TRACKING PROGRESS REPORT 2025

CLIMATE COLLABORATIVE™

Executive Summary

The Climate Collaborative's Tracking Progress 2025 Annual Report offers an analysis of how businesses are translating climate commitments into tangible action. Leveraging data from our yearly Tracking Progress Survey, this report highlights the successes achieved while shining a critical light on the persistent challenges and significant shifts impacting climate resilience across the industry. We present these findings to the Climate Collaborative community to help us all catalyze joint problem-solving, identify collaborative pathways, and ensure our collective focus remains sharply targeted on the highest-impact interventions for the year to come.

Every year, respondents are faced with barriers to climate action. This past year, the most significant challenges to climate commitments were macroeconomic impacts—such as inflation, recession concerns, and general funding uncertainty. Most notable, supply chain shortages impacted 11% more respondents in 2025 than last year. Other sources of concern that have impacted implementation of commitments include geopolitical conflict, tariffs, loss of renewable energy incentives and various regulatory and policy changes that impact the industry.

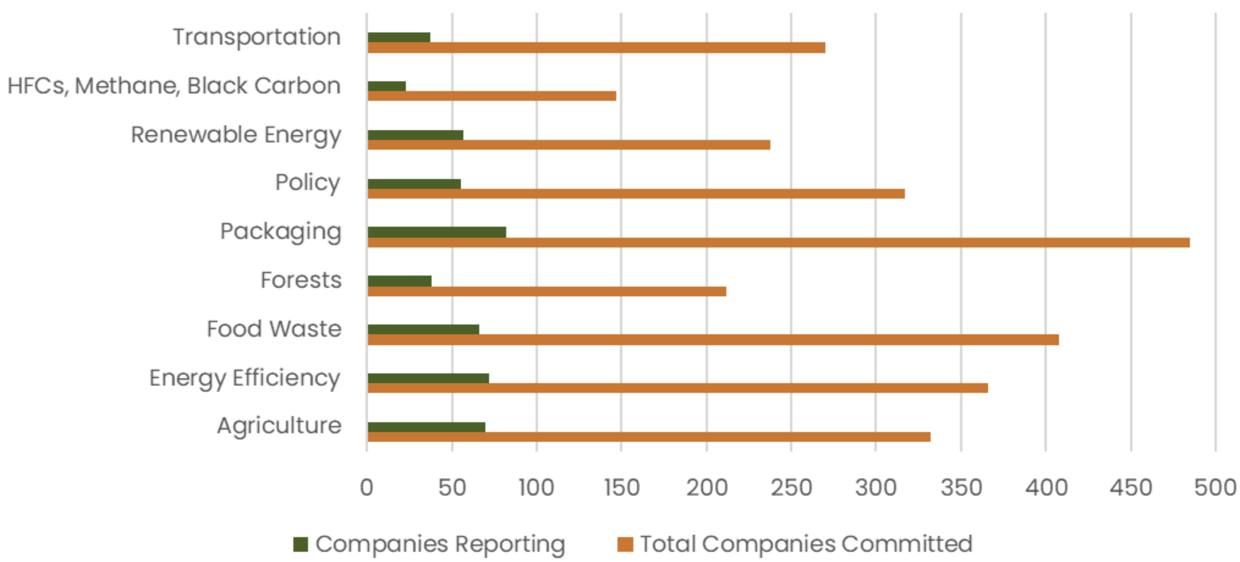
Graph depicting the various causes that affected reporting companies' progress on climate.

Reporting companies also identified organizational restructuring, competing priorities, and restricted influence and purchasing power as key barriers to climate action. Only 24% of companies report climate action has not been impacted this year, down from 32% in 2024.

72%

72% of respondents indicated climate action is part of their overarching business strategy

We measure internal efforts to ensure companies are integrating climate action into core operations. Our data shows that 72% of respondents embed climate action within their overall business strategy. In addition, 81% of respondents have taken steps to reduce emissions across their entire organization, reflecting a consistent 4% increase from the previous year. Further, 72% of reporting companies prioritize emissions reductions before relying on offsets. The Climate Collaborative encourages companies to reduce emissions first, followed by the use of quality offsets.



