

Q2 2026 Quarterly Report (April-June)



From Advocacy to Accountability — Building Momentum for Policy Change:

Following the momentum generated in early 2026, CJPME entered the second quarter focused on translating sustained public support into concrete political action. Through strategic research, parliamentary advocacy, grassroots mobilization, and media engagement, CJPME advanced national conversations around sanctions, settlement expansion, Canada's trade relationship with Israel, and foreign interference, while continuing to hold Canadian decision-makers accountable for their complicity in Israel's violations of international law.

Throughout the quarter, CJPME combined original policy research with coordinated advocacy campaigns that reached tens of thousands of Canadians and engaged parliamentarians and government officials directly. From **securing Canada's opposition to Israel's E1 settlement expansion project** to releasing landmark **research on Israeli foreign influence in Canada**, CJPME continued to strengthen its role as one of Canada's leading voices for Palestinian human rights. While major policy reforms remain ongoing, this quarter demonstrated growing political momentum behind CJPME's advocacy and further established the organization as an influential force shaping Canadian public debate and government policy.

Policy Advocacy and Political Engagement:

This quarter, CJPME significantly expanded its direct engagement with government officials, parliamentarians, and public institutions while producing influential research to strengthen calls for Canadian accountability. Through parliamentary advocacy, policy reports, public opinion research, and sustained engagement with decision-makers, CJPME advanced critical conversations on sanctions, settlement expansion, trade policy, and foreign interference.

Highlights included:

- **Landmark report on Israeli foreign influence:** [CJPME published *Israeli Foreign Influence, Intervention, and Transnational Repression in Canada*](#), documenting covert influence operations, political interference, disinformation campaigns, and transnational repression targeting Canadians. The report challenged Canada's double standard on foreign interference and urged the government to investigate and respond to Israeli influence activities using the same tools applied to other foreign states.
- **National public opinion survey on trade with Israel:** [CJPME released a Nanos Research](#) survey demonstrating significant public support for reforming Canada's trade relationship with Israel:

- 54% of Canadians supported either cancelling CIFTA or reforming it to exclude goods produced in illegal Israeli settlements.
- Only 26% supported maintaining CIFTA in its current form.
- 41% believed Canada should do more to sanction Israeli settlements.
- 86% agreed that human rights should play an important role in Canada's trade relationships.
- **Major advocacy victory on the E1 settlement project:** Following months of sustained [advocacy by CJPME and its partners](#), Canada joined the United Kingdom, France, Germany, Italy, Australia, and New Zealand in opposing Israel's proposed E1 settlement expansion project in the occupied West Bank. [The statement reaffirmed](#) that the project violates international law and warned businesses that they could face “legal and reputational consequences” for participating in settlement construction, raising the prospect of sanctions for the first time.
- **Parliamentary advocacy on settlements and trade:** CJPME participated in Association of Palestinian Arab Canadians (APAC)'s 10th Annual Palestine Day on the Hill and co-organized a Lobby Day on Parliament Hill with APAC, meeting with **16 MPs from four political parties** to advocate for sanctions on Israel and the cancellation of CIFTA.

Campaigns and National Mobilization:

This quarter, CJPME transformed growing public concern into coordinated national action, mobilizing thousands of Canadians to pressure decision-makers on sanctions, settlement expansion, and Canadian complicity in Israeli violations of international law.

Highlights included:

- **Sanctions campaign:** Through its partnerships in the Global Sanctions Coalition, CJPME led the efforts to stop the E1 settlement in Canada. Our work was supported by an unprecedented letter signed by nearly **200 former senior diplomats** calling on Prime Minister Mark Carney to impose robust sanctions on Israel, including on E1. To capitalize on this momentum [CJPME mobilized supporters](#) to demand sanctions on Israeli officials, settler organizations, and entities involved in settlement expansion.
- **Montreal campaign to end institutional ties with Israel:** [CJPME mobilized supporters](#) ahead of a Montreal City Council vote on a motion calling for the city to suspend institutional ties with Israel until it complies with international law and ends violations of Palestinian rights.
- **World Zionist Organization sanctions campaign:** After CBC reporting revealed that Canada had considered sanctioning the World Zionist Organization (WZO) but removed it from the final sanctions list, [CJPME relaunched our advocacy campaign](#) urging the government to sanction the WZO for its central role in financing and facilitating illegal Israeli settlements.
- **Defending Palestinian historical recognition:** [CJPME mobilized thousands of Canadians](#) to defend the Canadian Museum for Human Rights' exhibition *Palestine Uprooted: Nakba Past and Present* against political pressure seeking to silence Palestinian histories. Approximately **13,000 Canadians** participated in CJPME's campaign urging Minister Marc Miller to protect museum independence and reject attempts to interfere with the exhibition. CJPME leadership also participated in the grand opening of the exhibition in Winnipeg.

Press Release Highlights:

CJPME issued a series of high-impact press releases this quarter addressing Israeli military escalation, Canadian complicity, foreign interference, and efforts to ensure Palestinian histories and human rights are recognized in Canadian institutions.

