

CicLAvia transforms streets into safe, car-free spaces for thousands of people to bike, walk, play, and explore. This event is free, family-friendly, and open to the public – and a great opportunity to showcase your local business to the community!

What Will You See at CicLAvia?

- Thousands of people enjoying the car-free streets on foot, bike, scooter, skateboard, or wheels
- Happy people looking to support restaurants, shops, and businesses in the community
- Safe, fun, family-oriented activities at hubs and along the route
- Businesses and community groups activating sidewalks and other spaces along the route
- Participants making use of the restrooms, free water, first aid, trash/recycling, bike parking, free bike repair, and information booths provided by CicLAvia along the route
- Traffic, safety, and crowd control services in place along the route and at car crossing points

Take Advantage of the Thousands of **Potential Customers Passing by Your Door!**



PLAN TO BE OPEN ON EVENT DAY (Sunday, 9am-4pm) Bring attention to your storefront with signage and banners.

BRING YOUR BUSINESS

OUTSIDE Do you have permission to use the parking lot or sidewalk adjacent to your business? Bring products, music, activities, or seating outside. Remember to maintain the required 4' clearance for ADA access. (Please note: no stationary objects are allowed in the street.)

HELP GET THE WORD OUT

Display a CicLAvia poster or give CicLAvia postcards to your customers. Request supplies at info@ciclavia.org.

OFFER AN EVENT DAY SPECIAL OR DISCOUNT Offer a special or discount on event day and get listed



GET FEATURED ON OUR

for free on our website*.

DIGITAL MAP Businesses along the route can be included for free on our interactive digital map (map.ciclavia.org)*.

*To participate, email info@ciclavia.org or call **213.355.8500**. Include the business name, address, and website (if available), along with the special (if offered). Deadline to submit is Thursday, August 14. Subject to approval.

QUESTIONS ABOUT WHAT'S BEST FOR YOUR BUSINESS? Contact us at info@ciclavia.org or **213.355.8500**.





Bring music outside



Bring products outside







Add signs & banners

How Will Car Access and Parking be Handled?

- ALL DRIVEWAYS ON THE ROUTE WILL **BE BLOCKED AND INACCESSIBLE** from approximately 7am to 6pm on Sunday, August 17. Vehicles will not be allowed to enter or exit the route during this time.
- If your driveway is blocked and you need to use your vehicle on Sunday, August 17, please park elsewhere before 7am that day.
- Street closures begin at 6am, with full route closures in place by 7am. The event runs from 9am to 4pm, and streets will be fully open to cars by approximately 6pm.
- Cars can cross the route at selected major streets (see map). Streets adjacent to the route will remain open to local access for residents and husinesses
- NO PARKING allowed on the route from 1am to 6pm on Sunday, August 17. Parking restrictions will be posted, and towing will be enforced beginning at 1am.
- Additional street parking near the route may be restricted. Please check posted parking restrictions in your neighborhood.
- Delivery drivers will not be permitted to drive or park on the route during street closure hours. Please direct drivers to pull up or park on an adjacent side street.
- Parking reimbursement: If you live or work directly on the route, CicLAvia can reimburse you up to \$20 per vehicle for any parking costs you incur from 8pm on Saturday, August 16 through 6pm on Sunday, August 17. For reimbursement, email a copy of your parking receipt and proof of residence or employment to info@ciclavia.org, SUBJECT: Parking Reimbursement.