Graph showing the number of commitments made by companies within the Climate Collaborative compared to the number of companies reporting on their commitments in the 2025 Tracking Progress Survey. At the time of this report, 747 companies have made 2,771 climate commitments through the Climate Collaborative.

81%

81% of respondents have taken steps to reduce emissions across their entire organization, reflecting a consistent 4% increase from the previous year.

Operationalizing Climate Action

The Climate Collaborative collects data on how companies are integrating climate goals into their overall operations. Internal efforts to operationalize climate action have remained relatively stable, according to our year over year data. The most notable shifts include a 5% decline in companies providing opportunities for all staff to engage in climate work, contrasted with a 3% increase in companies applying a climate justice lens to their programs.

Internally Operationalizing Climate Action	**2025**	**2024**	**2023**
Informed Board or other stakeholders about their climate commitments	78%	77%	73%
Trained more than 80% of their staff on climate commitments	47%	47%	45%
Have made avenues available for all staff members to learn and engage in their climate work	59%	64%	64%
Taking climate into consideration when designing new products or offerings	71%	72%	74%
Applying a justice lens to their climate work	51%	48%	47%

Chart depicting the percentage of companies that responded "yes" to the corresponding data points in 2023, 2024, and 2025

51% of reporting companies are applying a justice lens to their climate work, up 3% from last year

External engagement to operationalize climate action saw a significant decline this past year, likely due to macroeconomic pressures and supply chain volatility reported by companies. After a sizable increase in 2024, the percentage of companies asking suppliers to transition to renewable energy dropped sharply from 40% to 22%. Similarly, requests for suppliers to adopt low-carbon farming practices also fell, decreasing from 52% to 49%.

External Supplier Engagement	**2025**	**2024**	**2023**	**2022**
Actively working with suppliers to decrease Scope 3 emissions	49%	38%	34%	38%
Asking suppliers to transition to renewable energy	22%	40%	21%	21%
Asking suppliers to eliminate equipment that uses fossil fuels and transition to electric equipment where applicable	21%	25%	17%	20%
Asking suppliers to require or utilize low carbon farming practices	49%	52%	42%	40%
Asking suppliers to reduce water use or set water reduction targets	30%	30%	21%	32%
Engaging more than 80% of their suppliers in making climate commitments	18%	14%	12%	10%

Chart depicting the percentage of companies that responded “yes” to the corresponding data points in 2022, 2023, 2024, 2025

Externally, 49% of companies are actively collaborating with suppliers to reduce Scope 3 emissions, up from 38% in 2024. This collaboration may involve asking suppliers to transition to renewable energy, eliminate fossil fuel-dependent equipment, adopt electric alternatives where feasible, reduce water usage, set water reduction targets, and implement low-carbon farming practices.

Additionally, 25% of reporting companies are measuring the impacts of one or more of the following financial activities: banking and investments, insurance, retirement plans, and spending on service providers, down 10% from 2024.

Net-Zero Targets

This year, 26% of reporting companies have set a net-zero target, reflecting a 5% increase from last year. Less than half of the remaining respondents are considering setting one, with 23% considering vs. 42% who are not.

Companies making external commitments reported aligning with organizations such as the Science Based Targets Initiative, Climate Neutral, SME Climate Hub, and the B Corp Climate Collective. This year, 39 companies that have made internal net-zero commitments, up from 30 companies last year. Of those 39 companies, 33% have set a target for net-zero by 2030, and 62% have established short- and mid-term milestones.

40%

40% of reporting companies are assessing Scope 3 emissions, up from 36% in 2024.

The Climate Collaborative promotes the adoption of short-term goals as interim steps toward long-term net-zero targets. This approach includes measuring Greenhouse Gas (GHG) emissions to set informed and practical targets, adaptable to companies of various sizes. According to the survey, 56% of reporting companies measure their Scope 1 emissions (down from 66% in 2024), 46% track Scope 2 emissions (down from 51% in 2024), and 40% assess Scope 3 emissions (up from 36% in 2024). Additionally, 63% of reporting companies measure their carbon footprint, regardless of scope, reflecting an 8% decrease from last year.

