



Circulate San Diego
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May 19, 2023

Mayor Todd Gloria and Members of the City Council
City of San Diego
202 C Street, 11th Floor
San Diego, CA 92101

SUBJECT: Normal Street Promenade Project (Support)

Dear Mayor Todd Gloria and Members of the City Council:

On behalf of Circulate San Diego, whose mission is to create excellent mobility choices and vibrant, healthy neighborhoods, I am writing to express our support for the proposed Normal Street Promenade. [We have long supported this project](#)¹ because it creates a new public space that will foster opportunities for community engagement and provide more options for San Diegans to walk, bike, and take transit.

The proposed Normal Street Promenade will transform an underutilized public right-of-way into a vibrant transit-oriented pedestrian promenade. By closing traffic lanes, it will increase safety, walkability, and fulfill the vision of the San Diego Regional Bike Plan. The creation of the Eastern Hillcrest Bikeway will provide a crucial connection between existing bikeways on University Ave and Park Blvd to those on the Howard-Georgia line. The project is essential to meeting the City of San Diego's Climate Action Plan, Vision Zero Plan, and Bicycle Master Plan and is consistent with the Uptown Community Plan and the North Park Community Plan.

The Normal Street Promenade is a community-driven project that has been in the Community Plan since 1988. It will reimagine Normal Street as a vibrant public space, highlighting Uptown's diverse and welcoming atmosphere while empowering residents and promoting community engagement.

For these reasons, Circulate San Diego is pleased to support the proposed Normal Street Promenade project. We are excited to promote the creation of more options for San Diegans to walk, bike, and take transit, and to see decades of community aspirations come to fruition.

¹Letter: Normal Street Promenade Project (Support), 2019
https://www.circulatesd.org/normal_street_promenade_project_support

Sincerely,

A handwritten signature in blue ink that reads "Jesse O'Sullivan". The signature is fluid and cursive, with a long horizontal stroke at the end of the name.

Jesse O'Sullivan