2018 AGM Board of Director Candidate Profiles

Cycle Toronto members will be electing four (4) new directors for its Board of Directors at the 2018 AGM to be held on March 22, 2018.

This year, the Board has need for new directors with the following skills:

- Finance / Accounting
- IT
- Fundraising
- Senior Management / Executive Experience

Cycle Toronto is further seeking to enhance the diversity of its Board of Directors including gender, racial/ethnic background, and geographical location in Toronto.

Enclosed you will find the candidate profiles. Because of the large number of people who originally applied to join the Board (20) and in order to provide guidance to our membership, this year the Board of Directors has decided to endorse four (4) candidates who best meet our needs. Endorsements are noted on the particular candidate profiles below.

Thank you,
Cycle Toronto
Board of Directors

Chris Chambers

Ward: 26

Occupation: Sales & Marketing Executive

Cyclist: Racer, multiple club member, occasional commuter,

300km+/week

Skill: Senior management / executive experience

Bio

I am a senior sales, marketing, operations executive and have started up offices for companies across North America and Europe. Last position dealing with Transit agencies, Public Safety groups and city planners with tools to help first responders arrive quicker and safer to destinations. Other experience includes P&L, M&A, fundraising.

Why I want to join the Board

Our cycling infrastructure is ridiculously inadequate. We were the only city to ever post negative km cycling lane growth one year! I have personally been hit twice. The second time on purpose by an angry driver who was later charged with Assault with a Weapon. We can do much better.

Skills and Experience

As a Board Member President of the OCA, I redesigned policies that moved us from being a working board to a policy board. It enabled greater efficiencies in many areas. I'm a member of 3 influential cycling clubs in Toronto, (over 1500 members) and know the leadership very well.

**** Chris is endorsed by the Board of Directors***

Joshua Koudys

Ward: 28

Occupation: Software Engineer

Cyclist: Daily commuter

Skill: IT

Bio

Lifelong cyclist and lover of cities. I've run my software consulting company qaribou inc. for 7 years, where we built solutions for urbanist groups and environmental non-profits. We previously worked for the Jane's Walk festival and built the cycling app "Greenbelt Explore" for the Friends of the Greenbelt Foundation.

Why I want to join the Cycle Toronto Board of Directors

I believe advocacy groups like Cycle Toronto play a necessary role in cities. In the face of divisive rhetoric playing on fear, technology can be used to support social good. For that to happen, tech must support a well-regarded organization that puts its public trust towards making good things happen.

Skills & Experience

Software B.Eng (hons, UWO); 8 years as a senior developer at IBM. 7 years as director of qaribou software. 4 years teaching software skills (Con.Ed. at George Brown, instructor at Lighthouse Labs), so I know how to explain complex tech issues to people of all skill levels.

Kathryn Randle

Ward: 32

Occupation: Urban Planner

Cyclist: Commuter, Road Racer & Cyclocross Enthusiast

Skill: fundraising; senior management experience

Bio

Cyclist, planner, east ender, baked goods lover. Professionally, I work with designers, the City of Toronto, and financers to build new communities across Toronto. When I first started riding, I found it to be intimidating. Toronto lacks the extensive and complete network of cycling infrastructure to make people feel safe. Coupled with an 'alpha' oriented culture, it was difficult to feel comfortable asking questions. Fortunately, I've connected with fantastic groups of women committed to breaking down barriers and empowering new riders. Now I race in Ontario's elite women's field with Rise Racing and manage the Toronto Hustle project.

Why I want to join the Cycle Toronto Board of Directors

Trained as an urban planner, I'm committed to advancing an active transportation agenda, planning for complete streets, and advocating for Vision Zero. As a community builder, I have real-world experience advocating for, and delivering space for bicycle facilities and bicycle parking across our projects. I ensure condo documents permit bicycles in lobbies, elevators, and units. Historically, this has been a major challenge for urban cyclists. Lastly, I think CycleTO has done a great job connecting with Toronto's extensive network of cycling commuters – but there is a significant opportunity to broaden reach into the enthusiast and road cycling communities. The bigger and broader our coalition, the more powerful our voices will be at City Hall – but this takes a strategic and dedicated effort to expand our outreach – I can do this.