Despite the decrease in reporting Scope 1 and 2, the increase in the percentage of companies measuring Scope 3 emissions (indirect emissions from the value chain) is a positive sign. For most food and beverage companies, Scope 3 emissions often account for 90% or more of their total carbon footprint, largely driven by agricultural practices, purchased ingredients, and packaging (McKinsey & Company, 2024).

Product carbon footprint (PCF) usage is a growing focus for companies assessing their climate impact. Among reporting companies with products, 28% are currently utilizing PCFs to quantify and evaluate their product-specific emissions.

Reporting Platforms

We asked companies which external platforms they use for climate-related reporting and emissions tracking. For the fifth consecutive year, B Lab remains the most commonly used platform, with 32% of respondents reporting through it. This is followed by 11% of respondents using CDP, 6% reporting via NCG Coefficient, and 5% using both Fair for Life and SFTA at OTA.

Additionally, companies mentioned other platforms, including rePurpose Global, RE 100, GRI, SME Climate Hub, Regenerative Organic Certification, Walmart Gigaton, and more. A complete list of these resources can be found in the Tools & Resources grid in the appendix.

Pre-Competitive Collaboration

In 2024, we introduced a question about company involvement in pre-competitive and cross-sector collaborations aimed at advancing climate action. Pre-competitive collaboration refers to partnerships between companies that typically compete in the marketplace but come together to address shared challenges, such as climate change, without compromising their competitive edge. Cross-sector collaboration involves partnerships across different industries or sectors to tackle shared issues like sustainability or emissions reduction.

In 2025, more than half (54%) of responding companies reported engaging in pre-competitive and cross-sector collaborations. A consistent 47% of companies also identified specific topics where additional support would significantly advance their climate efforts. Reporting companies cited three key areas for enhanced collaboration: supply chain decarbonization (especially Scope 3 emissions), the need for shared tools, data, and metrics to standardize measurement protocols across the value chain, and advocacy tools to push for regulatory and fiscal frameworks that reward sustainability investment.

These areas underscore a systemic challenge where no single actor can drive progress alone, making collaboration critical for addressing shared challenges like climate change and building sector-wide resilience.

Progress on Commitments

Overall, 73% of reporting companies are actively implementing climate commitments, marking a 2% increase from last year. The remaining 27% are either in active planning stages or have not yet determined how they will implement their commitments.

Survey results indicate greater implementation progress among all commitment categories except for Energy Efficiency (72%, down 5%) and Policy which saw a 20% decline in implementation. Renewable Energy remained steady at 81%, down 1% from 2024.

73%

71% of responding companies are actively implementing climate commitments, a 2% increase over last year

Barriers to Energy Efficiency implementation include internal challenges like staff capacity limits and external constraints such as landlord resistance in leased buildings. Furthermore, companies frequently face resistance to modifying established production processes for energy efficiency improvements. Nonetheless, 63% of companies are quantifying Energy Efficiency commitments, an 8% increase from last year.

Policy implementation saw the steepest decline, with a 20% dip year-over-year. This lack of progress is partly explained by the fact that 20% of companies with a Policy commitment have not yet begun implementation. Among those actively working on Policy, many indicate a need for sustained engagement during the current volatile period for climate-related policy measures, suggesting that political uncertainty is a significant inhibitor.

This broader political and regulatory uncertainty also affected the Renewable Energy sector, where uncertainty around federal and state financial support programs significantly slowed project progress for several reporting companies.

Progress continues to trend upward for companies with Packaging and Regenerative Agriculture commitments. The percentage of companies with Packaging commitments rose to 83% (up from 77% last year), while Regenerative Agriculture commitments reached 76% (a 6% increase). Furthermore, 27% of companies reported that a substantial portion—76% to 100%—of their total agricultural ingredient footprint is sourced from acres under regenerative management.

