



**DELIVERING
COMMUNITY
POWER**

Reimagining
Canada Post with
services to support
every community.

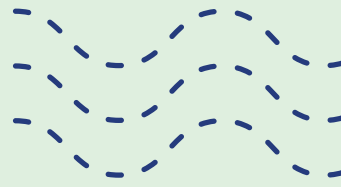
FOUNDING PARTNERS



COALITION MEMBERS



www.DeliveringCommunityPower.ca



What if we told you that postal workers have a plan to fight climate change and deliver vital new services to every corner of the country?

Elder check-ins, low-fee postal banking, high-speed internet, and climate-friendly delivery with a fleet of electric vehicles.

Welcome to the postal service of the future.



“Postal workers are part of a network every day that connects everybody in the country with services that they rely on. We know our neighbours and customers and we see their needs.”

JAN SIMPSON
National President,
Canadian Union of Postal Workers



OUR PLAN

New services to support every community

We're reimagining Canada Post with expanded services for all, including:



Postal banking

Provide low-fee financial services at Canada Post offices, especially in rural areas where no banks or credit unions exist.



Elder check-ins

Door-to-door postal workers check in on seniors and people with mobility issues, helping them live in their own homes for longer.



High-speed internet

Build infrastructure for high-speed internet at post offices and become a broadband internet provider in rural and remote communities.



Affordable food delivery

Use the Canada Post shipping network to provide farm-to-table delivery and bring back Food Mail for remote Northern communities.



Electric vehicle charging

Install public charging stations for electric cars at every post office to help build Canada's green infrastructure.

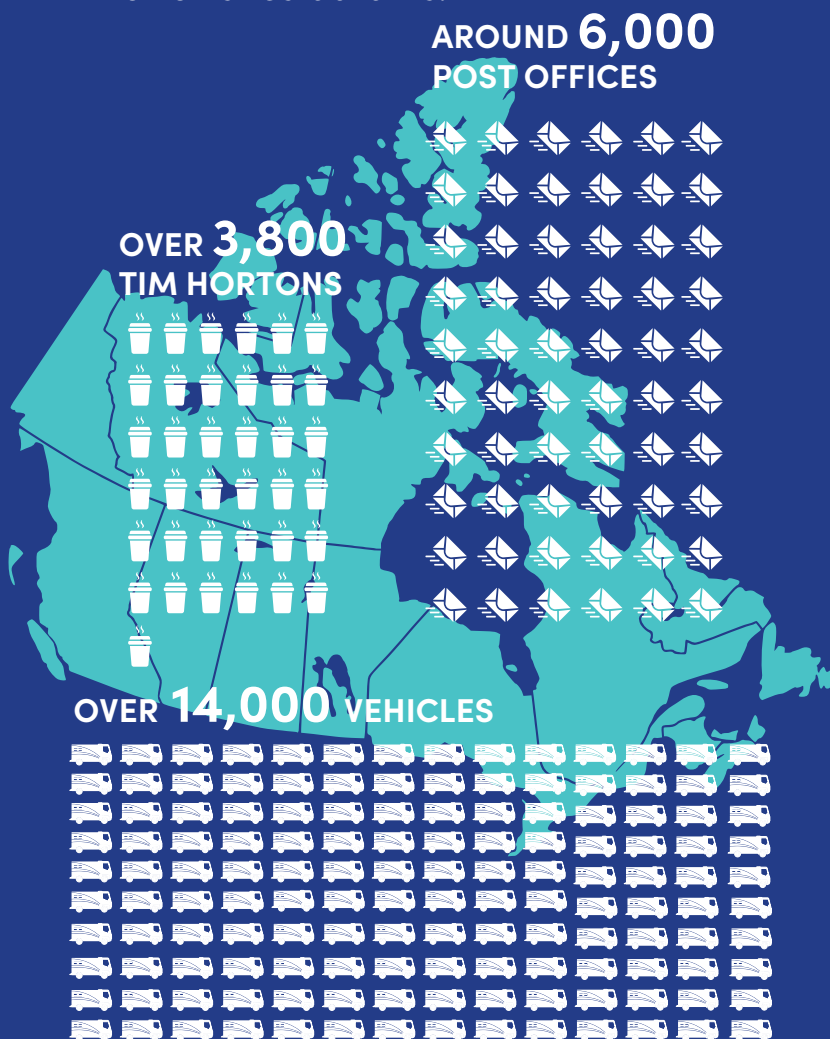


Community hubs

Turn post offices into community hubs for youth, seniors or other local groups, with pop-up spaces for local businesses and more.

