



Carolyn Garris, Chair
 Paul Varcoe, Vice Chair
 Patricia Garrison, 2nd Vice Chair
 Donna Henderson, Secretary
 Anne Maatman, Treasurer

 Linda Taylor, Chaplain

MINUTES
Executive Committee Meeting
6:30 pm, Tuesday, July 12, 2022
Republican Headquarters, 844 Washington Plaza, Washington, NC

Chair Garris called the meeting called to order at 6:31. Donna Wortman gave the invocation. Kelly Cox led the group in the Pledge of Allegiance.

Chair Garris reviewed some housekeeping rules:

- No cell phones or electronics during the meeting.
- Remember the penalty if you don't turn off your cell phone.
- Do not interrupt anyone speaking, wait to be called on.
- Treat everyone with respect even if you disagree. Violators will be asked to leave.
- Committee members sit up front, visitors behind.

Donna Henderson called roll and established a quorum. 28 committee members were present plus 15 guests.

<i>Members</i>	<i>Present</i>	<i>Excused</i>	<i>Members</i>	<i>Present</i>	<i>Excused</i>	<i>Visitors</i>
Diane Ahearn	Yes		Steven Rader	Yes		Sean Chilson
Nancy Brickhouse	Yes		John Rebholz	Yes		Ray Leary
Ruth Cauvin	Yes		Shirley Richardson	Yes		Dawn Slann
Buzz Cayton	No	Yes	Bobby Roberson	No	Yes	Vickie Pfahler
Nanci Colleary	Yes		Charlie Rose	No	Yes	Elaine Briley
William (Bill) Cook	Yes		Brad Shackleford	Yes		Hood Richardson
Joyce A Coward	Yes		Fred Slann	Yes		Steve Carawan
Kelly Cox	Yes		Scarlett Stokes	Yes		Scott Hammonds
Stan Deatherage	Yes		Linda Taylor	Yes		Sheri Elks
Tandy Dunn	No	Yes	Paul Varcoe	Yes		Dallas Dawson
Joanne Forrest	Yes		Frank Waters	Yes		Margy Fuson
David French	Yes		Kathy Waters	Yes		Dakota Cook
Carolyn Garris	Yes		Donna Wortman	Yes		Keith Kidwell
Patricia Myers Garrison	Yes					Emanuel Ruiz
Jason Hall	No	Yes				Adam ONeal
Donna Henderson	Yes					
Charles Hickman	Yes					
Joseph S Knox	Yes					
Anne Maatman	Yes					
Delores Morgan	Yes					

Steve Rader moved to approve the minutes of the June meeting as distributed (by email and website); Bill Cook seconded, motion passed.

Anne Maatman reported the balances: \$18,020.29 in the Party Account and \$10,573.13 in the Building Fund. Donna Wortman moved to approve the treasurer's report, Paul Varcoe seconded, motion passed.

Anne Maatman reported for Fundraising Committee:

Diane Ahearn
Nancy Brickhouse
Ruth Cauvin
Anne Maatman
Kathy Waters



RRR Team Report

Reagan Republican Rally
6 p.m. Tuesday, October 4, 2022
Southern Acres of Bath

Experience drove our decisions

1. Roll credits on the screen throughout the event. No booklet.
2. No "premier" reception this year. Lengthens event
3. \$50 per person. Paper tickets and online tickets with RSVPify. 250 seats max.
4. "Open seating" No table sponsors or assigned tables.
5. We will not preprint name badges; instead we will put name tags at each place setting and ask guests to write their own.
6. Streamlined registration process: "Write-your-own" nametag at the table and provide your contact info at the table.

Paper Tickets

Tickets look like this



Challenge

- ▶ We ask each ExComm member tonight to purchase a block of 8 tickets for \$400.
- ▶ Distribute these to family members, friends, co-workers, etc.
- ▶ Your choice whether to ask them for \$50/ticket or give it as a gift.
- ▶ See one of our team after the meeting.

Available at next month's meeting

- ▶ Brochure for sponsors
- ▶ RSVPify site for online ticket purchase
- ▶ Posters to distribute
- ▶ Volunteer sign-up
- ▶ Direct your suggestions or questions to a RRR team member.

A silent auction will be planned again but with fewer items than last year.

After a discussion about the advisability of not selling ads and printing a booklet (Patricia Garrison, Bill Cook, Donna Wortman, Keith Kidwell, Donna Henderson, Steve Rader), Chair Garris encouraged members to take their idea(s) to the committee and be prepared to help.

Chair Garris reported on the July 4th parade in Belhaven and recognized all who decorated the float. This event promoted

our candidates. Note for next year: Lots of candy needed!

Chair Garris reported on the Lady Up America Workshop planned for August 17, 9 am to 2 pm. Poster and tickets are being put together. Tickets are \$20 including a catered lunch. Sponsors are being recruited along with others to work on this committee. Local candidates are invited, along with other elected officials. Patricia Garrison volunteered to help. Donna Wortman suggested a promotional flyer for this event to be distributed to area churches.

How to Assist Candidates in Upcoming Election

Chair Garris called an executive session and asked all non-members to leave the room.

Steve Rader presented a proposal prepared according to our last meeting's instructions. This report was not emailed to committee members ahead of time because everything was just completed today. The committee proposes a comprehensive plan including get-out-the-vote mailings and print and radio advertising instead of just giving money to candidates in specific races (U.S. House and Senate, Sheriff's race, judicial, and school board). Chairman Garriss thanked Steve for the report.