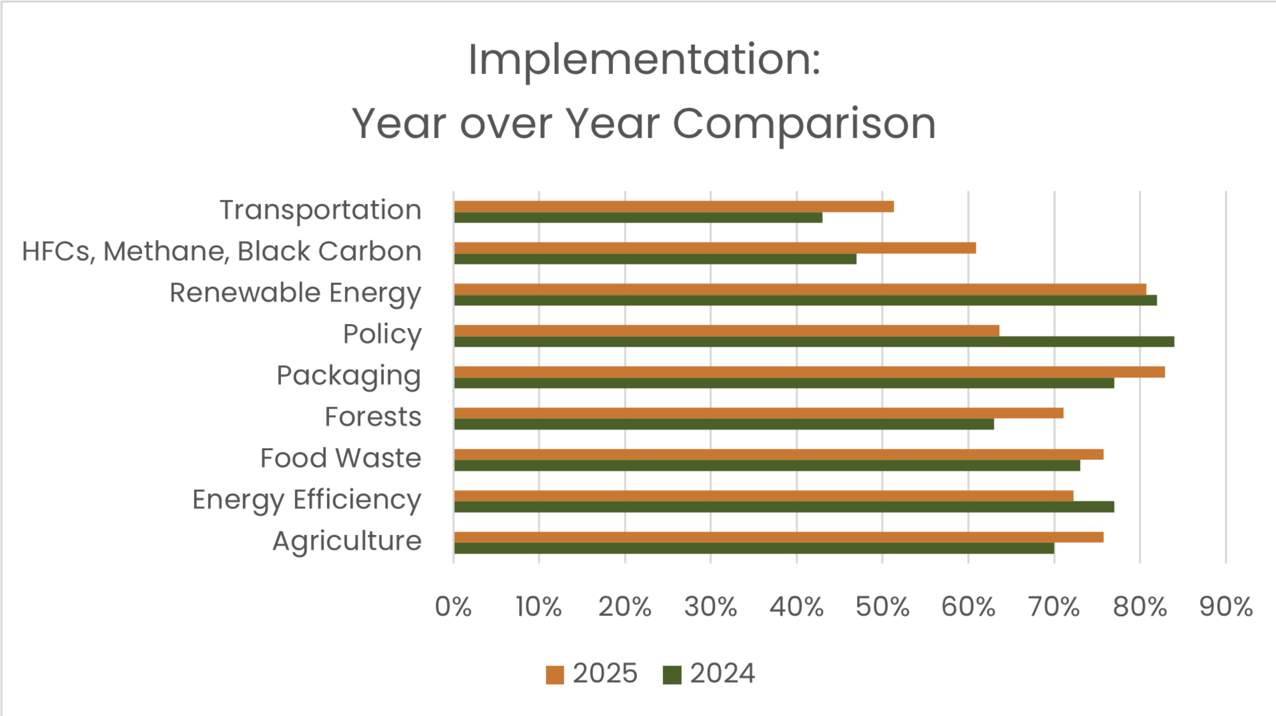


Chart showing the percentage of reporting companies implementing climate commitments in each area in years 2024 and 2025.

Implementation progress was notable in both the Transportation (51%) and Forest (71%) sectors, with both commitment areas achieving an 8% increase from last year. For those with Transportation commitments, companies highlighted successes including the adoption of route optimization software, maximizing truck space utilization (to save on multiple trips), and the conversion of diesel fleets to electric. Broader progress on the forest commitment area also occurred, with 36% of all reporting companies achieving deforestation-free supply chains (up 2%) and participating in reforestation efforts during 2025 (also up 2%).

The percentage of companies actively implementing commitments on Food Waste increased by 3% this year, reaching 76%, following a decline in 2024. Among those with a Food Waste commitment, 67% are actively tracking reductions, with well over half a billion pounds of food waste diverted from landfills.

Progress was most significant among companies committed to Short-Lived Climate Pollutant (SLCP) reductions, specifically encompassing HFCs, methane, and black carbon. These companies saw a 14% increase in reporting, with 61% actively implementing their commitments this year. Successful implementation was largely driven by reported reductions in HFC refrigerant and methane emissions.