Highlights included:

- **Lebanon airstrikes and call for sanctions:** Following a devastating wave of Israeli airstrikes across Lebanon that killed at least 182 people and wounded more than 890, [CJPME called on the Canadian government](#) to impose sanctions on Israel and condemn attacks targeting civilians. CJPME criticized Canada's failure to directly respond to the escalation and urged Prime Minister Mark Carney to support diplomacy, uphold international humanitarian law, and take concrete action to end Israel's aggression in Lebanon.
- **Canadian procurement of Elbit Systems drone:** [CJPME renewed its opposition](#) to Canada's acquisition of a surveillance drone from Israeli weapons company Elbit Systems, warning that the technology is connected to a company deeply implicated in Israel's military operations in Gaza. CJPME called on Canada to end its relationship with Elbit Systems, rule out any future military use of the drone, and prohibit procurement from Israeli weapons companies linked to violations of international law.

Media Accountability Project (MAP):

This quarter, CJPME's Media Accountability Project (MAP) continued to challenge biased and inaccurate media coverage, secure corrections from major outlets, and advance evidence-based analysis of how Palestinian narratives are represented in Canadian media. Through direct complaints, institutional submissions, and public education, MAP strengthened its role as a leading force for media accountability and journalistic standards.

Major Media Wins and Advocacy Highlights:

- CBC correction on Nasser Hospital testimony: After CBC Manitoba issued an on-air correction dismissing medical worker Dorotea Gucciardo's testimony about mass graves at Nasser Hospital in Gaza, CJPME filed a complaint arguing the correction relied too heavily on Israeli military denials and failed to seek her response. Following CJPME's intervention, [CBC acknowledged](#) the correction was too definitive and published a clarification, highlighting concerns about pro-Israel lobby influence on Canadian media.
- Parliamentary submission on media bias: CJPME submitted a [detailed brief to the House of Commons Heritage Committee's Study](#) on journalism, documenting systemic bias in Canadian coverage of Palestine. The submission highlighted the conflation of civilian and militant casualties, misleading "both-sides" framing, language that obscures responsibility for violence against Palestinians, and a lack of transparency around state-sponsored trips to Israel for Canadian journalists.
- CBC correction on Jerusalem Day coverage: Following a CJPME complaint, [CBC News issued an on-air correction](#) regarding its description of Jerusalem Day as marking the "reunification of Israel" following the 1967 war. CJPME challenged the terminology because East Jerusalem, including the Old City, remains occupied Palestinian territory under international law. On June 2, CBC acknowledged that its wording was inaccurate and clarified that most members of the international community, including Canada, consider East Jerusalem to be occupied territory.
- Canadian Press article revised following CJPME intervention: [CJPME challenged a Canadian Press article](#) that relied on controversial antisemitism statistics produced by B'nai Brith Canada and described the organization without sufficient context regarding its political advocacy role. Following CJPME's complaint, the article was updated to replace B'nai Brith figures with Statistics Canada data. CJPME also raised concerns that the article failed to mention the scale of Palestinian casualties when discussing international condemnation of Israel's actions in Gaza. A subsequent version of the article was revised to include reference to the death toll.
- CBC Ombuds Review supports CJPME complaint: A CBC Ombuds Review titled "Passport to ambiguity" supported CJPME's concerns regarding inaccurate framing in a CBC article about Palestinian birthplace designations on Canadian passports. [The Ombuds agreed](#) that the article's subheading lacked important context by failing to explain that post-1948 Palestinians face different requirements when listing their

birthplace. The review also agreed that anti-Palestinian racism within Canadian institutions represents an important area for future reporting.

- Challenging uncritical reporting on October 7 allegations: [MAP published an essay](#) examining Canadian media coverage of the report *Silenced No More: Sexual Terror Unveiled: The Untold Atrocities of October 7 and Against Hostages in Captivity* by the Civil Commission on October 7 Crimes by Hamas Against Women and Children. CJPME raised concerns about the lack of critical scrutiny given to the report's methodology, evidence, and authorship, arguing that journalists have a responsibility to examine claims rigorously rather than reproduce narratives without sufficient verification. MAP's analysis called for fair-minded journalism that applies consistent standards to all allegations of human rights violations.

CJPME's submission also provided recommendations for strengthening media accountability, protecting journalistic independence, and addressing harmful narratives that contribute to anti-Palestinian racism.

- Submission to the United Nations on media bias: In response to a call for input from UN Special Rapporteur on the situation of human rights in the Palestinian territories occupied since 1967, Francesca Albanese, [CJPME submitted a research brief](#) examining the role of media narratives in shaping perceptions of Israel's policies toward Palestinians. The submission analyzed patterns including:
 - The discrediting and endangerment of Palestinian journalists.
 - The dehumanization of Palestinians in media coverage.
 - The minimization or obscuring of crimes committed against Palestinians.
 - The role of editorial practices in reinforcing anti-Palestinian bias.
 - Foreign interference and influence campaigns affecting Canadian media.

