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September 21, 2022

Planning Director Heidi Vonblum
City of San Diego Planning Department
9485 Aero Dr, M.S. 413
San Diego, CA 92123

RE: College Area Community Plan Update Recommendations

Dear Director Vonblum:

On behalf of Circulate San Diego, whose mission is to create excellent mobility choices and vibrant, healthy neighborhoods, I am writing to urge you to update the College Area Community Plan to create the greatest capacity for more homes and transit-oriented development.

San Diego faces an acute housing shortage, yet San Diego's current zoning rules make it illegal to build significant numbers of homes in most locations within the city. The Community Plan Update has the potential to enhance the College Area community by creating opportunities for families of all incomes to live and work in this transit-rich neighborhood.

The College Area Community Plan Update should legalize the construction of more homes and transit-oriented development by removing zoning restrictions that stand in the way of building more of what we need.

The plan should also ensure safe and efficient transportation by foot, bike, and public transit. This can be accomplished through protected bike lanes, improved sidewalks, and dedicated transit-only lanes.

The College Area Community Plan Update should capitalize on the opportunity to revamp the College Area into a thriving mobility area for families of all income levels.

Sincerely,

Jesse O'Sullivan
Policy Counsel
Circulate San Diego

CC:
College Area Community Plan Update Committee
College Area Community Planning Group
Nathan Causman, Senior Planner
Mayor Todd Gloria
Council President Sean Elo Rivera
Councilmember Joe LaCava
Councilmember Jen Campbell
Councilmember Stephen Whitburn
Councilmember Monica Montgomery-Steppe
Councilmember Marni von Wilpert
Councilmember Chris Cate
Councilmember Raul Campillo
Councilmember Vivian Moreno