LABOUR RIGHTS ON PLATFORMS
RECOMMENDATIONS

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LABOUR RIGHTS ON PLATFORMS RECOMMENDATIONS

Sex workers are core to platform economies, yet too often excluded or exploited.

To ensure justice and safety:

Advertising platforms must:

- **Recognise sex workers as workers:** engage and compensate them in governance, design, and safety planning
- **Democratise design:** provide transparency about rules, decisions, and data practices
- **End exploitative practices:** allow workers control over pricing, descriptions, listings, and client screening
- **Invest in accessible safety tools:** blacklists, metadata removal (removal of location, date and device information from photos and videos), download restrictions, and worker-only forums
- **Ensure privacy and data protection:** no biometric (e.g., facial recognition) or ID-based verification; adopt safer, consent-based methods
- **Educate users** on respectful communication and boundaries; offer sex worker-led resources on health, rights, and safety
- **Keep costs low** and ensure privacy/safety features are free

Governments and Policymakers must:

- **Decriminalise sex work** to enable labour protections
- **Create safeguards** against digital exclusion and financial discrimination
- **Repeal harmful laws** (e.g. FOSTA/SESTA) and uphold human rights standards in platform regulation
- **Centre lived experience** in policymaking through formal inclusion of sex workers

Learn more:

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