Digital Advocacy and Public Education:

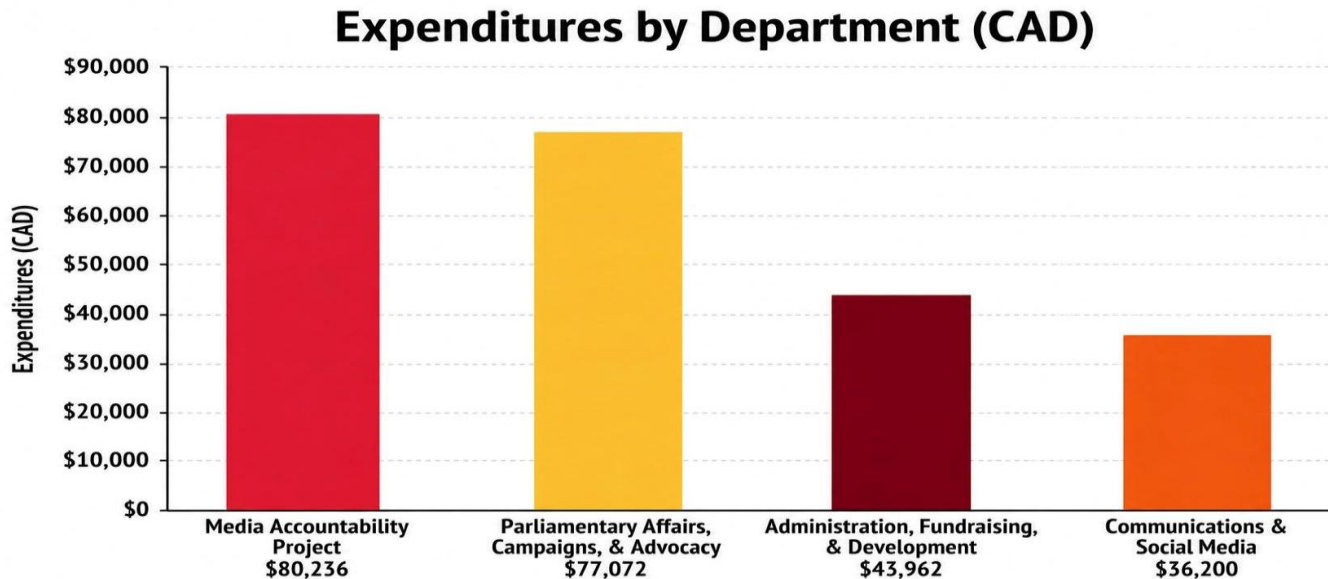
This quarter, CJPME used its digital platforms to respond quickly to emerging political developments, challenge misinformation, amplify Palestinian voices, and provide accessible public education on issues affecting Palestinian human rights and Canadian foreign policy.

Highlights included:

- Challenging Islamophobia and anti-Palestinian rhetoric in Quebec: CJPME [condemned recent remarks](#) by Parti Québécois leader Paul St-Pierre Plamondon at an event hosted by the pro-Israel lobby group CIJA, where he promoted unfounded claims about "Muslim Brotherhood" influence in Quebec in response to questions about reducing Muslim immigration. CJPME highlighted how this rhetoric contributes to Islamophobia, stigmatizes Muslim communities, and increasingly targets Palestinian solidarity activism by framing expressions of support for Palestinian rights as threats to Quebec values.
- Amplifying Palestinian narratives in Parliament: CJPME highlighted [a powerful intervention](#) by Liberal MP Fares Al Soud during a Heritage Committee meeting on April 28, 2026, where he challenged attempts to erase Palestinian experiences from Canadian media coverage. Responding to testimony from right-wing Zionist organizations advocating for restrictions on Palestinian narratives, Al Soud emphasized the importance of ensuring that the realities of Gaza and Palestinian suffering are represented in public institutions such as the CBC.
- Educational campaign on attacks against civilian infrastructure: CJPME released an educational [Instagram carousel documenting](#) the recurring use of military campaigns targeting hospitals and schools, connecting examples from Vietnam, Afghanistan, Gaza, Lebanon, and Iran. The resource helped contextualize current events within broader patterns of attacks on civilian infrastructure and highlighted the importance of protecting civilian life under international law.

Q2 Departmental Expenditure Summary

The chart below illustrates how organizational expenditures were allocated across the four main departments during the second quarter. It provides a clear overview of spending priorities and the distribution of resources over the reporting period.



Ways to Keep on Supporting CJPME:

Your support powers CJPME's work to advance justice and human rights, amplify Palestinian voices, and turn public engagement into meaningful political change.

- **One-Time Donation:** We highly rely on individual donors. [Donate here.](#)
- **Monthly Donation:** Your monthly gift ensures our work is continuous, effective, and ready to respond when it matters most. [Sign up here.](#)
- **Direct Bank Deposit:** Contact our Senior Director of Development at maryann.matta@cjpme.org for details.

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