



A Call to Action for the Calgary Alliance for the Common Good

Housing Crisis Context

Calgary is growing rapidly and remains one of Canada's fastest-growing major cities. But housing supply has not kept pace with population growth.

- 84,600 households spend more than 30% of their income on housing, nearly 1 in 5 households
- Families struggle to find attainable, family-sized homes with 3+ bedrooms
- Non-market and affordable housing providers are stretched thin

Without sufficient housing across the full continuum (market, affordable, and non-market), costs rise, displacement increases, and economic mobility declines.

Calgary's Housing Strategy is Working

In 2023, City Council adopted a comprehensive Housing Strategy designed to increase supply and improve affordability - a strategy that the Calgary Alliance advocated for.

Since its adoption, housing starts and permit activity have increased, including small-scale, lower-cost housing forms.

This has been working: we have seen rents decrease across the board.

Rezoning for Housing Has Been Key

A central component of the Strategy was citywide rezoning to allow townhomes, rowhouses, and secondary suites in residential areas.

Rezoning did not eliminate single-detached homes; it legalized more housing choices by:

- Unlocking small-scale infill and family-oriented housing
- Increasing basement suites, the most affordable type of market housing
- Reduce outward sprawl and infrastructure costs
- Strengthen Calgary's long-term tax base

Council Is Considering Repeal — Without a Replacement

City Council is now contemplating repealing rezoning.

- A public hearing is scheduled for March 23
- No replacement plan has been proposed
- Federal funding for affordable housing and transit — up to \$841 million — could be at risk

Repealing rezoning without a credible alternative risks slowing housing production, jeopardizing funding, and undermining affordability gains.

Our Proposal: No Repeal Without Replace

If Council chooses to amend or repeal rezoning, it must present a clear replacement plan that:

- Maintains federal funding eligibility
- Preserves missing middle housing opportunities
- Ensures sufficient housing supply across the continuum
- Protects progress on affordability

Key Campaign Actions

We are inviting Calgary Alliance leaders and member institutions to take part in a focused advocacy effort:

1. Write your Councillor
2. Submit a Comment to the Public Record
3. Speak at the Public Hearing (March 23)

Support materials are available, including draft letters, speaking notes, and background research.

To register as a part of the CACG, speak before the council team.

https://www.calgarycommongood.org/affordable_housing_speaking_to_city_council

When you sign up, we will send you links to additional resources, training and connect you to others who are speaking before the council.



Speak Before Council: Affordable Housing

To use and share CACG's letter-writing tools:



Write Your Councillor: Affordable Housing

<https://actionbutton.nationbuilder.com/share/SPK-QEZJR0c=>