These are just some of our ideas for new, expanded services. How would you reimagine Canada Post?

Canada Post has the biggest retail network and the largest vehicle fleet in the country. In fact, there are even more post offices than Tim Horton's restaurants!



Canada Post is uniquely positioned to make substantive gains on climate action by leveraging its huge retail network and vehicle fleet to reduce emissions and lead the way towards good, green jobs.

OUR PLAN

How we'll fight climate change

- Green the Canada Post fleet with union-made electric vehicles, creating green jobs in Canada and significantly reducing our carbon output.
- Retrofit Canada Post buildings with solar panels for cost savings and to help fight climate change.
- Expand the use of Canada Post as the consolidated last mile delivery to ease congestion and pollution in our cities caused in part by too many delivery trucks that aren't full to capacity.

*As Canada's largest public infrastructure, Canada Post can **have substantial influence** and lead the way for other Canadian companies to become more sustainable.*

DID YOU KNOW?

Canada Post operates the largest vehicle fleet in the country — that's a huge footprint and a huge opportunity.





WHY CANADA POST?

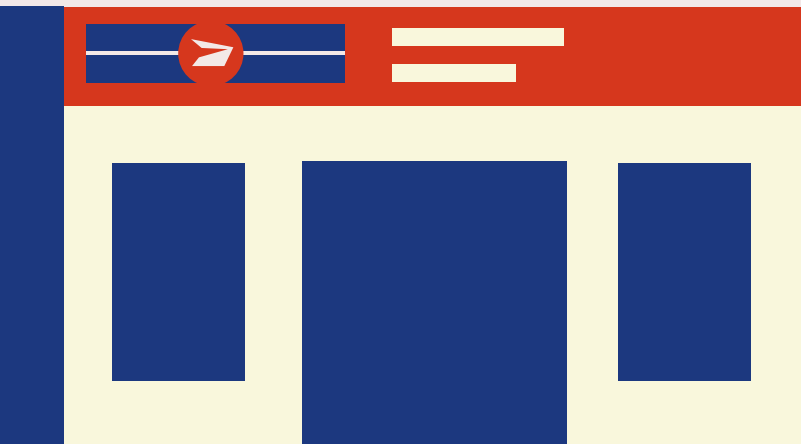
For over 150 years, you've trusted us to deliver a high-quality service through all kinds of weather.

Today we're stepping up with a plan that delivers a better quality of life for everyone, while also bringing solutions to our most complex and urgent needs as a society.

Canada Post isn't just a humble mail service, it's our country's largest logistics, transportation and retail network.

With an unparalleled presence in communities big and small, postal workers are already set up to serve every corner of the country.

We can harness the vast network of people who serve you every day to deliver more. And why not expect that from our country's largest public institution?



INNOVATIONS IN POSTAL SERVICES WORLDWIDE

All around the world, postal services are successfully reinventing themselves to better meet the needs of their citizens in the 21st century.

Postal banking

The **United Kingdom, France and Italy** have all implemented successful postal banking systems. Their financial services assist rural, remote and low income communities.

Australia Post acts as an alternative to Paypal.


Poste Italiane provides e-commerce services to businesses, while **Swiss Post** offers online payment processing for businesses.

Even with low user fees, financial transaction and banking services are providing stable revenues for postal services worldwide, making service expansions possible.

Services for seniors

Japan, France and Jersey in the Channel Islands have expanded their postal service to provide assistance to seniors. Door-to-door postal workers deliver food and check in on seniors and people with limited mobility.

