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April 9, 2025

Goldy Herbon  
SANDAG Grants Administrator  
1601 Newton Ave., San Diego, CA 92113

**SUBJECT: Support for the Poinsettia Ave Active Transportation Improvements SGIP Project**

Dear Goldy Herbon:

On behalf of Circulate San Diego, whose mission is to create excellent mobility choices and vibrant, healthy neighborhoods, I am writing to express our strong support for the County of San Diego's Smart Growth Incentive Program (SGIP) grant application for the Poinsettia Avenue Active Transportation Improvements Project.

This project will construct a sidewalk on the east side of Poinsettia Avenue between Oleander Avenue and Grand Avenue and install a traffic signal at the intersection of Poinsettia and Oleander in Vista. These improvements will significantly benefit the community by creating a safer and more accessible environment for pedestrians, especially students.

The proposed improvements are particularly critical for students and families commuting to and from Joli Ann Leichtag Elementary School. Community engagement activities have confirmed that the lack of pedestrian infrastructure and traffic control in this area poses a significant safety risk. Implementing the Poinsettia Avenue Project will not only address these safety concerns but also support broader SGIP goals by promoting walkability, reducing vehicle dependence, and enhancing quality of life through smart growth principles.

This project represents an important opportunity to improve community health and safety while fostering more equitable and sustainable transportation options. Circulate San Diego strongly supports the County's efforts to secure SGIP funding to bring this project to life.

Sincerely,

Carlisle Dockery  
Director of Planning and Community Engagement  
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