

GWC

Manifesto





Learn about our sisterhood!

WE'D LOVE TO HAVE YOU ON BOARD!

This short presentation will give you an overview of what the GWC is all about, who we are and what we do. We would be thrilled to have you work with us to advance women's issues with Democrats abroad and in the States.

Our Story

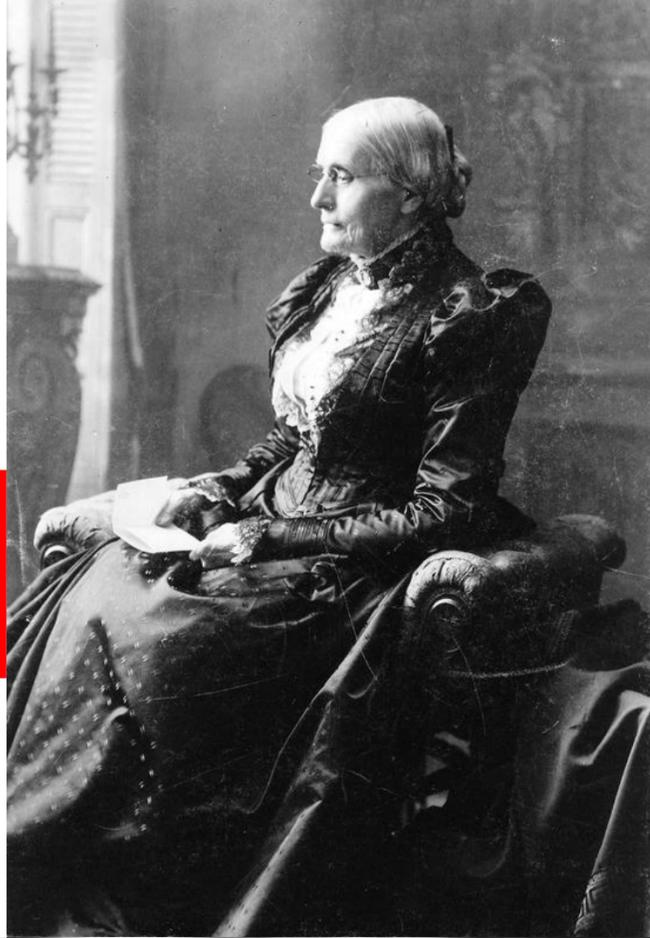
A TIMELINE OF OUR HISTORY



- The first DA Women's Caucuses were formed at the country level, starting in France way back in 1992!
- The Global Women's Caucus was born in 2015 and has grown to be the **largest overseas political group** for American women in the world at **around 10,000!!**



