

WORK EXPERIENCE:

North Carolina State Director, Care in Action

July 2022 – Present

- Develop, oversee and implement North Carolina strategy for Care in Action
 - Base build across the state with care workers to amplify their voices and organize actions around state & federal policy that impacts both caregivers and care receivers
 - Endorse state legislative and statewide candidates that prioritize the Care Agenda in their policy platforms and build independent expenditure campaigns to support them in their races
 - Build relationships with legislators and state department leaders to advocate for policy changes like wage passthroughs

Candidate, North Carolina's 4th Congressional District

Nov 2021 – May 2022

- Established a team of progressives to build and execute a congressional campaign over 6 months
 - Earned 37% of the vote, came in second and won the most populous areas of the district
- Built relationships with key donors, as well as local and national partners to develop a fundraising strategy that raised \$1.2 million, from over 20,000 donors with an average contribution of \$45
- Created and grew connections with community leaders and 24 local and national organizations to broaden the campaign's visibility and trust amongst constituents

Commissioner, Durham County Government

Dec 2020 – Present

- Led the charge for tax relief for Durham County residents, passing unanimously to provide residents with a grant to ensure they would be able to pay their property taxes
- Formulate policy, adopt an annual \$750 million budget, establish the annual property tax rate, appoint various officials, plan for county needs, and enact local ordinances
- Build relationships with community partners, to establish trust with over 330,000 constituents and develop buy-in from stakeholders in county policies and budget priorities

North Carolina State Director, State Innovation Exchange

Dec 2020 – Nov 2021

- Led the execution of the organization's coalition building, policy promotion, and legislative organizing strategies for North Carolina
 - Organized town halls, rapid response convenings, and polling projects based on the most immediate need of legislators during session
- Collaborated with SiX's in-state and national partners to promote progressive policies and support progressive legislators in their State, through press conferences, National Lobby Day, and op-eds
- Liaised with other departments across SiX (i.e. reproductive rights, agriculture, democracy) to promote collaborations across projects

Organizing Director, Chief Justice Cheri Beasley & Judge Lucy Inman

Aug 2020 – Dec 2020

- Recruited and trained volunteers on GOTV efforts, including phone banking, texting, and canvassing
- Coordinated with congressional district chairs on town hall series in each of the 13 districts
- Identified partnerships with grassroots PACs and C4 organizations to collaborate on GOTV efforts

Project Manager, MetLife Inc. Cary, NC

Jun 2016 – Aug 2020

- Developed a new process to automate a monthly CIO report on application health, encompassing 28 KPI metrics to adhere to SLA/SLO with contractors as a part of the Monthly Operational Metrics (MOR) project
 - Designed and built an automated dashboard using QlikView to represent metrics for the report
 - Composed a metric analysis aggregating 12 months of data for 19 metrics from the MOR; Evaluated trends and metric improvements for each Senior Product Owner
- Owned 12 projects in the Global Employee Benefits portfolio, managing a \$2.6 million-dollar portfolio overall
 - Worked cross-functionally with business and IT partners to define benchmarks for customers and oversaw development through product releases
 - Ensured financial security for the program, and prioritized projects based on budget, timelines, and customer-facing impact
- Spearheaded communication and engagement efforts focused on analyzing satisfaction levels across the organization, to reduce the gap between senior management and the rest of the organization

- Collected data through surveys, conducted predictive analysis for future impact, and composed a report for CIO to assess improvements for effective organization
- Analyzed survey results from over 371 participants resulting in the creation of new initiatives such as town halls, engagement sessions with the CIO, and more visibility from the top-down

Operations Director, Our Three Winners Foundation

Feb 2018 – Mar 2019

- Managed financials and compliance for 501c3 status
 - Raised \$300K and worked with accounting to sustainably invest funds to grow the endowment
 - Monitored expenses and staff salaries, and utilized QuickBooks for invoice tracking
 - Produced and delivered media statements to local and national outlets (i.e. CNN, Al-Jazeera, BBC)
- Managed all digital initiatives and developed website, built audiences, and produced consistent content

Bernie 2016, SC, NC, NY, NJ

2015 – 2016

Political Director (NJ)

- Analyzed population demographics and developed maps for targeted messaging with timelines implemented through strategic partnerships with field organizers
- Worked with grassroots leaders and activists across the state to develop targeted messaging for GOTV

Regional Field Director (NY)

- Created and coordinated regional plans with Field Director, including weekly reports and event memos
- Managed three full-time staff members and nine fellows

Operations Director (NC)

- Ensured staff development including orientation, in-service education, continuing education, and evaluation
 - Managed team interpersonal conflicts and escalated as necessary to the National team
- Provided strategic direction to internal field teams on the design of new campaign strategies and the redeployment of these staff after the March NC primary
- Oversaw opening of 5 field offices and ensured proper funding was distributed to each location based on size, need, and distance from headquarters

Field Organizer (SC)

- Mobilized individuals in the South Carolina Pee Dee region to register and get out and vote for Bernie
- Hosted events at local churches and community centers to hear from residents what issues they were facing every day and how Bernie planned to address them as President

LEADERSHIP & SERVICE:

Board Member, Planned Parenthood Votes South Atlantic

May 2018 – Present

- Endorse and campaign for candidates (in North Carolina, South Carolina, Virginia & West Virginia) who advocate for reproductive healthcare, access to abortion, LGBTQ+ rights, and equity
- Serve on the nominations committee, interviewing and recommending reproductive rights champions to serve on the board

Council Chair, Durham Mayor's Council for Women

May 2018 – Dec 2020

- Led and oversaw the council of seven representatives; facilitated monthly meetings, set and presented agendas, delegated action items to subcommittees, organized community engagement events
- Executed efforts to improve opportunities for women in Durham through civic engagement by promoting the interests and needs of the community-at-large
- Served as a liaison and consultative body between women and the city government officials

Vice Chair, North Carolina Democratic Party

Jan 2017 – Feb 2021

- Established strong relationships with elected officials and supported their progressive policy platforms
- Built coalitions with grassroots organizers to boost momentum around municipal and legislative policy
- Supported campaigns across the State, from the municipal to federal level across multiple cycles
- Trained organizers and volunteers on voter contact tools (VAN, MiniVan, Hustle, etc.)
- Developed strategies for minority voter outreach, established relationships with religious leaders and community activists to collaborate on aligning progressive platforms

EDUCATION:

B.S., North Carolina State University, Raleigh, NC

December 2015

Major: Sustainable Materials & Technology