Emissions Quantification

This year, 81% of reporting companies have taken steps to reduce emissions across their entire organization, marking a 4% increase from last year and an 8% increase from the year prior. The most significant progress was made in quantifying commitments related to Energy Efficiency (+8%) Forests (+16%) and SLCPs (+21%). All commitment areas except for Agriculture, which remained steady, saw an increase in quantification efforts. Overall, 53% of companies are quantifying emissions reductions linked to their climate commitments, up from 46% in 2024.

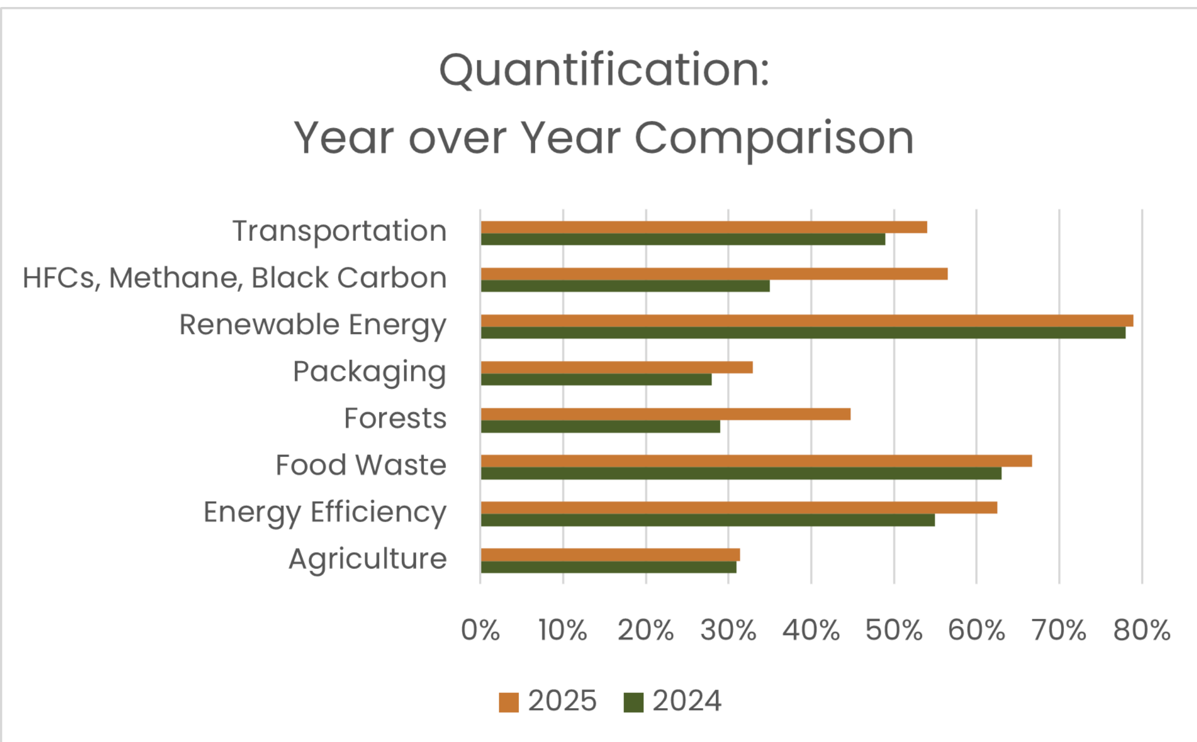


Chart showing the percentage of reporting companies quantifying emissions data in each area in years 2024 and 2025.

Conclusion

This year's Tracking Progress Survey confirms the unwavering dedication of our community. Despite significant political and economic headwinds—including federal uncertainty—reporting companies continue to prioritize climate commitments, even where implementation may be slower than desired..

The persistence demonstrated by our Collaborative underscores a vital truth: businesses are already grappling with climate impacts, and integrating climate resilience into core operations holds profound long-term value. While practical barriers to full implementation and precise quantification persist, the commitment remains strong.