In **France, La Poste** has embarked on new services focused on the “silver economy”, such as door-to-door check-ins for seniors. La Poste has remained enormously profitable while maintaining six-day-a-week delivery.



“The climate crisis requires all hands on-deck. More than ever before, what we need to see are holistic solutions that bring all our assets to bear. Delivering Community Power shows us how our public sector can step up with both policy solutions and direct action. Our trusted postal system can be a leader and an emblem of transformation that people in every community can see and be inspired by!”

CATHERINE ABREU
Executive Director,
Climate Action Network–Réseau
action climat (CAN–Rac) Canada
climateactionnetwork.ca

REVITALIZING RURAL COMMUNITIES

Whether it's neglecting to expand services like high-speed internet, big banks leaving when it's no longer profitable, or Amazon squeezing out family-owned businesses in small towns, corporations just don't care about rural Canada. Their focus is profit over people, and rural communities deserve better.

Revitalizing our rural communities can't happen without reliable, high-quality services for those who live there. Whether you're an independent senior enjoying retirement or a young family raising kids in a small town, accessing vital services like banking, high-speed internet and affordable groceries are critical to your quality of life.

Canada Post workers are already bringing you a high-quality service in your community. Why not use the Canada Post network, which already moves goods to every corner of the country, to deliver even more?

As trusted and reliable members of your community, door-to-door postal workers could check in on seniors and those with mobility issues, helping you live independently in your own home for longer.

Fresh farm-to-table food could be delivered right to your door, helping to sustain local farms while also giving you a convenient and affordable new grocery option.

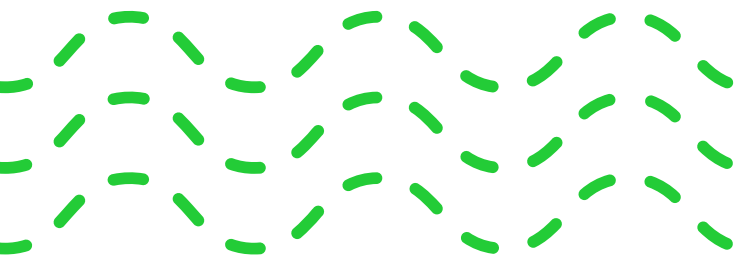
You could do your banking at your local post office, which would offer low-fee financial services and small business loans.

And you could subscribe to a quality high-speed internet service provided through Canada Post, connecting you at lightning-fast speeds so you can work remotely from home, run a small business, or simply enjoy the latest movies on your favourite streaming platform.

Why not expand what Canada Post has to offer so rural Canadians can truly thrive?

It's a bold idea in a humble package.

Postal workers can deliver it.



“Boom and bust resource extraction has polluted our communities and spoiled much of our lands. But Indigenous Peoples are at the forefront fighting for alternatives. Jobs that don’t destroy our land and water. Affordable access to renewable energy, banking services and secure healthy local food. This proposal will make a difference in First Nations and rural communities across the country.”

CLAYTON THOMAS-MULLER

Stop It at the Source campaigner, 350.org



BETTER SERVICES FOR INDIGENOUS COMMUNITIES

Canada Post can make good on reconciliation by better serving Indigenous communities.

The colonization of Indigenous lands has caused extensive damage to Indigenous communities, and many still lack access to key resources that settler Canadians get every day such as high-speed internet and access to banking without discrimination.

Canada Post already has a vast infrastructure that reaches many Indigenous communities, and where it doesn't, the service must be extended so it truly connects and serves all communities.

Post offices could offer **low-fee postal banking services** with a mandate for financial inclusion for all, including small business loans.

We can bring back and improve the **Food Mail program** to deliver affordable groceries to remote Northern communities and create greater food security for all.

Canada Post offices are secure locations that could be adapted to house broadband infrastructure which could connect rural and remote Indigenous communities with **affordable high-speed internet**.

These are just a few of our ideas. What new services does your community most need?