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Our Mission & Principles

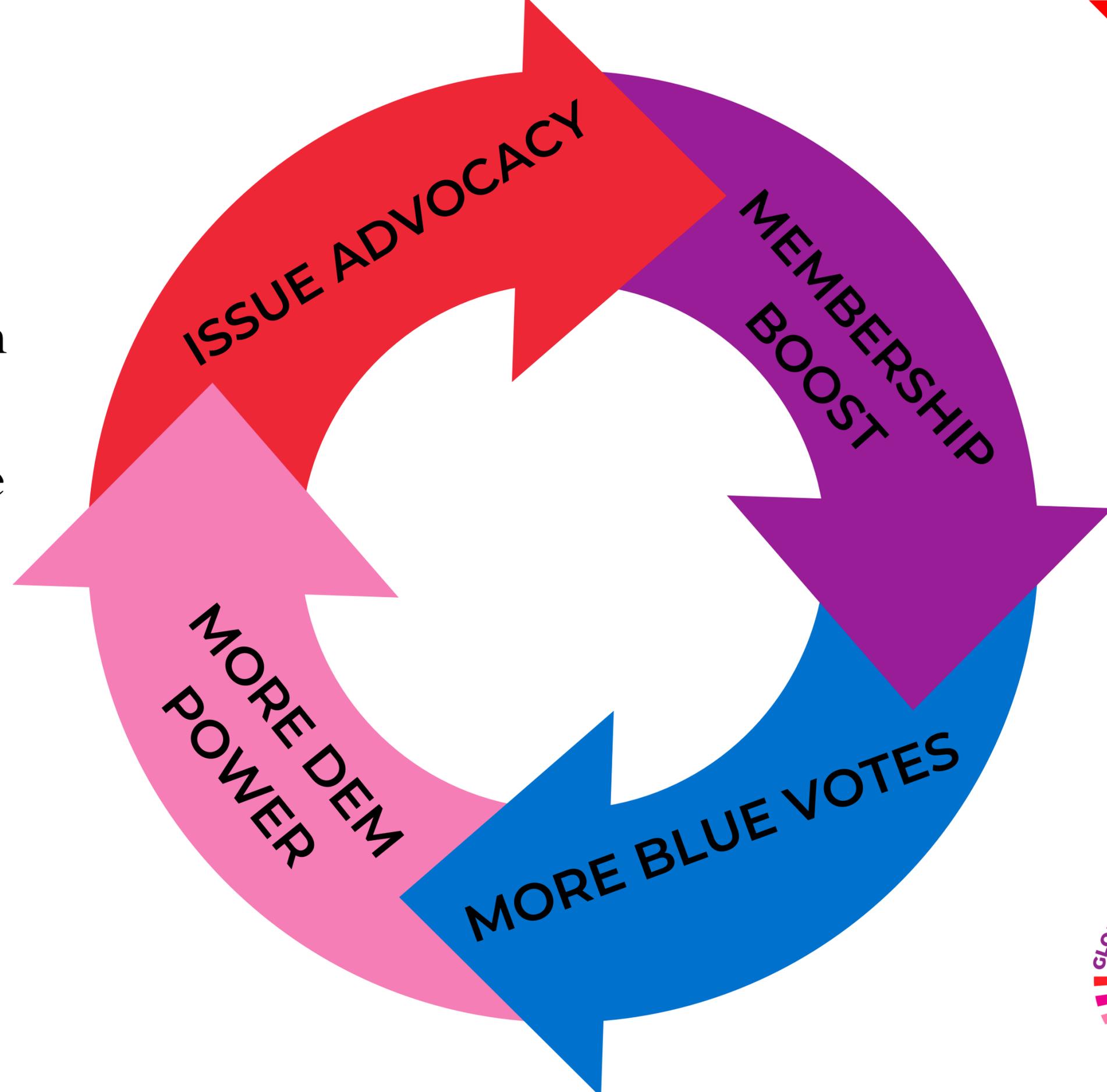
- The overarching mission of the Global Women's Caucus is to *mobilize voters* and be a *strong voice on the issues that concern our members.*
- The connection between *GOTV* and *Issue Advocacy* can be seen as a cycle.



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Issue advocacy leads to membership boost, which leads to increased voter turn-out resulting in more

Dem power, which ultimately leads to more effective issue advocacy.





Our Work

WHAT WE WANT TO ACHIEVE

GWC contributes to this cycle through three “pillars” of engagement:

