



50th Anniversary Dinner

A Celebration of Social Democracy in Canada

SPONSORSHIP GUIDE



EVENT DETAILS

On Tuesday November 15th, the Douglas Coldwell Layton Foundation will commemorate our 50th Anniversary with a Reception and Dinner to Celebrate Social Democracy in Canada. It's been 50 years since Tommy Douglas founded his beloved educational charity. Join us for fine fellowship, inspiring speakers, delicious cuisine and cocktails.

WHERE: 144 Wellington Street, Ottawa, Ontario

WHEN: Tuesday November 15, 2022, 5 - 9pm EDT

WHAT: VIP Reception - passed hors d'oeuvres, local beers and wine - three course dinner with guest speakers and award ceremony.



The Perfect Venue

Situated directly across the street from the House of Commons, the 144 Wellington Street building is home to Ottawa's most beautiful event space. Formerly the Bank of Montreal, this elegant art-deco building has been restored as a heritage project and made available for parliamentary approved events.

From the Executive Director

A little over a year ago I came on board to lead the restoration of Tommy's beloved charity and prepare for the 50th Anniversary. It's been a tremendous success thanks to our supporters and sponsors! I invite you to join the celebration.

This historic event marks an important milestone for the organization's revitalized educational work; research, training, and involvement in academia and beyond.

With new energy and a plan to fulfill Tommy's vision, the Foundation is set to make a substantial impact in the education of Canadians now, and well into the future.

Please take a moment to consider one of our many sponsorship and advertising opportunities, and secure a table. Your support will inspire us and strengthen our work.

I look forward to seeing you there. Thank you.



Josh Bizjak
Executive Director
DCL Foundation

From the Officers

On behalf of the Board of Directors, we hope to celebrate the 50th Anniversary with you this November.

The Douglas Coldwell Layton Foundation is the charitable home to Canada's Social Democratic Leaders. This foundation is funded solely through donations and sponsorships from caring people and organizations like yours.

We've worked hard to keep Tommy's charity alive as a home for social democracy in Canada. Your participation in our 50th Anniversary is a demonstration of your commitment to our cause and Tommy's vision for a better world. Please join us.

Sincerely,

Karl Bélanger
President
DCL Foundation

Irene Mathyssen
Vice President
DCL Foundation

Derek de Vlieger
Vice President
DCL Foundation

Mohammad Akbar
Secretary
DCL Foundation

Melissa Hunter
Treasurer
DCL Foundation

50 Years of Social Democracy Education

The Douglas Coldwell Layton Foundation is Canada's charitable home for social democracy and its many leaders. It was founded 50 years ago by the "Greatest Canadian" and the father of medicare in Canada, Tommy Douglas to promote the benefits of social democracy.

Through new research and educational programs, the Douglas Coldwell Layton Foundation aspires to teach new generations about our founder's legacies and their important contributions to our country and modern-day society. Our goal is to advance the work and ideas of Tommy Douglas and his vision for a Canada where no person is left behind.



New Programs & Initiatives

Thanks to generous support from sponsors, over the past year we've launched a number of new programs and initiatives designed to inspire people about social democracy including the brand new Alexa McDonough Women's Leadership Centre.

The Alexa McDonough Women's Leadership Centre is a living repository for the stories of success and triumph, of the women in politics, labour, and activism, who have fought so hard over many decades, and those who continue to fight for justice and social democracy today.



**ALEXA
McDONOUGH**
WOMEN'S LEADERSHIP CENTRE

Commemorative Booklet

To mark the historic occasion of our 50th Anniversary, the *Douglas Coldwell Layton Foundation* is publishing a commemorative booklet.

This beautiful full colour publication will include personal stories and photographs of our founders and pay tribute to all of our past presidents and board members and volunteers.

We invite all of our friends and partners to participate.

The booklet will be distributed at the 50th Anniversary Dinner to all of our guests and sent to all of our charitable members and donors.



Tributes and Advertising

The Foundation is providing tributes and ads in the booklet for all sponsors and table purchases.

All funds received from these tributes will be used in the continued restoration and growth of Tommy Douglas' beloved charity.

Booklet Dimensions: 8.5" x 11"

Tribute & Ad Dimensions:

Full Page Tribute: 8.5" x 11"

Half Page Tribute: 8.5" x 5.5"

Quarter Page Tribute: 4.25" x 5.5"

¼' bleed w/ crop marks

Deadline: November 4th, 2022

SPONSORSHIP OPTIONS

Title Sponsor \$25,000

- Speaking Opportunity
- Top Logo Placement
- Double Page Booklet Tribute / Ad
- Step and Repeat Logo Placement
- Premium Banner space at the event
- Sponsor recognition on website, in communications, and promotional materials
- 8 VIP Guest Passes & Premium Dinner Table
- 2 VIP Guest Passes & Seats at the Head Table
- Private Lunch Opportunity with the Executive Director and Board Members

Platinum Sponsor \$20,000

- Speaking Opportunity
- Premium Logo Placement
- Full Page Booklet Tribute / Ad
- Step and Repeat Logo Placement
- Premium Banner space at the event
- Sponsor recognition on website, in communications, and promotional materials
- 8 VIP Guest Passes and Premium Dinner Table
- Private Lunch Opportunity with the Executive Director and Special Guests

Gold Sponsor \$15,000

- Premium Logo Placement
- Step and Repeat Logo Placement
- Full Page Booklet Tribute / Ad
- Premium Banner space at the event
- Sponsor recognition on website, in communications, and promotional materials
- 8 VIP Guest Passes and Premium Dinner Table
- Private Lunch Opportunity with the Executive Director

Silver Sponsor \$10,000

- Premium Logo Placement
- Step and Repeat Logo Placement
- Full Page Booklet Tribute / Ad
- Premium Banner space at the event
- Sponsor recognition on website, in communications, and promotional materials
- 8 VIP Guest Passes and reserved Dinner Table
- Private Lunch Opportunity with the Executive Director

SPONSORSHIP OPTIONS

Bronze Sponsor \$5,000

- Logo Placement
- Step and Repeat Logo Placement
- Half Page Booklet Tribute / Ad
- Sponsor recognition on website, in communications, and promotional materials
- 4 VIP Guest Passes and reserved half table

Full Table \$8,000

- Logo Placement
- Half Page Booklet Tribute / Ad
- 8 VIP Guest Passes and reserved dinner table

Half Table \$4,000

- Logo Placement
- Quarter Page Booklet Tribute / Ad
- 4 VIP Guest Passes and reserved half table

PARTNER SPONSORS

Partners of the Douglas Coldwell Layton Foundation are provided with automatic sponsorship to all events and special privileges. To join our Partner Program please email: Josh@DouglasColdwellLayton.ca



The Professional Institute
of the Public Service
of Canada

SPONSORSHIP ORDER FORM

- Title Sponsor \$25,000
- Platinum Sponsor \$20,000
- Gold Sponsor \$15,000
- Silver Sponsor \$10,000
- Bronze Sponsor \$5,000
- Full Table \$8,000
- Half Table \$4,000



Dream no little dreams

Name of Organization: _____

Authorized by: _____

Address: _____

Phone: _____ Email: _____

Credit Card: _____ / _____ / _____

Ex Date: ____/____/____ CVV: _____ (3 digits on the back of the card)

CHEQUE : Please make checks payable to: Douglas Coldwell Layton Foundation

Douglas Coldwell Foundation, PO BOX 282 STN B, Ottawa, ON, K1P 9Z9



ANNIVERSARY

Join us on November 15th to Celebrate
Social Democracy in Canada!

