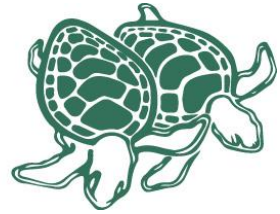


Environment Centre NT

protecting nature | living sustainably | creating a climate for change



Position description – Communications Manager

Full time: 38 hours per week, 12-month position

Salary: \$83,000 to \$88,000 plus superannuation and five weeks leave

The role

The Environment Centre (NT) is looking for an experienced, creative and energetic Communications Manager who will develop ECNT's external profile and network of influence as the peak environmental organisation in the Northern Territory. The role will drive the promotion of ECNT's across all its work areas and campaigns, and will lead on communications, story-telling and media strategies that galvanise broadscale support for ECNT's campaigns and vision of a future where the Northern Territory's nature thrives.

In particular, the successful applicant will, under the supervision of the Co-Directors:

- (a) Develop and implement ECNT's communications and engagement strategy;
- (b) Develop and implement (in collaboration with ECNT campaign staff) digital communications and engagement strategies across ECNT's work and campaigns;
- (c) Compile content for digital supporter communications, including supporter emails, online actions and web and social media content;
- (d) Produce multimedia content (eg videos, graphics, digital campaign assets, etc);
- (e) Update, build and maintain ECNT's website, social media accounts, and supporter database;
- (f) Prepare ECNT's annual report;
- (g) Develop media strategies and press releases and manage media relationships.

ABOUT THE ENVIRONMENT CENTRE NT

The Environment Centre NT is the peak environmental organisation in the Northern Territory (NT). We have been working to protect the NT environment since 1983. Our vision is for 'thriving nature and a sustainable future for all Territorians'.

We are the trusted, independent, voice on environmental issues in the NT and we fearlessly hold governments and industry to account in pursuit of our vision. We have expanded rapidly in the last 18 months in response to escalating environmental threats (including the climate and extinction crises). We are currently running a number of cutting-edge campaigns across our key strategic work themes: mining, climate, freshwater and biodiversity that require a sophisticated and multi-layered communications strategy.

For more information, please visit our website: <https://www.ecnt.org.au/>.

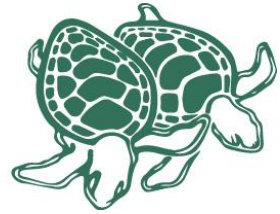
ECNT acknowledges the Traditional Owners of the unceded lands and waters upon which we work and their role in caring for country for millennia, now, and into the future.

Selection criteria

1. Tertiary qualifications in Communications, Public Relations or equivalent
2. Experience in managing and developing social media, email and website strategy and content;

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3. Experience in producing compelling multimedia content (eg videos, tiles, graphics, etc) to engage and mobilise a variety of audiences;
4. Understanding of visual storytelling: an eye for design
5. Demonstrated ability to work effectively with the media;
6. Excellent writing and communication skills;
7. Excellent time management and prioritisation skills: able to work under pressure to meet tight deadlines and adapt priorities at short notice;
8. Innovative and creative mindset, eager to find novel approaches to multimedia storytelling;
9. Ability to work independently;
10. A commitment to kindness, compassion and collaboration in teamwork and conflict resolution.
11. A valid driver's licence.
12. A working with children check.
13. A willingness and flexibility to travel regionally.

If you don't fulfil all the selection criteria, that's okay! We still want to hear from you if you're passionate, committed and the job excites you.