

THE FIGHT FOR DEMOCRACY STARTS HERE.

VOLUNTEER GUIDE



WHAT’S IN THIS BOOK?

This is your introduction to Country First—who we are, what we stand for, and how we are leading the fight to defend and renew American democracy. Inside, you'll find a look at our mission, our impact, and our bold strategies that are driving real change in communities across the country. This is more than a movement—it’s a call to action for those who believe in putting country over party and shaping a stronger future for America.

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INTRODUCTION

American democracy is at a crossroads. Extremism, division, and lies have threatened the very foundations of our nation, leaving millions feeling politically homeless—frustrated by the chaos but uncertain how to fight back.

Country First is changing that.

We are a movement of Americans who believe in truth, integrity, and putting country over party. We are mobilizing the Reasonable Majority—the millions who refuse to be silenced by the extremes—to take action, drive real change, and reclaim our democracy from those who seek to divide and destroy it.

Through bold campaigns, grassroots organizing, and innovative education, we are not just resisting extremism—we are building something stronger in its place. **And we are winning.**

This fight is bigger than politics. It's about the future of our country, and the preservation of our democracy. And it starts with us, because the future depends on what we do next. **Let's choose to put Country First.**

WHO WE ARE

At Country First, **we believe democracy isn't just something we inherit—it's something we protect, and strengthen every day.** In a time of growing division, we are uniting Americans around common sense, civic engagement, and a commitment to strengthening our country from the ground up.

We empower everyday citizens with the knowledge and tools to make a difference where it matters most: **in their own communities.** Through grassroots organizing, public awareness campaigns, and civic education, we're turning frustration into action, and polarization into progress.

With 96,000 members and 8,000 volunteers across all 50 states, we've already reached over 1.3 million people in 2024 alone. And this is just the beginning.

OUR VISION


To be the leading pro-democracy movement, inspiring and mobilizing the Reasonable Majority of Americans to reject extremism and confront our country's most challenging issues, community by community.

OUR MISSION

To defend and renew democracy through bold public awareness campaigns and civic education initiatives that mobilize and equip the Reasonable Majority to defend democracy and champion change in their own communities. By equipping citizens with the tools to take action where they live and by leading grassroots efforts that strengthen communities, we are building a healthier, more functional democracy from the ground up.

WHAT WE DO

At Country First, we believe real change starts with action. Our key programs are designed to engage, educate, and empower citizens to take an active role in strengthening democracy:

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- Primary First
 - Citizens First
 - Country First Classroom
 - Freedom First International

Through our **Primary First** initiative, we mobilize voters who don't typically participate in Republican primaries, empowering them to challenge and unseat the most extreme and toxic partisans. With **Citizens First**, we meet people where they are—training and equipping communities most in need of new solutions to reject division and take an active role in strengthening democracy. And through the **Country First Classroom**, we provide accessible educational resources that give Americans the knowledge and skills they need to organize, engage, and advocate for democracy in their own communities. Together, these programs are creating a more informed, engaged, and solutions-driven electorate—one community at a time. Finally, Country First's **Freedom First International** Program ignites American engagement in the global battle for democracy through bold public awareness campaigns to rally citizens to defend freedom wherever it's under threat.


With a bold approach grounded in education and putting people first, we create impactful campaigns that engage the Reasonable Majority, highlighting the need for change and providing the tools to take action. By leading trainings, events, and initiatives that go beyond conversation, we empower individuals to transform awareness into tangible impact. We develop resources that keep

OUR IMPACT

In 2024, **Country First empowered over 1.3 million Americans through our transformative programs and outreach.** With **96,000 members** and **over 8,000 dedicated volunteers across all 50 states**, we've sparked a nationwide movement that strengthens communities and provides citizens with the tools to defend democracy and drive meaningful change.

Through our Primary First initiative, we've achieved critical victories, unseating extremists like Madison Cawthorn, defending leaders like Brad Raffensperger who put country over party, and preventing harmful MAGA takeovers in Michigan. Our Freedom First International program has mobilized hundreds of thousands of Americans in the global fight for democracy, standing strong in solidarity with those who face threats to their freedoms worldwide. Our Citizens First and Country First Classroom programs continue to build a lasting infrastructure for change, by both activating and continuing to empower the Reasonable Majority with the education, support, and resources needed to take action to their own communities and drive truly grassroots change.

Together, we are turning passion into action community by community—ensuring that Americans are equipped, informed, and engaged in the fight to defend and renew democracy.



Equipped and empowered over 1.3M Americans in 2024 through our public awareness campaigns and educational initiatives, growing to over 96,000 members and over 8,000 volunteers across all 50 states. This **450% growth from 2023** shows our strategy is working, and that the Reasonable Majority has the power to lead real change.

TAKE ACTION

Country First isn't just an organization -**it's a movement**, and it takes each and everyone of us choosing to put country over party, stand for truth, and defend democracy every single day to make a difference. We know that we can make the biggest difference closest to the people when we are activating, equipping, and empowering every community to reject the extremes. **But to do that will take each of us, working in our own communities to build a more functional democracy. So, are you in?**

TAKE ACTION TODAY

- Follow Country First on all social platforms, and be sure to share our content with your networks (X: @thecountryfirst; Instagram: @country_f1rst; Facebook: Country First)
- Share your story at www.country1st.com/story. Your stories have been used to activate over 1 million Americans through our public education campaigns. We have prompts that change regularly to give you ideas of what to talk about, or you can make your own prompt.
- Write a Letter to the Editor and share the message and mission of Country First in your own community, encouraging your neighbors to start standing for truth and putting Country First.
- Attend a Country First event, like our Day of Action or our Trainings, to get all the information you need to make a difference.
- Organize in your own community! Not sure where to start? Our [Country First Classroom](#) has resources for you to get equipped with the skills and ideas to defend democracy in your own community.

FUELING THE FIGHT

Country First is a truly grassroots movement that is committed to taking bold and innovative action to defend our democracy and bring new solutions to old problems. **But we need your help.**

Your support enables us to keep up the fight for democracy, as **every dollar is reinvested into our mission** to defend and renew democracy through bold public awareness campaigns and civic education initiatives to mobilize and equip the Reasonable Majority to defend democracy and champion change in their own communities. Whether you choose to make a one-time donation or become a monthly recurring donor, your support is invaluable to our work of standing for truth, community by community.

This is not an organization, it's a movement. And our country needs us. **Will you help?**

DONATE TODAY

To provide your generous support and fuel the fight, visit www.country1st.com/donate.



Country First is a social welfare organization exempt under section 501(c)(4) of the Internal Revenue Code and donations to it are not deductible as charitable contributions for federal income tax purposes. Donations from foreign nationals and non-U.S. entities are prohibited.

There are no minimum or maximum limits for donations to Country First. For prospective investments exceeding \$5,000, please contact greg@country1st.com to facilitate the transfer in the most efficient and economical manner.



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