
Description

This policy outlines standards and reflects guidelines set out by the Synod in relation to those engaging in communications using social media.

Applicability

This policy is applicable to Presbytery Members, Office Bearers, Staff and Committee Members.

It does not limit guidelines in the Code of Ethics or any of our other standards of the UCA

The Synod Social Media Guidelines state that

“This policy provides standards for (those).... engaging in communications using public facing social media channels.

It defines “Social Media” “Social Media Platforms” and “Social Channels”.

Sydney Presbytery holds the view that the standards set by the Synod should be adhered to.

In ‘Leading the Church to Life’, we look to build up and not knock down those we hold relationships with, including those held within the realms of social media.

Policy

1. Adhere to the social media guidelines of the Synod
2. Refer to the media tool kit prior to any use
3. Consult the Presbytery Communications Manager and or Synod Head of Communications and Marketing Media, as directed, when in doubt and or for any clarification.

Synod’s Social Media Guidelines can be found at:

<https://nswact.uca.org.au/communications/media-guidelines-and-toolkits/>

Breach of Policy

Should a breach of policy be reported or found, the appropriate body will seek to reconcile the breach through either verbal or written communication.

On a second or multiple breach the Presbytery will seek through written communication to continue to reconcile any mis-understandings, or explain to the person who is seen to have breached the policy. The matter shall be referred to the Presbytery Secretary.

After initial consultation through writing, should there be any further breach of this policy, the Presbytery will seek to move toward disciplinary action.

Document Control

Update Prepared by	Ian Goff
Reviewed by	Jono Hirt
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Endorsed by	Kent Crawford
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