Nation-to-Nation Dialogue

Postal workers believe that Canada Post can be reimagined to provide services to Indigenous communities in a way that is just, collaborative, and honours Indigenous rights.

While Canada Post's workforce still under-represents Indigenous communities, the Canadian Union of Postal Workers is pushing hard for Canada Post to adopt an inclusive hiring practice.

The vision for our Delivering Community Power plan cannot be complete until access to jobs is equitable.

Canada Post began as part of the colonial system, but Indigenous Peoples have a right to reshape it and help determine its future role in their communities.


Postal workers are opening a Nation-to-Nation dialogue with Indigenous communities to hear any ideas you are receptive to, what services would provide most value, and how to navigate these conversations in an appropriate and respectful way.

We'll need everyone's wisdom to make this bold vision a reality.

DID YOU KNOW?

Very few Indigenous communities are served by local bank branches. In the absence of alternatives, many communities are forced to rely on payday loans and other predatory credit services, which often charge interest rates of over 400%.





“We can sometimes feel overwhelmed by the sheer number of urgent and complex issues before us. What’s beautiful about Delivering Community Power is how it takes on economic, environmental and social issues at the same time. Our post offices can become centres of community care and economic development, while bringing emissions down — this is the kind of leap we need in Canada.”

NAOMI KLEIN

“Meeting our climate commitments requires a bold vision, and public support for that vision. By working closely with communities, Canada Post could deliver green innovation in ways that address their concerns and meet their needs.”

DAVID SUZUKI

DELIVERING SUSTAINABILITY

Canada is behind on meaningful action to fight climate change, and governments and the oil industry continually pit jobs and climate action against one another.

While Delivering Community Power is a solution, it's also an opportunity.

We can transition Canada Post to 100% renewables by building a new fleet of electric vehicles and retrofitting every post office with solar panels, creating green unionized manufacturing and skilled trade jobs right here in Canada.

And we can install public electric-vehicle charging stations at every Canada Post office to support a nationwide shift to low-carbon vehicles.

By leveraging the vast infrastructure and footprint of Canada Post, our plan will produce industry-shifting effects on a number of secondary industries.

This shift will create opportunities for other Canadian companies to transition to renewables.

And we would showcase to governments, industry, and all Canadians that prosperous green jobs are possible, profitable, and feasible now.

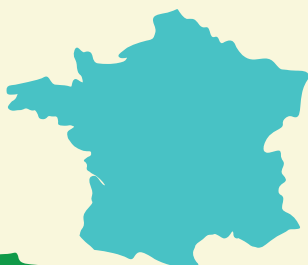
DID YOU KNOW?

Canada Post already delivers the “last mile” for many large parcel companies in rural areas. This last mile system can be adapted for major urban centres to reduce traffic and carbon emissions by consolidating delivery trucks that aren’t full to capacity.



POSTAL BANKING AROUND THE WORLD

The UK, France and Italy
all operate successful
postal banking systems.



Poste Italiane also
provides e-commerce
services to businesses.



Swiss Post
provides online
payment
processing for
businesses



Australia Post
acts as an
alternative
to Paypal

POSTAL BANKING

Low-fee financial services for all

While Canada's six largest banks earn billions in profits, they are continuing the trend of abandoning rural communities by closing bank branches because of low profit margins.

Today, there are many rural communities with post offices but no banks or credit unions. Very few Indigenous communities are served by local bank branches.

While hundreds of thousands of low-income Canadians don't have bank accounts at all, about 2 million Canadians rely on predatory payday lenders for basic financial services.

What's more, every year workers in Canada transfer billions of dollars in remittances overseas to help their relatives living abroad, but the cost of sending money can be as high as 20% on small transfers.

Postal workers have a plan to change that.

DID YOU KNOW?

Canada used to have postal banking until 1968, when the big banks successfully lobbied for the service to be cancelled.



What would postal banking look like?

Postal banking is relatively straightforward.

Like the big banks you're used to, post offices would provide everyday financial services like chequing and savings accounts, loans and insurance.