Key highlights from this year include:

- 49% of companies actively working with suppliers to reduce Scope 3 emissions, up from 38% in 2025
- 81% have taken steps to reduce emissions throughout entire operations
- 68% of reporting companies are engaged in climate advocacy despite national headwinds on climate-related policy
- 51% are applying a climate justice lens to climate work-up 3% this year
- Maybe save this one for targeted programming result around SLCPs?

Last year's survey highlighted a valuable opportunity to accelerate climate goals through targeted programming aimed at deeper engagement—specifically by encouraging suppliers to make their own commitments and implement direct changes, fostering deeper collaboration to advance shared climate goals.

This year's results however, presents a more complex picture of supplier involvement. There was a noticeable reduction in the number of companies asking suppliers to transition to renewable energy, eliminate fossil fuel equipment, or require low-carbon farming practices. Despite this development, nearly half of all reporting companies are still actively working with suppliers to decrease Scope 3 emissions. This suggests that while companies remain committed to collaboration and engagement, the current economic volatility or regulatory uncertainty may be inhibiting the push for high-cost, high-complexity supply chain transitions.

Companies appear to be prioritizing broader, more manageable collaboration over mandating expensive operational shifts by their partners. To move forward, future programming must directly address these financial and operational barriers to translate collaboration intent into deep, sustainable supply chain decarbonization.

A key finding across this year's data is the demonstrated resilience and dedication of reporting companies. Despite ongoing uncertainty at the federal level regarding climate policy, the majority of commitment areas show sustained positive trends in implementation. This suggests that climate action is increasingly viewed as a core business imperative that is insulated from short-term political volatility.

The Climate Collaborative was founded precisely to nurture this dedication: as a community of businesses united to create pathways to action, connecting organizations with essential resources and working collaboratively toward innovative solutions.
In the coming year, we are excited to focus our efforts on three strategic areas to accelerate progress: strengthening supplier engagement on climate, enabling companies to deepen the quantification of their emissions, and fostering greater pre-competitive collaboration across the industry. By supporting these vital efforts, we aim to translate commitment into measurable, high-impact action.

The Climate Collaborative team and board sincerely commend the dedication and unyielding resilience of our member companies. We are honored to partner with you on this critical work and look forward to accelerating progress and driving innovative collaborations in the years ahead.

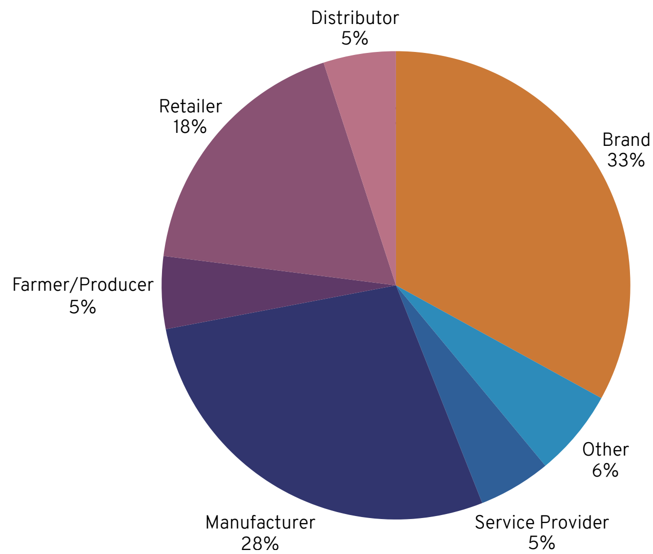
Appendix:
Tools & Resources

Tools and resources companies are using to support their climate commitments:

