

Framework for Recreation Renewal Phase 1: What We Heard

Thousands of voices shaping the future of recreation in Canada

Between September 2024 and July 2025, CPRA and partners consulted more than **2,500 people** from every province and territory to understand what a renewed Framework for Recreation in Canada should look like.



Methodology



- ♥ CPRA led Consultations: Surveys, Focus Groups, Interviews
- ✓ Rapid Literature Review and Indigenous Knowledge Resources
- ✓ Population Level Data
- **⊘** Alignment with Related Strategies

What We Heard: Priority Sector Issues



- ✓ Make the Framework Practical and Actionable
- ✓ Establish National Shared Measurement
- Strengthen Multi-Sector Collaboration
- ✓ Position Recreation as a Vital Public Service
- ✓ Address Equity, Belonging, and Accessibility
- ✓ Create a Framework that is Adaptive and Flexible
- ✓ Cross-Cutting Issues

Cross-Cutting Issues

- Mental Wellness
- ♥ Climate Action
- ✓ Workforce Development
- Access to Quality Spaces
- ✓ Privatization and Affordability
- Social Prescribing



Explore the Phase 1 Findings.



These insights are guiding Phase 2 of the Renewal process, which will use a Collective Impact model to bring the sector together around a Shared Agenda for action.