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March 4, 2019

Uptown Planners Board
Joyce Beers Community Center
3900 Vermont Street
San Diego, CA 92103

Subject: Normal Street Promenade Project (Support)

Dear Uptown Planners Board,

On behalf of Circulate San Diego, whose mission is to promote excellent mobility choices and vibrant, healthy neighborhoods, I am writing to express our support for the proposed Normal Street Promenade. Circulate supports the Normal Street Promenade project because it creates a new public space that will foster opportunities for community engagement and provide more options for San Diegans to walk, bike, and take transit.

The proposed Normal Street Promenade will transform an underutilized public right-of-way into a vibrant transit-oriented pedestrian promenade, the first of its kind in San Diego. By closing traffic lanes and freeing up the space for pedestrians, the Promenade will increase safety and walkability. The creation of the Eastern Hillcrest Bikeway will also provide an important connection between existing bikeways on University Ave to those on the Howard-Georgia line. Connections such as these promote biking, walking, and using transit, which is critical for San Diego to meet its climate goals.

The vision behind the Normal Street Promenade is not new, as the desire to reimagine Normal Street as a vibrant public space has been in the Community Plan since 1988. As a community-driven project, the Normal Street Promenade will highlight Uptown's diverse and welcoming atmosphere, and moreover, will empower the residents and provide further opportunities for connection and community engagement.

For these reasons, Circulate San Diego is pleased to support the proposed Normal Street Promenade project. We are excited to promote the creation of more options for San Diegans to walk, bike, and take transit, and to see decades of community aspirations come to fruition.

Sincerely,

Maya Rosas
Director of Policy
Circulate San Diego