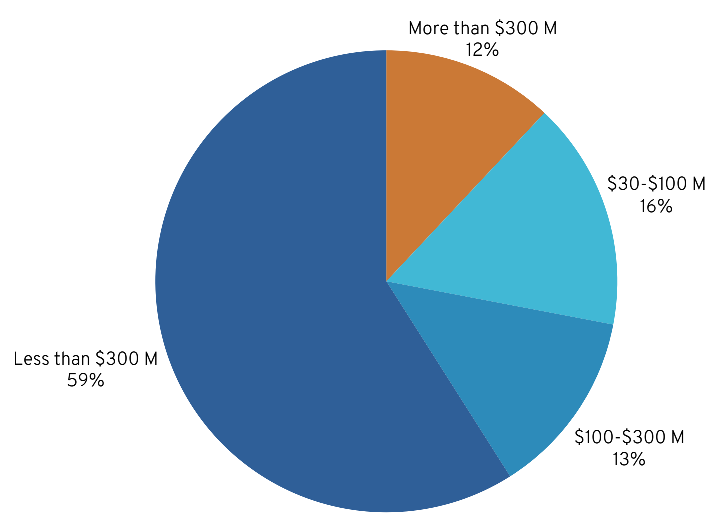
AGRICULTURE Aclymate Climate Smart COMET Cool Farm Tool PACT Fieldprint Calculator FoodChain ID HowGood Latis Perennial PlanetFWD Quantis Regenified ReGrow ROC Savory Soil & Climate Initiative Updapt Zero Foodprint	ENERGY EFFICIENCY & RENEWABLE ENERGY BrightAction Brightly CLEAResult Climate Neutral Co+efficient Ecolytics GHG Protocol Tools IMDL Local utility RECs Radicle ClimateSmart RE100 REAP USDA Grant US EPA Energy Star Zira Energy Mapping	FOOD WASTE Co+efficient Date Check Pro Food Recovery Hierarchy Model Indian Pollution Control Association PowerBI ReFED Replate To Good To Go Upcycled Food Association US Food Waste Pact
FOREST FSC One Tree Planted RSPO SFI Trees for the Future Veritree	HFCS, METHANE, AND BLACK CARBON Dairy Methane Action Alliance EPA GHG Tool EPA GreenChill IPCC GHG Formulas	OTHER SUPPORT SERVICES Climate Positive Consulting Impact IQ Modern Species Non-GMO Project Planet FWD Premiums for the Planet reNourish SustainCERT
PACKAGING Circular Action Alliance EPA Emissions Calculator LCA Software NAPCOR PIQET Quantis- eQopack Trayak RePurpose Global	POLICY ASBN Ceres Lead on the Climate Climate Collaborative Conservation Alliance National Organic Coalition Organic Farming Research Foundation OTA Sustainable Food Trade Assoc. OSC Packaging Collaborative PBFA Policy Committee WeTheChange	TRANSPORTATION Climate Neutral MIT Center for Transportation & Logistics CDP PLANET Radicle ClimateSmart US EPA Smartway

Appendix:
Demographics

Reporting Companies by Sector



Reporting Companies by Revenue



Appendix:
Analysis by Commitment

Please note, the number of “responses” in each commitment area correlates to the number of companies taking the survey that have made the commitment. Not all committed companies responded to the supporting questions.

Agriculture

(70 responses)

Has your company taken steps to integrate regenerative agriculture into its supply chain?	Total Number	Percentage
We have made the commitment but have not begun work on it.	2	3%
We have made the commitment and are in the midst of planning how we will take steps to implement it.	4	6%
We have completed the planning process and have begun taking steps on implementation.	0	0%
We have made good progress in implementing the commitment.	20	29%
We have taken robust steps to implement the commitment and are seeing results.	33	47%

Is your company quantifying emissions reductions from its regenerative agriculture efforts?	Total Number	Percentage
Yes	22	31%
No	46	66%

Energy Efficiency

(72 responses)

Has your company taken steps to increase energy efficiency?	Total Number	Percentage
We have made the commitment but have not begun work on it.	6	8%
We have made the commitment and are in the midst of planning how we will take steps to implement it.	9	12%
We have completed the planning process and have begun taking steps on implementation.	7	10%
We have made good progress in implementing the commitment.	26	36%
We have taken robust steps to implement the commitment and are seeing results.	19	26%

Is your company quantifying the emissions reductions and/or cost savings from its energy efficiency efforts?	Total Number	Percentage
Yes	45	63%
No	25	35%

