



Regenerative Transition Community of Practice

Growing our Capacity for Impact

A developmental community with
an action bias

Further, Faster, Together

The Climate Collaborative believes deeply in the power of collaboration to accelerate climate action. To that end, we design collaborations that bring stakeholders together from across sectors in the food and grocery industries to learn from one another and to discover new solutions.



The Regenerative Transition Community of Practice (CoP) provides you with three critical elements to support your regenerative transition work:

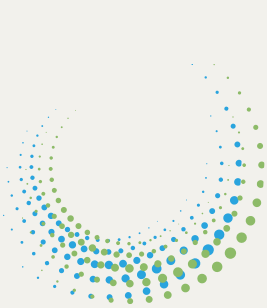
- A network of industry peers to learn from and collaborate with
- Insights and dialogues with industry thought leaders and service providers
- Hands-on access to tools and frameworks to inform your work now and in the future

This cohort brings together leaders from the food and grocery industries (CPGs, retailers, food service, distributors, and suppliers) to develop their capacity to build a regenerative supply chain. We aim to support companies in navigating complexity, resourcing one another to discover new strategies and solutions, and finding approaches to scaling investment in these solutions.

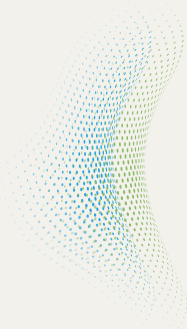
Who is this program for?

The CoP is open to any company looking to transition its supply chain to regenerative agriculture. This cohort is appropriate for companies of all sizes.

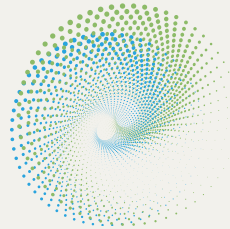
Expert design and facilitation leads to a highly curated experience



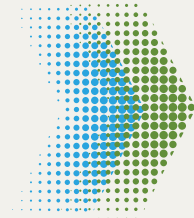
Curated



Emergent



Innovative



Activating

As a CoP Participant, you will Experience...

- An engaging and inspiring, nine-month program tailored for CPGs, retailers, suppliers, and distributors who aspire to accelerate their regenerative or organic transition
- Monthly 2-hour virtual immersion sessions and ongoing working sessions that are curated and facilitated by the Climate Collaborative team
- Access to meaningful dialogues and insights from leading service providers and experts to inform your regenerative transition work
- A 2-day, in-person facilitated retreat with curated learning journeys and industry-leading speakers
- Relationship building and networking with industry peers to deepen your learning and facilitate potential partnerships
- Support throughout the year directly from our facilitator and the service providers leading this important work
- And much more as it emerges through our collective journey together!

Insights to Action: A 9 Month Journey

The 9-month journey Community of Practice participants experience is framed within the Presencing Institute's Theory-U Model.* Theory U is an awareness-based model for systems change and involves 5 steps or processes.

Phase 1 - Co-Initiating (Summer)

Engaging the right people, building relationships, and identifying shared intent by re-learning to listen to ourselves, each other and what the future is asking of us collectively.

Phase 2 - Co-Sensing (Sep-Nov)

Joining a series of shared learning experiences that challenge current ways of thinking about and understanding the context, questions, and challenges in the transition to organic and regenerative supply chains.

Phase 3 - Presencing (Dec)

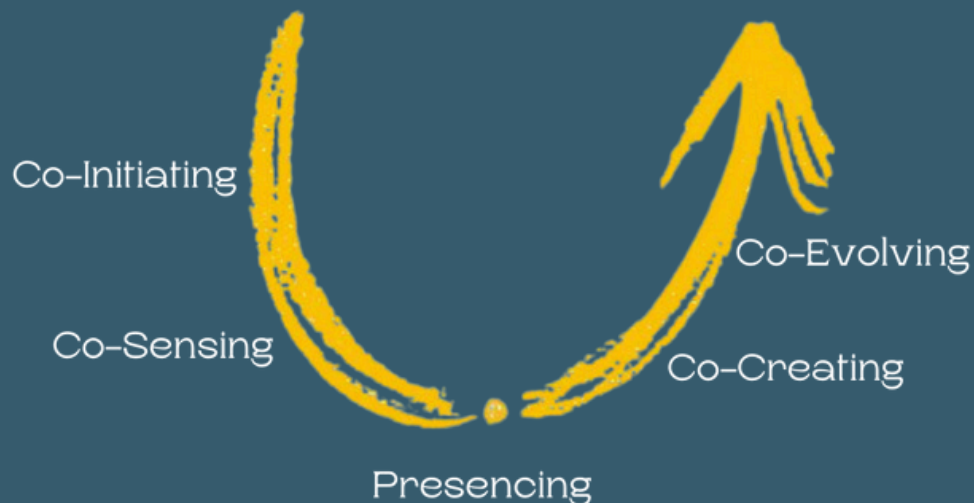
Creating the conditions for participants and teams to translate their collective INSIGHTS from Phases 1 & 2 into innovative and meaningful ACTION.

