

# **CLEAR LAKE CITY COMMUNITY ASSOCIATION, INC.**

## **COMMUNICATOR ADVERTISING POLICY**

### **ADVERTISING**

1. Advertising will be available for sale in the newsletter (The Communicator) on a first come first served basis.
2. Newsletter mailings will be quarterly in January / April / July / October, and sent via
  - email and placed on social media in January & July, and
  - hard copy in April & October
3. Advertising space may be reserved up to twelve (12) months in advance.
4. The newsletter shall not be involved in controversial issues such as politics, elections, school, religion, and social issues. However, a religious organization may advertise a community festival or non-religious based community event.
5. The number and size of ads accepted will be at the discretion of the General Manager,
6. All ads must be submitted print ready. No designing is available.
7. Advertiser's deadline submissions will be on the first day of the month prior to printing.
8. For multiple month ads, the payment must be received as a single payment in advance.
9. The General Manager may negotiate special rate advertising for cross-marketing packages. (i.e., sponsorship packages combined with print advertising, etc.). However, suggested pricing/values are as follows:

Size	1 Issue	2 Issues 5% Discount	4 Issues 10% Discount
1 / 8 Page 10.5 SQ IN	\$90.00	\$171.00	\$324.00
2 Business Card 14 SQ IN	\$120.00	\$228.00	\$432.00
1 / 4 Page 21 SQ IN	\$180.00	\$342.00	\$648.00
1 / 2 Page 42 SQ IN	\$360.00	\$684.00	\$1296.00

10. Commercial property within the CLCCA boundaries will receive an additional 10% discount.
11. No charge for a CLCCA teen to advertise in the teen job directory.

*This policy replaces the following policies: 410-4C*

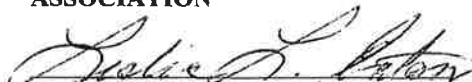
*This policy replaces the policy filed with the State on September 8, 2016.*

*Amended at the Board of Trustee Meeting on September 21, 2016*

*Amended at the Board of Trustee Meeting on October 19, 2022*

Adopted this 19<sup>th</sup> day of October, 2022, by at least a majority of the Board of Directors of the Association.

**CLEAR LAKE CITY COMMUNITY  
ASSOCIATION**

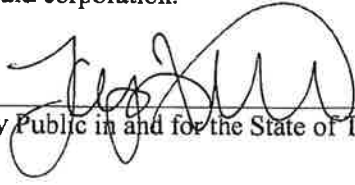
  
Signature

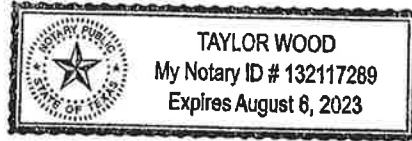
Printed Name: LESLIE EATON

Title: Secretary

This instrument was acknowledged before me on 27 day of October, 2016, by

LESLIE Eaten the Secretary of CLEAR LAKE CITY COMMUNITY ASSOCIATION, a Texas non-profit corporation, on behalf of said corporation.

  
Notary Public in and for the State of Texas



RP-2022-541122

**ADDITIONAL DEDICATORY INSTRUMENT**  
**For**  
**CLEAR LAKE CITY COMMUNITY ASSOCIATION**

THE STATE OF TEXAS           §  
  §  
COUNTY OF HARRIS         §

BEFORE ME, the undersigned authority, on this day personally appeared Margaret R. Maddox who, being by me first duly sworn, states on oath the following:

My name is Margaret R. Maddox I am over twenty-one (21) years of age, of sound mind, capable of making this affidavit, authorized to make this affidavit, and personally acquainted with the facts herein stated:

I am the Attorney/Agent for **CLEAR LAKE CITY COMMUNITY ASSOCIATION**. Pursuant with Section 202.006 of the Texas Property Code, the following documents are copies of the original official documents from the Association's files:

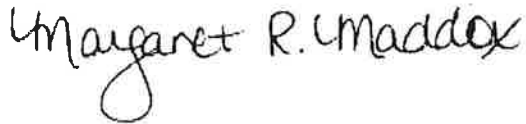
1.     **GENERAL POA GUIDELINES POLICIES**
2.     **COMMUNICATOR ADVERTISING POLICY**
3.     **RECREATIONAL POLICIES**
4.     **FINANCE POLICIES**

for

**CLEAR LAKE CITY COMMUNITY ASSOCIATION**  
**A TEXAS NON-PROFIT CORPORATION**

DATED this 4<sup>th</sup> day of November, 2022.

**CLEAR LAKE CITY COMMUNITY  
ASSOCIATION**



BY:

Margaret R. Maddox, Attorney/Agent  
(Printed Name)

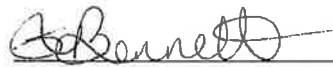
RP-2022-541122

THE STATE OF TEXAS

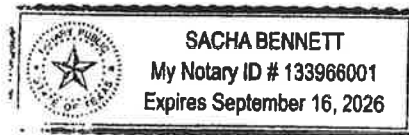
§  
§  
§

COUNTY OF HARRIS

THIS INSTRUMENT was **acknowledged** before me on this the 4<sup>th</sup> day of November, 2022 by the said Margaret R. Maddox, Attorney/Agent for **CLEAR LAKE CITY COMMUNITY ASSOCIATION.**, a Texas non-profit corporation, on behalf of said corporation.



NOTARY PUBLIC IN AND FOR  
THE STATE OF TEXAS



After Recording Return To:  
Daughtry & Farine, P.C.  
17044 El Camino Real  
Houston, Texas 77058  
ATTN: MRM

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