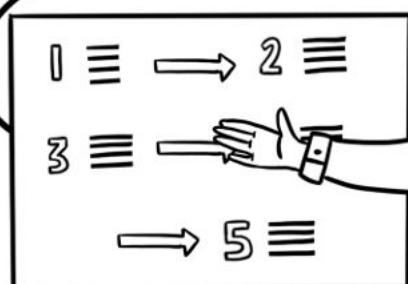


RACE TO ZERO's STARTING LINE CRITERIA (ALSO KNOWN AS THE 5 P's)



PLEDGE

PLEDGE TO REACH NET ZERO NO LATER THAN 2050
AND TO CONTRIBUTE TO HALVING EMISSIONS BY 2030.



PLAN

PUBLICLY DISCLOSE A TRANSITION PLAN,
INCLUDING ACTIONS BY 2030.

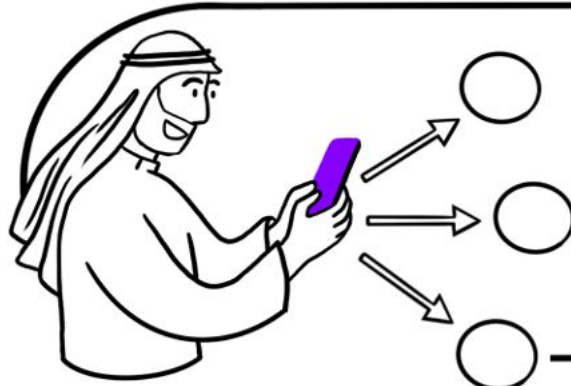
PROCEED

TAKE ACTION TO ACHIEVE NET ZERO,
CONSISTENT WITH YOUR TARGETS AND
CONTRIBUTING TO SECTOR BREAKTHROUGHS.



PUBLISH

REPORT PUBLICLY PROGRESS ON YOUR
TARGETS AND ACTIONS, FEEDING INTO THE
UNFCCC GLOBAL CLIMATE ACTION PORTAL



PERSUADE

ALIGN POLICY AND ENGAGEMENT, INCLUDING
MEMBERSHIP ASSOCIATIONS, WITH HALVING
EMISSIONS BY 2030
AND NET ZERO BY
2050.