Phase 4 - Co-Creating (Jan - Mar)

Develop and rapidly prototype new possible solutions through ideation, design, commitments, and small-scale implementations.

Phase 5 - Co-Evolving (April +)

Building on the learning from the prototypes to design and scale new iterations of the model across other products, crops and bioregions, and sharing the stories from the shared journey together with others.



*<https://www.u-school.org/theory-u>

What you'll gain by joining us



By participating in the CoP you will be better equipped to accelerate your company's regenerative transition work

Peer Connections

A community of peers from across the food industry who are working in aligned areas

Transition Targets

A framework for identifying and setting acre transition targets that make sense for your business

Transition Strategies

You will get clearer on a range of considerations and approaches as you develop strategies and communications specific to your regenerative or organic commitment

Expert Insights

You will get direct access to the most relevant thought leaders in regenerative agriculture and food systems change

Partnerships

You will build connections to retailers, suppliers and processors who can help you transition targeted acres

Certification Clarity

A deep understanding of the regenerative certification landscape and an understanding of which service provider best meets your needs

Metrics Frameworks

A clear understanding of the range of ground-truth data frameworks for both carbon accounting and soil health / regenerative agriculture metrics

Service Providers

A deeper knowledge of the ecosystem of support available to support your work, including organizations, processors, tools, and resources



Sit in circle with thought leaders

We don't just listen to the experts, we sit together and dig into the real-world challenges we are facing in or work, together

Here are a few of the industry thought leaders the CoP has sat in circle with:

- **Alex Heilman (MAD Ag)** - New Ways of Activating the Transition Ecosystem
- **Elizabeth Candelario (MAD Ag)** - Case Study: Impact Program with Purely Elizabeth
- **Tina Owens (Nutrient Density Alliance)** - The Business Case for Transition
- **Sherry Frey (NIQ)** - The State of Sustainability Claims & Consumer Engagement
- **Jesse Smith (White Buffalo Land Trust)** - An Integrated Perspective on Regeneration
- **Julia Collins (Planet FWD)** - Prototyping New Transition Initiatives
- **Lauren Dunteman (Terra Genesis)** - Case Studies in Regenerative Transition
- **Shauna Sadowski (Improvin')** - Leading Change Through Complexity
- **Robyn O'Brien (Montcalm)** - Financing Regenerative Transition
- **Mark Retzloff (Natural Habitats)** - Activating Systems Change in the Food Industry
- **Carlotta Mast (Informa)** - The Emerging Future of Food
- **Ryan Pintado-Vertner (Smoketown)** - Leading Through Complexity
- **Christina Skonberg (Simple Mills)** - Prototyping Regenerative Transition

Schedule & Fees

CoP Schedule - 2025/26

- Kickoff: Summer (2hrs)
- August (2 hrs)
- September: Informal Meet-up Climate Week
- September (2 hrs)
- October (2hrs)
- November (2hrs)
- December (2hrs)
- January (2 hrs)
- February (2 hrs)
- March - Expo West - Informal Meet-up
- April In-Person

Registration Fee Structure:

To ensure that our Community of Practice is accessible to organizations of all sizes, we have established a sliding scale for registration fees based on your company's annual revenue. This approach allows us to accommodate a diverse group of participants while maintaining the quality and impact of our program.

Companies with Annual Revenue:

- Over \$100M: \$9,000
- Between \$50M and \$100M: \$7,500
- Between \$10M and \$50M: \$6,000
- Under \$10M: \$5,000

Discount for Multiple Attendees:

We encourage collaboration and knowledge-sharing within organizations. Therefore, we offer a discount for multiple attendees from the same company:

- Second Attendee: 50% discount on the registration fee
- Third and Subsequent Attendees: 75% discount on the registration fee

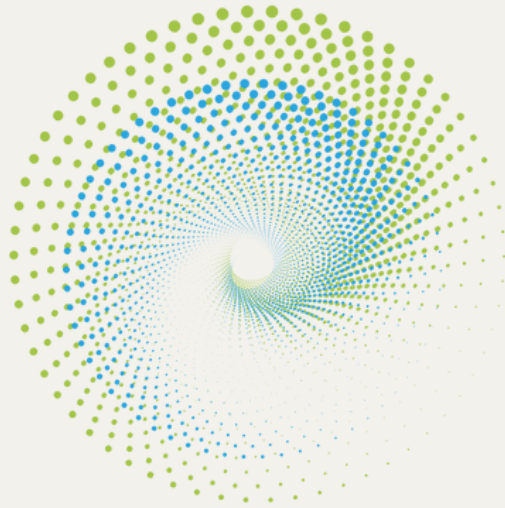


Scholarships Available:

We are committed to inclusivity and understand that financial barriers can limit participation. A limited number of scholarships are available to support companies that may need additional assistance. If your company is interested in applying for a scholarship, please contact us at info@climatecollaborative.com for more details.

Join Us Today!

Please contact the Climate Collaborative team at
info@climatecollaborative.com



**Our deep gratitude to the UNFI Foundation for their support in making the
Community of Practice a reality!**