

Environs Kimberley's Strategic Plan

OUR VISION

The natural environment of the Kimberley is protected and well managed. Environmental and social sustainability are guiding principles for development

OUR PURPOSE

To protect the nature of the Kimberley

WE VALUE

- Informed decision-making
- Community-based conservation
- Best-practice scientific research
- The power of people to effect change
- Recognition of the rights & interests of Traditional Owners
- Indigenous ecological knowledge
- Collaborations & partnerships
- Organisational independence & integrity

OUR GOALS

Kimberley lands & waters are protected & sustainably managed

Work closely with others to:

Manage & protect the biodiversity of the region & areas of high conservation value

Promote the recovery of threatened species & ecosystems in the region

Restore degraded & weed-infested habitats

Keep the Fitzroy & other Kimberley rivers wild and flowing free

Promote management practices that minimise greenhouse gas emissions

A conservation economy in the Kimberley

Advocate for economic opportunities that improve the social & environmental conditions of the region by:

Supporting economic activities that are ecologically sustainable (e.g. Aboriginal ranger programs)

Promoting the economic value of protecting the region's ecosystems (e.g. cultural & eco-tourism)

Advocating for small-scale horticulture/agriculture

Ensuring that cost-benefit analyses of development proposals consider environmental sustainability

Offering alternative economic perspectives on development in the region

Strong collaborations at regional, national and international levels

Continue to build and extend our relationships through:

Partnering with Kimberley Aboriginal people & local communities in biodiversity, conservation & natural resource management activities

Engaging & collaborating with government & industry bodies

Alliances with other conservation NGOs

Working closely with scientific groups & tertiary institutions

Organisational sustainability

Give the Kimberley environment a strong voice into the future through:

Ensuring that EK achieves long-term financial viability

Providing a supportive & responsive working environment for our staff

Extending EK's membership base to be more diverse

Establishing & maintaining efficient organisational systems & processes

Employing rigorous, professional & accountable standards in everything we do

Continuing to raise the profile of the organisation