Skills & Experience

I have been involved in numerous fundraising initiatives, including 3 terms as Artscape's *Salon* Chair, raising $70,000 – $220,000/year, University of Waterloo Planning Alumni Association Committee member, selling over 900 tickets each year, and planning *For Robyn with Love*, raising $32,000. I also serve on the Board of Directors for Toronto Hustle, responsible for sponsorship, event planning, accounting, and team logistics.

Kyle Ashley (aka ParkingPal)

Ward: 5

Occupation: Parking Enforcement Officer - Bike Lane Squad

Cyclist: Commuter, Professional, Weekend Warrior

Skill: Fundraising

Bio

I am a law enforcement professional by day, and a road safety/Vision Zero advocate by night. Most notably, I conceptualized/founded the Bike Lane Squad within the Toronto Police. I have been a cyclist my entire life and believe that two wheels can take our city further than four.

Why I want to join the Cycle Toronto Board of Directors

I'd like to join because cars have airbags and our bikes do not. I'd like to continue the work I have done engaging the community, fundraising, and advocating for the vulnerable. I would like to use the profile I garnered as ParkingPal to further Cycle Toronto's objectives/relationships.

Skills & Experience

- Vast public, media, and government relations experience
- Expertise in digital marketing/branding through different mediums (Twitter/FB/Insta/Blogs)
- Top fundraiser - 2017 Ride for Safe Streets
- 4.5 years law enforcement experience with the Toronto Police
- Skilled brand ambassador/spokesperson (print, radio, television)
- Keynote speaker on Vision Zero and road safety

Lachlan Holmes

Ward: 18

Occupation: Software Manager

Cyclist: Year-round commuter and past semi-pro racer

Skill: IT

Bio

Lachlan is a software manager with 18 years experience in the technology industry. He commutes to work year-round by bicycle and in the past raced semi-professionally on Team H&R Block.

Why I want to join the Cycle Toronto Board of Directors

Lachlan is passionate about improving Toronto's cycling infrastructure and increasing the number of people who travel by bicycle.

Skills & Experience

Lachlan’s career in the technology industry has provided him with wide-ranging professional experience in project management, software development, data analytics and PC support. He has a Bachelor of Science in Computer Science from Monash University, Australia, and currently works at Synaptive Medical, a neurosurgery devices company in Toronto.

Maggie Garratt

Ward: 17

Occupation: Fundraising Manager

Cyclist: Daily commuter

Skill: Fundraising

Bio

I'm a fundraiser at the Toronto-based non-profit, Canada Learning Code and a passionate advocate for all things education, cycling, and equity related. Having grown up, and lived, in various neighbourhoods around the city - and cycling through them all - Toronto is as much a part of me as my bike. Why I want to join the Board I'm a fierce believer in the value of cycling on a personal, societal, and economic level. My goal is that all Torontonians see cycling as accessible, fun and safe. I want to work with Cycle Toronto to propel cycling to the forefront of public consciousness and affect meaningful, city-wide change.

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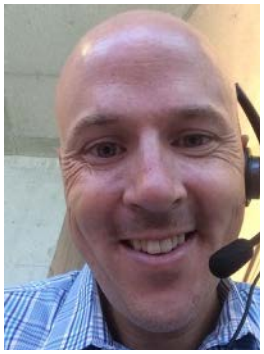
Skills & Experience

I have almost ten years in experience education and advocacy, having worked for a number of non-profits, unions, and educational institutions. In my current role as a fundraiser, I manage a large profile of corporate partners and have extensive experience in strategic partnerships, business development and donor relations



Mark Shultis

Ward: 30

Occupation: Banking Finance, RBC

Cyclist: All-season commuter, fair-weather long-distance cyclist

Skill: Finance / Accounting

Bio

I became passionate cycling 8 years ago, when I began commuting downtown on a daily basis. I love the workout and the incredible variety of cycling routes Toronto has to offer. I'm passionate about cycling, surfing and back country camping. I share my love for these outdoor activities with my two wonderful daughters. I want to help make the city streets a safer and better place for them to ride everywhere they go!