Postal banking could also be used to deliver government loans, grants and subsidies to boost renewable energy projects and energy-saving retrofits.

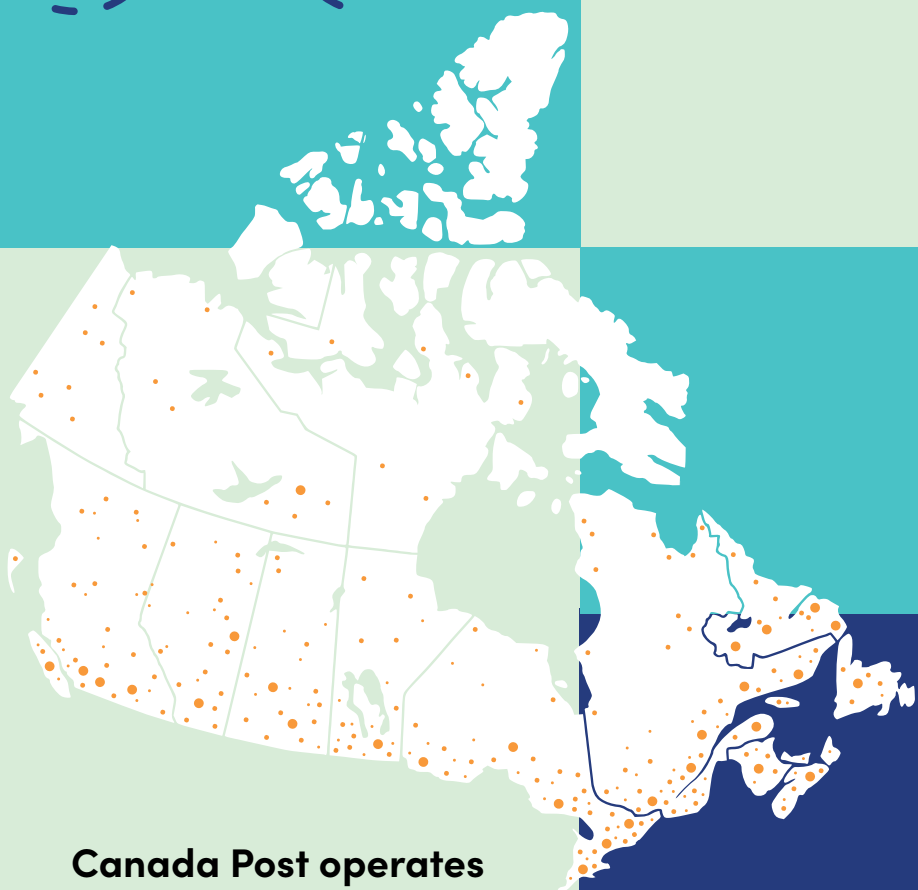
In many countries around the world, postal banking is also mandated to provide financial access for all citizens and to play a role in addressing social inequalities.

Postal banking could provide reliable financial services that everyone needs at affordable rates.

By offering banking services through its network of around 6000 postal outlets, Canada could overnight become the most accessible bank in the country.

And revenues raised by postal banking could help pay for new expanded services.





**Canada Post operates
a vast delivery network
to over 17 million
addresses.**

***Why not use it to deliver
even more?***

ELDER CHECK-INS

Expanding services for seniors

The COVID-19 pandemic and the crisis in our long-term care homes have shone a light on the need for better supports for seniors.

Living at home ensures that seniors can continue to make decisions about their daily lives and remain connected to their social networks.

What if postal workers could help seniors live independently in their own homes for longer?

In addition to helping seniors, elder check-ins could bring peace of mind to loved ones and relatives who don't live nearby.

Japan, France and Jersey in the Channel Islands currently offer effective and successful senior check-in services through their national postal services.

What would elder check-ins look like?

Door-to-door postal workers are already watchful of signs that something isn't quite right. They could be allotted extra time on their routes to check in on seniors or people with mobility issues who sign up for the service.

