

EBWPA Endorsements November 2022

Candidate Profile

Candidate Name

Treva Reid, She/her

Office Sought

Mayor of Oakland, Oakland

Party Affiliation

Democratic

Campaign Website

Reidforoakland.com

How would you use the platform of this elected office to advance gender equity?

As the first Black woman mayor in the City's 170-year existence, I will bring a spirit of resilience, bridge building, tenacity, and fearless determination to advance gender equity and lead Oakland into a stronger chapter. I will continue to use my platform and leverage my role as mayor to prioritize, advocate for, and implement policies to advance gender equity, ensuring equitable representation of women of color in leadership, gender pay equity, and full compliance monitoring all legislative mandates, city council directives and policies to advance gender equity within my administration. I will challenge the inequities and drive for transformative solutions with a diverse coalition of stakeholders at the table.

How will you work to end discrimination based on age, race, religion, sex, sexual orientation, gender identity, immigration status, marital status, socioeconomic status, and disability?

I have a strong commitment to ending discrimination and improving equitable, sustainable life outcomes for everyone in our community, working collaboratively to ensure inclusion and representation at every table. As a woman who has lived the weight of systemic and structural racism, misogynoir, voter suppression and numerous disparities rooted in discriminatory practices, I am committed to establish a supportive culture, intentional resources, policies and practices are designed to end discrimination within city government and throughout our city.

I will work with the Department of Race and Equity to fully staff, develop, fund and execute on strategic plans, perform race and equity analysis with long-term, sustained, comprehensive actions on our policies and programs. Creating a speak up culture and collecting data to understand what challenges and obstacles impact our workforce and community to develop solutions together.

As mayor, I will ensure equitable investment, access, resources, policies, and practices prevail for all of us to be seen, supported, valued and protected in Oakland as a safe haven. I will work with neighbors, community and faith leaders, business, labor and government partners to secure equitable outcomes in housing, health care, family sustaining career paths, economic development, clean, safe neighborhoods, emergency preparedness and great schools.

