



Who we are

Families for Safe Streets San Diego is a core group of families and friends who have lost loved ones to traffic violence and individuals who've survived traffic collisions themselves.

Our goal is to save lives by advocating for safer streets and driver accountability while supporting each other in the process. We are dedicated to revolutionizing our road system so that no other families have to go through the pain that we have experienced. We are a recognized Chapter of Families for Safe Streets, a national organization whose mission is to end the epidemic of traffic violence.

Please join us to save lives!

**Have you lost
someone in a
crash?**

**Have you been
injured, or do you
care for someone
who has?**

Join us.



**Together we can
save lives.**

Website: www.sdfamiliesforsafestreeets.org

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@SDSafeStreets



FamiliesForSafeStreetsSanDiego



FamiliesForSafeStreetsSD



**FAMILIES FOR
SAFE STREETS
SAN DIEGO**



**WE ADVOCATE FOR SAFE STREETS
TO SAVE LIVES AND OTHER
FAMILIES FROM OUR PAIN.**





If you or a loved one is a victim –what to do

We know how overwhelming life is after a crash. It is often hard to know where to begin. We've created a checklist of the top things to consider immediately following a crash. Please refer to the insert in this brochure to learn more.

YOU ARE NOT ALONE



Traffic Violence: A Preventable San Diego Public Health Emergency

In 2015, San Diego pledged to eliminate all traffic fatalities by 2025. Yet, fatalities are increasing.

- Each year, over 1000 people are seriously injured or killed while walking, biking, or driving here.
- In 2021, San Diego County reached a 10-year high with 294 traffic deaths.
- The most vulnerable suffer most from this crisis. From 2012 to 2021, both pedestrian and bicyclist fatalities nearly doubled.

We have the power to end the traffic violence crisis.

- Installing a separated bikeway can reduce serious injuries and fatalities by over 80%
- Replacing a stop-controlled or signalized intersection with a roundabout can reduce serious injuries and fatalities by up to 80%
- Slower speeds save lives. The chance of survival for a pedestrian or cyclist is 90% when hit by a car going 20 mph, that rate plummets to 20% when a car is traveling 40 mph.

How You Can Help

In addition to supporting each other, we channel our pain and grief into advocacy work to prevent anyone else from experiencing what we have.

Join us for whatever your time and interest allows.

Opportunities to join us include:

- Sharing your story at press conferences, city council meetings and community meetings to humanize the need for change

- Posting on social media
- Writing to elected officials
- Volunteering at upcoming events
- Participating in our monthly meetings to plan, strategize and support each other
- Contributing your time or expertise in other ways

Join our email list at: [SDFamiliesForSafeStreets.org](https://www.sdfamiliesforsafestreets.org) for these and additional on-going ways to support

Our Voices are Stronger Together.