



CLEAR LAKE CITY COMMUNITY ASSOCIATION

COMMUNICATIONS COMMITTEE

Tuesday, March 3, 2026

6:00pm

The Clear Lake City Community Association, Inc. Board of Trustees Communications Committee met at **6:00pm on Tuesday, March 3**, in the Pavilion Room, at the Clear Lake City Community Association Sports and Recreation Complex, located at 16511 Diana Lane, Houston, TX 77062.

The meeting was called to order at 6:00pm and a quorum was established. Committee members in attendance: Chair, David Martin and Bob Kuhl. Jacob Morgen and Rachel Morales were also present. Two guests were present at the start of the meeting.

The importance of the Supplemental Community Services Charge (SCSC) was discussed for those in attendance.

At the open forum, Fred Swerdlin reminded the committee that the SCSC was his idea to help the association stay financially viable.

The General Manager presented a draft marketing plan for March through June. This plan included email blasts, advertising in the April newsletter, requesting volunteers to help knock on doors to obtain additional votes, door hangers, and mail outs. The committee will present this to the board at the March board meeting.

The meeting was adjourned at 6:14pm.

David Martin
Chairman