CPRA Day on the Hill
Suggested Social Media Posts

Help Amplify Our Message

Help amplify our collective message by sharing your experiences in Ottawa! Whether you're highlighting an inspiring conversation, thanking an MP, or reflecting on the events, your voice helps showcase the important role recreation and parks play in communities across Canada.

Feel free to use the suggested posts below as written or personalize them with your own experiences, local examples, and photos.

Social Media Accounts

When sharing your posts, please tag CPRA and, where appropriate, the parliamentarians you've met with.

- **Instagram:** @cpra_acpl
- **X (formerly Twitter):** @cpra_acpl
- **Facebook:** CPRA - ACPL
- **LinkedIn:** Canadian Parks and Recreation Association - Association canadienne des parcs et loisirs

Hashtags

Use one or two relevant hashtags per post.

- **#ForwardTogetherSummit** — Summit-related posts
- **#CPRADayOnTheHill** — Day on the Hill activities and meetings
- **#RecreationAndParks** — Broader sector advocacy
- **#StrongerTogether** — Collaboration, partnerships, and shared achievements

In the examples below, replace [Tag CPRA] and [Tag MP] with the appropriate accounts for your social media platform.

1. Share Why You're in Ottawa

Option 1 — Forward Together Summit
Proud to join recreation and parks leaders from across Canada at [Tag CPRA]'s #ForwardTogetherSummit in Ottawa! We're exchanging ideas, building connections, and advancing shared priorities for healthier, more connected, and more resilient communities.

Option 2 — Day On the Hill
We're in Ottawa with [Tag CPRA] for #CPRADayOnTheHill! Recreation and parks leaders from across Canada are meeting with MPs to share local stories, discuss national priorities, and highlight the important role our sector plays in building stronger communities.

2. After Your Meetings

Option 1 — Highlight the conversation
Thank you [Tag MP] for meeting with our [Tag CPRA] delegation today! We appreciated the opportunity to discuss how investments in #RecreationAndParks can support community health, youth employment, and stronger local infrastructure.

Option 2 — Highlight a local perspective
Great conversation with [Tag MP] about the important role recreation and parks play in keeping communities healthy, connected, and resilient. Proud to join [Tag CPRA] in bringing local perspectives to Parliament Hill. #StrongerTogether

3. End-of-Day Wrap-Up

Option 1 — Day On the Hill
A productive Day on the Hill with [Tag CPRA]! Proud to join recreation and parks leaders from across Canada in conversations with parliamentarians about the challenges and opportunities facing our communities. Thank you to everyone who took the time to meet with us! #CPRADayOnTheHill

Option 2 — Reflecting on the Summit and Day on the Hill
From exchanging ideas at [Tag CPRA]'s #ForwardTogetherSummit to meeting with MPs on Parliament Hill, it's been an inspiring few days of collaboration and connection. Grateful to be part of a national community working together to strengthen recreation and parks across Canada. #StrongerTogether

A Few Tips Before You Post

- **Make it personal.** Share a memorable conversation, a local example, or something you learned.
- **Include photos** whenever possible, with permission from those pictured.
- **Keep it non-partisan.** Focus on shared priorities and constructive conversations.
- **Be accurate.** Avoid implying commitments were made unless they were explicitly confirmed.
- **Keep hashtags relevant.** One or two per post is plenty.