Food Waste

(66 responses)

Has your company taken steps to reduce food waste in its supply chain?	Total Number	Percentage
We have made the commitment but have not begun work on it.	10	15%
We have made the commitment and are in the midst of planning how we will take steps to implement it.	3	5%
We have completed the planning process and have begun taking steps on implementation.	1	2%
We have made good progress in implementing the commitment.	18	27%
We have taken robust steps to implement the commitment and are seeing results.	31	47%

Is your company tracking food waste reductions?	Total Number	Percentage
Yes	44	65%
No	20	30%

Forests

(38 responses)

Has your company taken steps to remove commodity-driven deforestation from its supply chain?	Total Number	Percentage
We have made the commitment but have not begun work on it.	1	3%
We have made the commitment and are in the midst of planning how we will take steps to implement it.	4	11%
We have completed the planning process and have begun taking steps on implementation.	2	5%
We have made good progress in implementing the commitment.	10	26%
We have taken robust steps to implement the commitment and are seeing results.	15	40%
Are you quantifying impacts from your actions?	**Total Number**	**Percentage**
Yes	17	45%
No	21	55%

Packaging

(82 responses)

Has your company taken steps to reduce the climate impacts of its packaging? (For example, reduce the amount of packaging, switch to post-consumer recycled content materials, switch to FSC certified packaging, etc.)	Total Number	Percentage
We have made the commitment but have not begun work on it.	2	2%
We have made the commitment and are in the midst of planning how we will take steps to implement it.	9	11%
We have completed the planning process and have begun taking steps on implementation.	13	16%
We have made good progress in implementing the commitment.	21	26%
We have taken robust steps to implement the commitment and are seeing results.	34	41%
Is your company quantifying emissions reductions from its packaging efforts?	**Total Number**	**Percentage**
Yes	27	33%
No	53	65%

POLICY

Policy Engagement

(55 responses)

Has your company taken steps to engage in climate policy?	Total Number	Percentage
We have made the commitment but have not engaged in policy efforts.	11	20%
We have participated in a few activities such as business climate sign-on letters or petitions.	1	2%
We have actively participated in meetings or calls with elected officials on climate.	13	24%
We have actively participated in policy advocacy and are encouraging our peers to do the same.	22	40%
Not applicable.	4	7%

RENEWABLE ENERGY

Renewable Energy

(57 responses)

Has your company taken steps to source 100% renewable energy?	Total Number	Percentage
We have made the commitment but have not begun work on it.	2	45
We have made the commitment and are in the midst of planning how we will take steps to implement it.	4	7%
We have completed the planning process and have begun taking steps on implementation.	4	7%
We have made good progress in implementing the commitment.	14	25%
We have taken robust steps to implement the commitment and are seeing results.	28	49%

Is your company quantifying emissions reductions from these actions?	Total Number	Percentage
Yes	45	79%
No	9	16%

HFCs, Methane, Black Carbon

(23 responses)

Has your company taken steps to reduce emissions from short-lived climate pollutants?	Total Number	Percentage
We have made the commitment but have not begun work on it.	1	4%
We have made the commitment and are in the midst of planning how we will take steps to implement it.	6	26%
We have completed the planning process and have begun taking steps on implementation.	3	13%
We have made good progress in implementing the commitment.	5	22%
We have taken robust steps to implement the commitment and are seeing results.	6	26%
Are you quantifying impacts from your actions?	**Total Number**	**Percentage**
Yes	13	57%
No	9	40%

Transportation

(37 responses)

Has your company taken steps to reduce the climate impacts of its transportation?	Total Number	Percentage
We have made the commitment but have not begun work on it.	3	8%
We have made the commitment and are in the midst of planning how we will take steps to implement it.	11	30%
We have completed the planning process and have begun taking steps on implementation.	3	8%
We have made good progress in implementing the commitment.	9	24%
We have taken robust steps to implement the commitment and are seeing results.	7	19%
Is your company quantifying emissions reductions from its transportation efforts?	**Total Number**	**Percentage**
Yes	20	54%
No	15	41%