Check-ins could be as simple as seeing if there's a regular "ok" sign in the window or a brief social visit.

Postal workers could also become a point of contact between seniors and healthcare or social services when the need arises.

Postal workers are already trusted and reliable members of our communities.

Why not leverage tens of thousands of postal workers to provide further supports to seniors?



HIGH-SPEED INTERNET

No matter where you live

Despite a decade of promises, high-speed internet expansion in Canada has been painfully slow. Today, over 2 million Canadians still don't have access to high-speed internet in their communities.


Rural and remote residents are paying outrageously high prices for slow internet with low data caps. Many pay as much as \$100 per month for a 1 Mbps connection.

Canada Post offices are secure locations that could be adapted to **house broadband infrastructure**, extending high-speed internet service farther than the big for-profit telecoms are willing to go.

In today's world, high-speed internet is a human right.

And our post office can deliver it.

DID YOU KNOW?



The Canada Post Corporation Act, which created Canada Post Corporation, and the Canadian Postal Services Charter, mandate the postal service to adapt to our society's communications needs as they change.





AFFORDABLE FOOD DELIVERY

Farm-to-table + Food Mail

As basic food and grocery prices continue to climb well-above the rate of inflation, access to fresh, affordable food is a growing concern across the country.

In Northern and remote communities, the problem is magnified as food insecurity rates impact more than 60% of households.

Canada Post already moves goods to every corner of the country through its vast logistics and transportation network.

We can leverage and retool this network to bring farm-to-table food delivery to doorsteps across the country, helping to sustain local farms while expanding access to fresh foods.

And we can bring back a new-and-improved Food Mail program to help make food more affordable in the North.

Why not put more of what we all need on the Canada Post trucks?

DID YOU KNOW?

Canada Post used to operate the Food Mail program, which helped make food more affordable in the North. But the program was replaced with Nutrition North, which subsidizes private retailers instead and isn't getting reliable results.



ELECTRIC VEHICLE CHARGING

Public charging stations at every post office

There is no doubt that electric vehicles (EVs) are the way of the future. EVs reduce local pollution and significantly contribute to climate change mitigation efforts.

But while electric vehicle prices have fallen dramatically over the past few years, one important barrier to widespread adoption of EVs is lack of consumer confidence in the availability of public charging stations.

With more post offices than there are Tim Horton's in the country, we can help pave the way for more electrification by installing public charging stations at every Canada Post office.

Post offices are already centrally located, accessible and highly visible.

By extending the nationwide EV charging network to every corner of the country, our post offices will become hubs of the new green economy.

A green transition requires large-scale public investment in renewables. Why not put our largest public infrastructure at the centre of that transformation?

DID YOU KNOW?

Canada lags behind other countries in electric vehicle (EV) adoption. Norway leads as most new car sales are EVs, followed by Iceland, Sweden and China.



COMMUNITY HUBS

Pop-up spaces for local groups and more

Post offices can be reimagined to better meet the needs of the communities they serve.

As community hubs, post offices could act as drop-in centres for youth, seniors or other local groups.

Adjacent outdoor spaces could be turned into artisan and farmers' markets, connecting community members to fresh food and local goods.

Indoor pop-up spaces for local businesses could showcase local quality products.

And in some communities, post offices could even provide tourism information, fishing or hunting licenses.

What kind of hub could your community most benefit from?



DID YOU KNOW?

Across the country, over 40% of people report either feeling socially isolated, lonely or both.



NOW'S THE TIME TO REIMAGINE CANADA POST

There's never been a more prescient time to make the demands of the Delivering Community Power vision loud and clear.

The post COVID-19 recovery will require deep economic investments, solutions to complex problems and that we build back better.

There's no going back to before.