Beaufort County GOP 2022 campaign plan

Major Get Out the Vote mailing

mechanism: direct mail postcard, bulk rate
target: identified low propensity Republican voters (7,894 householded)
theme: Send Biden a message ... and help save America - Vote straight Republican graphics:
will include "I did that" Biden sticker pointing to gas pump price
races emphasized: US Senate and House, (economic issues) Judges and sheriff (crime issue)
cost: \$5,000

Radio campaign for Republican judges slate and sheriff

mechanism: 60 second radio ads
target: Christian radio listeners and country music radio listeners (WRNS and The Bridge) theme:
tough on crime
races emphasized: Supreme Court and Court of Appeals slate, sheriff
cost: \$5,000

Radio campaign for school board ticket

mechanism: 60 second radio ads
target: Christian radio listeners (The Bridge)
theme: school issues - CRT, gender ideology
races emphasized: school board
cost: \$2,000

Mailing for school board candidates

mechanism: 1" class hand addressed letters
target: Republican and swing voters in two contested school board districts
theme: school issues (will include school security, tying in sheriff's race) races
emphasized: primarily school board, secondarily sheriff
cost: \$2,000

Volunteer help needed: addressing and stuffing envelopes for school board mailings

Discussion:

- Rader mentioned ideas on direct mail and radio ads.
- Representative Kidwell reported the ability to get a good rate on postage for non-profit bulk mail approved by state GOP.
- Jody Forrest spoke to judges directly and they said they need money for signs, palm cards, etc.
- Paul Varcoe: No more important election for NC than judges. We need GOP judges to avoid a situation like passing the voter ID law in 2016 and still don't have one because of the liberal judges. Judges are the least funded of all candidates in the state. Putting

\$14,000 into advertising in Beaufort County is not the best way to spend the money. We should send funds directly to candidates.

- Patricia Garrison asks how much money could be saved on postage since the state will help us with mailing. Kidwell estimates this will probably save us \$800.

Steve Rader presented a motion to approve proposal as presented.

Patricia Garrison moved to amend the motion to move the \$800 saved to Trey Allen and Richard Dietz, giving them \$400 each. Steve Rader seconds the motion.

Frankie Waters moved to donate \$2,000 to each judicial candidate. Chair Garriss stated motion was out of order since there is an amendment on the floor. Increase amount to \$400 for each Supreme Court candidates, write check to them. Motion to amend failed.

Paul Varcoe proposed the following:

Candidate Funding Proposal			
<u>Supreme Court Candidates:</u>			
Trey Allen	\$3250		
Judge Richard Dietz	\$3250	\$ 6500	
<u>NC Court of Appeals Candidates:</u>			
Judge John Tyson	\$1300		
Chief Judge Donna Stroud	\$1300		
Dr. Julie Flood	\$1300		
Judge Michael Stading	\$1300	\$ 5200	
<u>Beaufort County Sheriff Candidate</u>			
Scott Hammonds	\$1600	\$ 1600	
<u>Beaufort County Board of Education Candidates</u>			
Donald Shreve (District 8)	\$ 300		
Charles Hickman (District 2)	\$ 300	\$ 600	
Proposed candidate funding total		\$13,900	

Varcoe's proposal also stated that additional events and meet & greets will be planned to raise funds for local candidates. All candidates will be promoted by the Beaufort County GOP.

Vice Chair Paul Varcoe moved to approve Candidate Funding Proposal funding as presented. Seconded by Jody Forrest and carried.

Chair Garriss ends the executive session and invites non-members to reenter the room.

Reports from Elected Officials

Frankie Waters – Commissioner's report.

- Budget passed.
- Major items passed – employee cost of living 5%. Self-insured in the future. School system got an increase.
- Approved new deputies.
- Solid waste paper reported we are over the budget but not in the budget yet.
- Showed engineering drawing. Closer than ever to doing this with cash.

Representative Kidwell report

- Governor signed the budget. What does that mean for us?
- Biggest thing is Beaufort Co. Airport - \$20 million and about 600 new jobs.
- The military drone industry liked our area and is promising they will move here.
- Millions of dollars were targeted for economic development in the county and promoted by Representative Kidwell.
- Many new developments in Aurora because of state and county funding.
- First job is to defend your liberties.
- Spending much time in Raleigh.
- Medicaid expansion bill (as much as a million dollars would be moved from private insurance to Medicaid) was defeated in the house. Only senator opposed Norm Sanderson. Comes back up in December, and will keep fighting.

Representative Kidwell read a proclamation recognizing Dot Moate who passed away on May 31, 2022. This proclamation was also read on the floor of the house and listed her contributions to the community and the Republican party.

Linda Taylor, Chair, Beaufort County Republican Women, reported they are working on some strategies and will share them later.

Sean Chilson, NC Victory Rep, reminded us it is only 100 days until the election. 14 Saturdays left. Not a lot of time to do what we need to do. On July 22nd, he has a phone call event planned. And the next weekend, a knocking on doors event. Now have a phone app to make calls so it's very easy to make calls and leave messages. You can make approximately 200 calls per hour. Need to get voters out even though not presidential election year.

New Business

Jody Forrest moved that we host a Red Cross blood drive on October 31 at GOP HQ. Agreed by acclamation. Scarlett Stokes offered to help with this.

Jody Forrest reported that new T-shirts coming in soon as well as hats and cup holders.

Announcements

Ray Leary – selling raffle tickets to benefit Donald Shreve's campaign.

Chair Garris encouraged everyone to work hard to promote candidates. She will ask school board candidates (Charles Hickman, Donald Shreve, and Gary Carlton) to speak at our next meeting on Tuesday, August 9. Meeting adjourned.