



Invincible Day

A Day of Strength. A Day for Survivors. | April 1st

East Los Angeles Women's Center proclaims April 1st 2026 the first ever Invincible Day.

As we mark the beginning of Sexual Assault Awareness Month (SAAM), Invincible day stands as a powerful affirmation of strength, resilience, and change.

On this first day of April, you can take the first step to healing.

Invincible Day honors the unbreakable spirit of sexual assault survivors and encourages those still suffering in silence to seek support.

Take action and take the first step.

Call a 24-hour sexual assault hotline.

Reach out to a trusted professional.

Access the resources waiting for you.

Help is here, and you are not alone. We stand united with all survivors, bringing visibility where there is shadow, voice where there is silence, and validation where there is doubt, ensuring no one walks alone.

Join the movement

On Invincible Day and throughout April, wear red lipstick and hoop earrings, symbols of fierce, unapologetic solidarity and declare "Red Lips, Hoops on, Invincible; who I am and what I wear does not justify sexual violence." Together, we make the truth visible. Survivors are believed, they are powerful, they are resilient, they are INVINCIBLE.

This is how we show up.

This is how we stand against sexual violence.

WE LISTEN. WE ACT. WE RISE