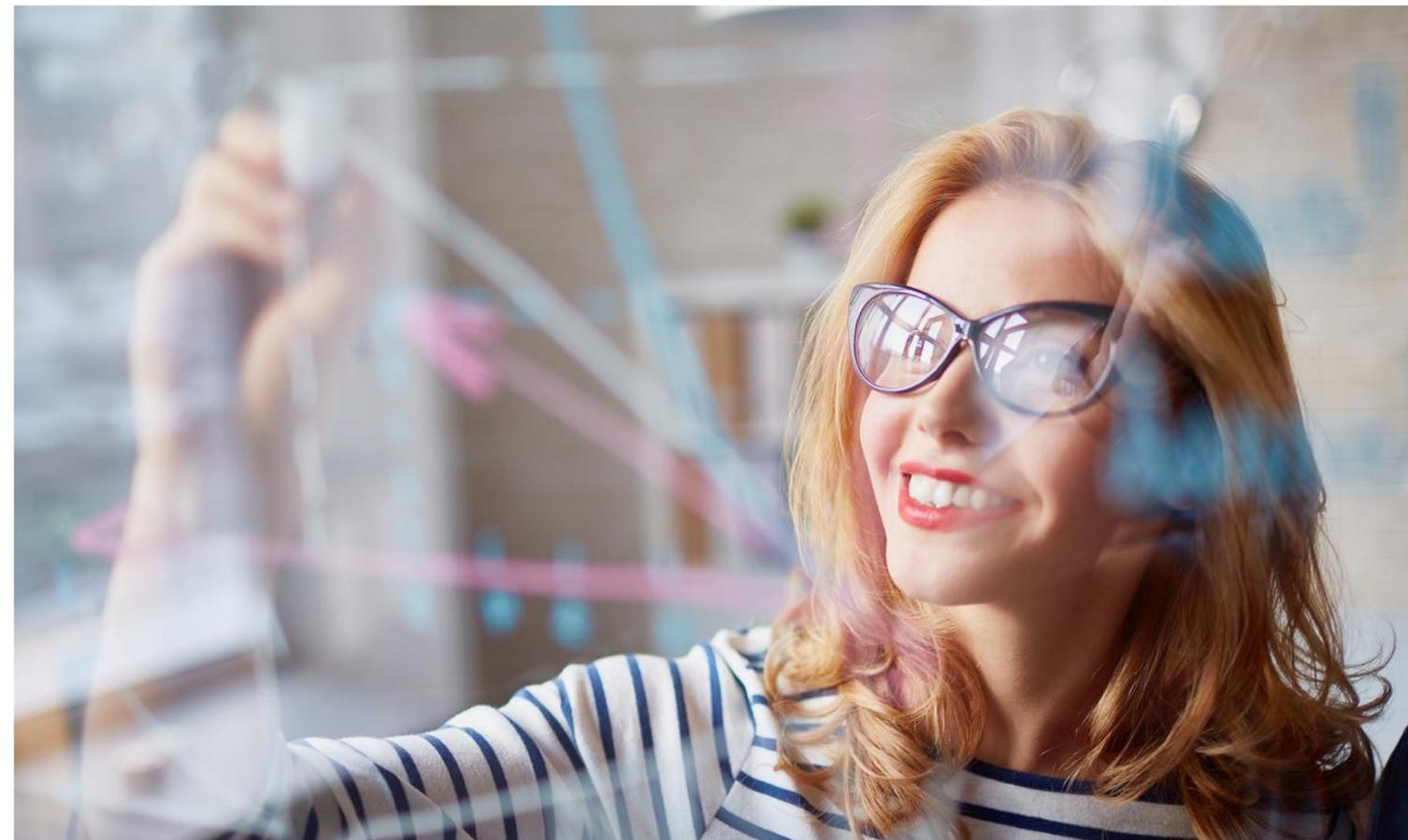
- EDUCATION
- COMMUNITY BUILDING
- ACTIVISM



Education

TO INFORM OUR MEMBERS

- 1 Hosting expert panel discussions and lectures
- 2 Sharing information through newsletters, social media, etc.
- 3 Writing articles on our webpage/blog



Community-Building

TO BUILD RELATIONSHIPS & A GLOBAL SISTERHOOD

1

Assisting local leaders in forming local caucus groups

2

Assisting local leaders in hosting events-in-the-box created by global teams

3

Facilitating member-driven online discussion groups



Activism

TO PASS WOMEN-CENTERED LEGISLATION

1

Supporting DA-wide GOTV efforts

2

Sponsoring issue activism such as storming (post cards, social media blasts, calls to Congress)

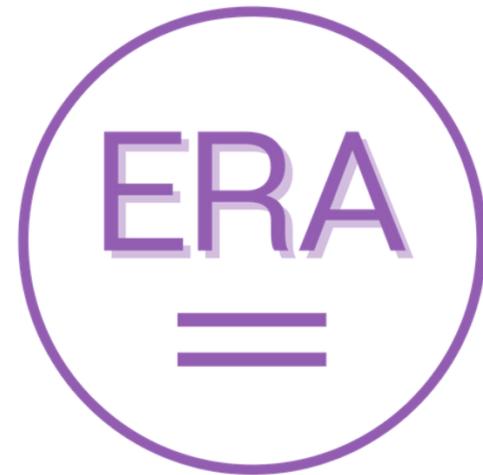
3

Hosting, organizing or attending rallies and discussions, demonstrations



Our Action Teams

Communications Team
Volunteer Coordination
Development & Outreach





Many Women's Caucus Groups! One Join Button!