Why I want to join the Cycle Toronto Board of Directors

I want to help Cycle TO strengthen its ability to facilitate change, spread the love of bikes, and transform my city into a cycling mecca. I want to expand my professional experience to include Board work – doing so with other cyclists makes sense! In addition, I have 15 years of accounting and finance experience, which alongside my knowledge of city cycling, makes me an ideal candidate for this Board position.

Skills & Experience

I've been working in the financial services industry for the past 15 years. Of those, 7 years were as a public accountant and advisor for KPMG, with the last 8 years at RBC. My current role is Head of Finance for RBC's Personal Savings and Investment Business. I bring a very strong background in Accounting and Finance, a keen ability to influence decision making, and have a strong track record of driving change in various organizations.

**** Mark is endorsed by the Board of Directors***

Melana Roberts

Ward: 28

Occupation: Policy & Constituency Staffer

Cyclist: commuter and recreational cyclist

Skill: fundraising and senior management experience

Bio

I support social policy, poverty reduction and green neighbourhood initiatives in the office of a city councillor. Born and raised in Toronto, I'm an engaged citybuilder who works to bridge the world of politics, policy and social justice. I love to travel, cook and spend time with my puppy Jackson.

Why I want to join the Cycle Toronto Board of Directors

I would like to contribute to the oversight, strategy and fundraising functions of the Board, to help Cycle Toronto make this a world-class cycling city. I have previous not-for-profit board experience supporting board governance, by-law reviews, fundraising and government relations activities. I think fundraising is a huge opportunity at CycleTO.

Skills & Experience

Supporting policy and municipal planning in my day-to-day, I also have 5 years fundraising and non-profit experience, developing advocacy toolkits, and acting as a fundraising director for a non-profit event. I've supported the development of Scarborough's first bike social enterprise and have participated in consultations to expand Toronto's cycling network.

**** Melana is endorsed by the Board of Directors***

Robert Zaichkowski

Ward: 14 (Parkdale-High Park)

Occupation: Accounting Manager at Grafton Apparel

Cyclist: Well rounded (e.g. commuting, errands, long distance touring) Skill: Finance/Accounting

Bio

Originally from Moncton, New Brunswick, I have been passionate about bicycles, numbers, and civic engagement since childhood. I am a Chartered Professional Accountant (CPA, CMA) with almost ten years of accounting experience. I volunteered with Cycle Toronto for over five years and write the Two Wheeled Politics bike blog (http://twowheelpoli.blogspot.ca).

Why I want to join the Cycle Toronto Board of Directors

I strongly believe successful board candidates need to be connected with grassroots advocates. My experience as a former Ward 14 Co-Captain and current service to the Advocacy Committee can be that connection. I want to continue Cycle Toronto's suburban outreach and actions on issues beyond bike lanes such as budgets and design guidelines.

Skills & Experience

My accounting experience has been used within Cycle Toronto by helping advocates get involved in Toronto's budget process and calling for increased cycling funding. I formerly served on a not-for-profit board for two years as a treasurer. Finally, I have a proven record in establishing partnerships with like minded organizations and effective use of social media.

Sheheryar Sewani

Ward: 20

Occupation: DevOps Manager Cyclist:

Daily Commuter

Skill: IT

Bio

After moving to Toronto, I rediscovered my love for life, biking and programming. I now spend my time automating deployments, bouldering (doing what a spider can't), and practicing yoga. Like many in Toronto, I'm a zealous cyclist, always looking to see where two wheels and a frame can take me.

Why I want to join the Cycle Toronto Board of Directors

Cycle Toronto makes our city better. I want to give back to the city I love in a meaningful way. I hope to bring new energy and different perspective to the board of directors; help ensure that cycling in Toronto is, indeed, for us all, and use my experience in technology to support Cycle Toronto's in its great advocacy work.

Skills & Experience

I'm a software developer and manager with over 15 years of experience in team management, software development and infrastructure automation. Over the last several years I've worked extensively with technology start-ups. During this time, I've designed and implemented multiple applications, coached start-up founders and mentored new software developers.

**** Sheheryar is endorsed by the Board of Directors***