? Contact us at info@ciclavia.org or **213.355.8500**.



Provide seating



Bring products outside



Bring your business outside



Bring music outside



Offer samples



Add signs & banners

How Will Car Access and Parking be Handled?

- **ALL DRIVEWAYS ON THE ROUTE WILL BE BLOCKED** from approximately 7am to 5pm on Sunday, September 17. Vehicles will not be allowed to enter or exit the route during this time.
- If your driveway is blocked and you need to use your vehicle on Sunday, September 17, please park elsewhere before 7am that day.
- Street closures begin at 6am, with full route closures in place by 7am. The event runs from 9am to 3pm, and streets will be fully open to cars by approximately 5pm.
- Streets adjacent to the route will remain open to local access for residents and businesses.
- **NO PARKING** allowed on the route after 1am on Sunday, September 17. **Parking restrictions will be posted and towing will be enforced.**
- Additional street parking near the route may be restricted. Please check posted parking restrictions in your neighborhood.
- **Parking reimbursement:** If you live or work directly on the route, CicLAvia **can reimburse** you up to \$20 per vehicle for any parking costs you incur from 8pm on Saturday, September 16 through 5pm on Sunday, September 17. For reimbursement, email a copy of your parking receipt and proof of residence or employment to info@ciclavia.org, SUBJECT: Parking Reimbursement.