GLOBAL WOMEN'S CAUCUS

CAUCUSES

ABOUT US

ISSUES & ACTIONS ▾

EVENTS

NEWS ▾

RESOURCES

VOLUNTEER

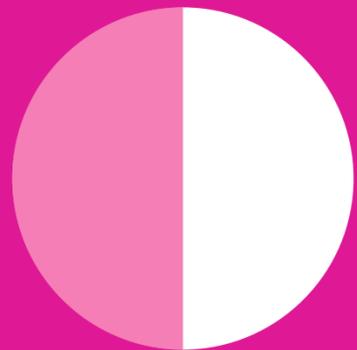
Hi Ann Hesse, [Click](#) below to join the Global Women's Caucus.

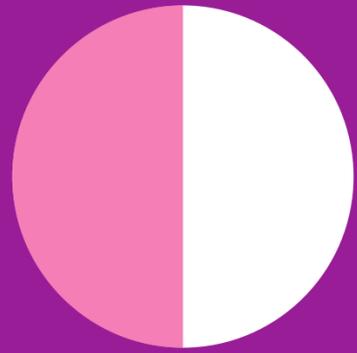
JOIN THE CAUCUS!

When you join the Global Women's Caucus,
You will be signed up for your Local Caucus too!



Join the Womens' Caucus





1

Global Volunteer

UNDER THE GUIDANCE OF GWC STEERING
COMMITTEE

2

Local Volunteer

UNDER THE GUIDANCE OF COUNTRY-LEVEL OR
REGIONAL EXCOM



Collaboration Ideas

Event In-a-Box

TEAM UP TO PROGRESS



1

Share Information

- event-in-a-box toolkits
- like & share our social media posts
- crosspost GWC events
- crosspost country events

2

Build Your Own Community

- hold issue-oriented discussions
- issue action team leaders can help with materials

3

Involve Members in Global Calls to Action

- write your story, ERA, #mystory
- storming: calls, postcards, letters, twitter

2022 Goals

1

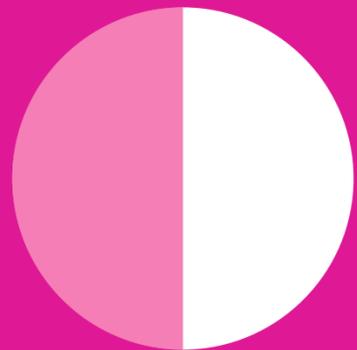
Voter Mobilization

Work with State Teams, other Caucuses and Country Committees on phonebanking and voter registration campaigns