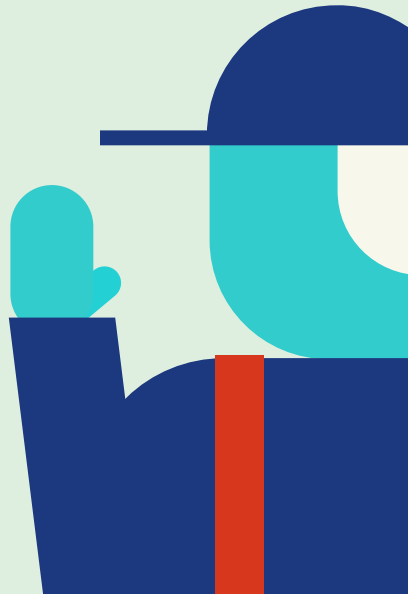


The federal government is looking for win-win solutions in support of an economic and social recovery and for growing the new green economy.

Let's tell them we have that plan.

Join us in calling for a plan that delivers community power to every corner of the country.

Join us in calling for the future we want.

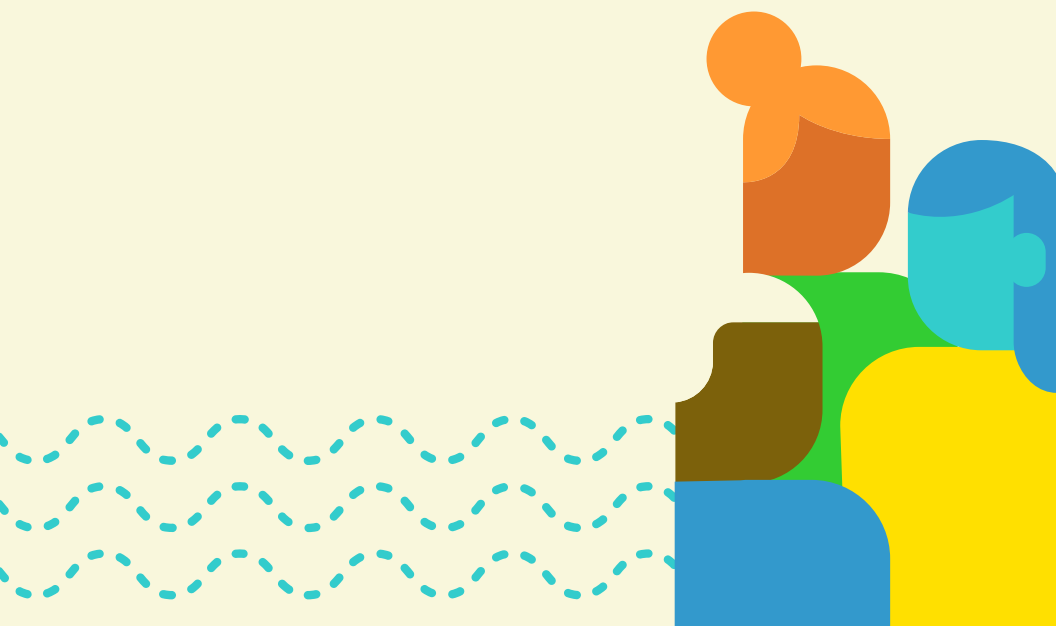


IT'S UP TO YOU NOW

To make a reimagined Canada Post a reality, we need people across the country to let the government know it's time to act.

What you can do:

1. Join us online and stay connected to the campaign
 - Visit www.DeliveringCommunityPower.ca and sign up to keep up with the latest
2. Bring the campaign to your community
 - Write an Op-Ed in your local publication in favour of the Delivering Community Power plan
 - Collect petition signatures & show your MP that it's what voters want
3. Support your postal workers in their negotiations with Canada Post — they've put these proposals on the bargaining table!



www.DeliveringCommunityPower.ca

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JUST IMAGINE...

...a climate-friendly postal service that helps elders and persons with disabilities live in their homes longer, delivers local food to your door, and brings high-speed internet to every corner of the country.

A truly sustainable model that not only delivers green solutions but pays for itself by providing low-fee banking services to cities, towns and Indigenous communities, no matter how small or remote.

It's win-win-win.

And postal workers have a plan to deliver it.



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Canadian Union of Postal Workers

www.DeliveringCommunityPower.ca