2

Issue Advocacy

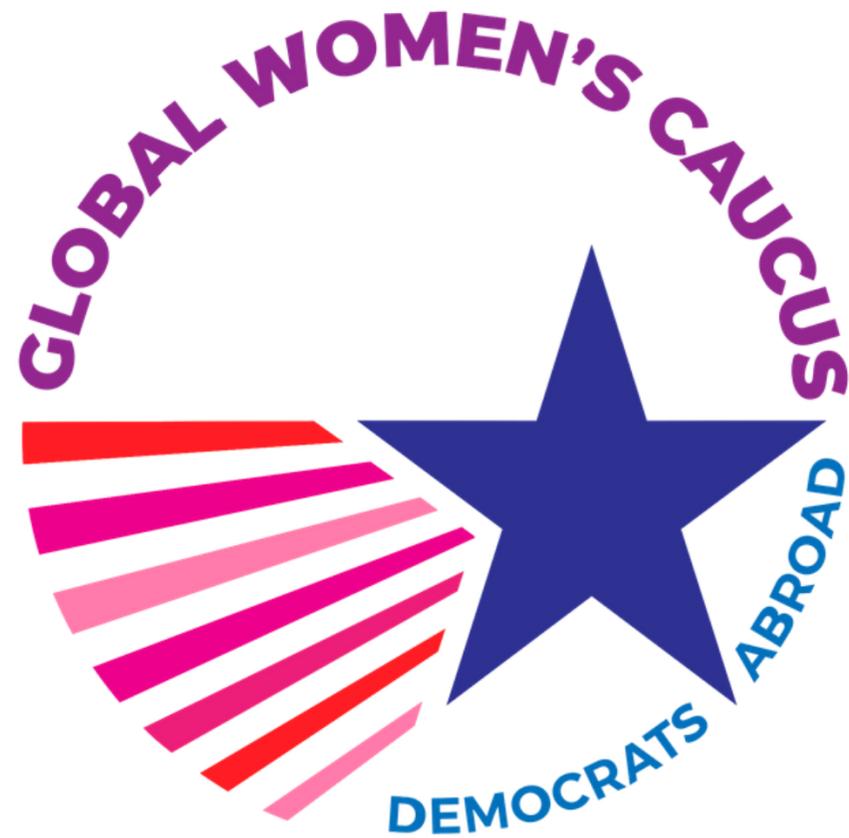
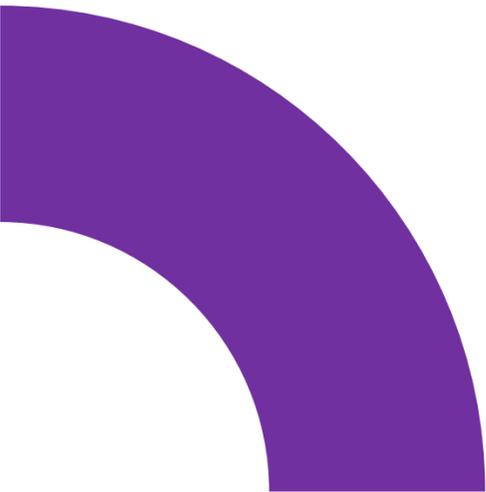
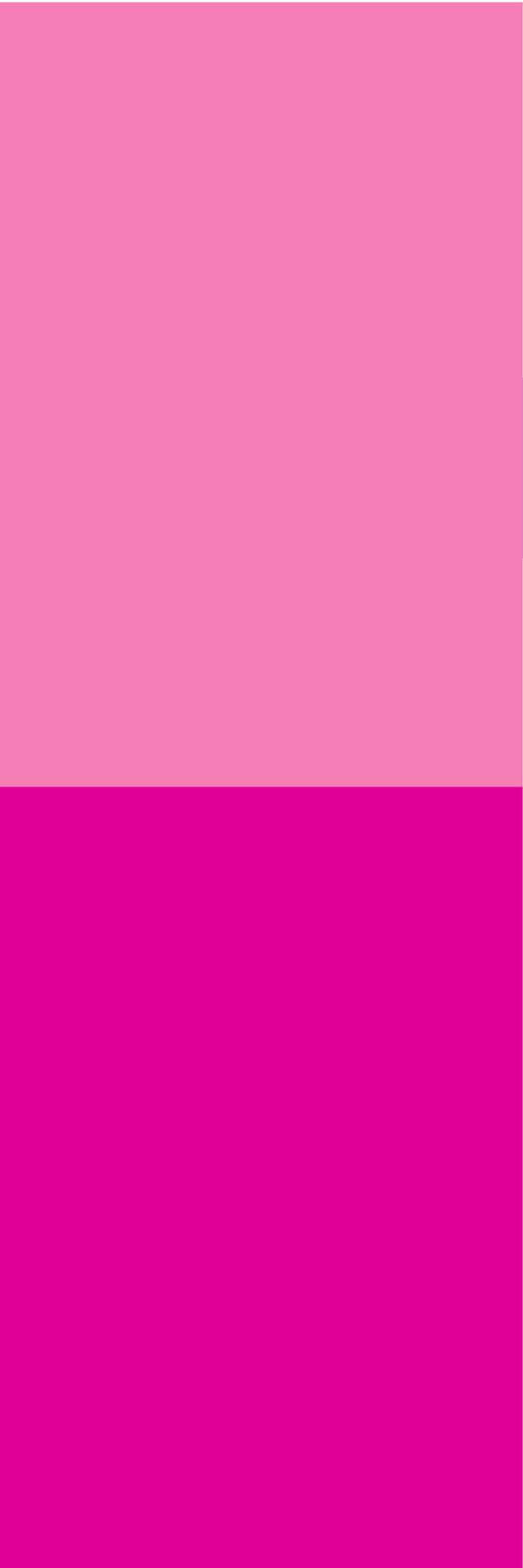
Inspire potential voters through continued engagement on issues crucial to women



Now the hard work, the
necessary work, the good
work begins.

Vice President Kamala Harris





Thank you!

Welcome to our global sisterhood.