What is it?
Deepfake technology can be used to create realistic fake pornographic videos or images without the consent of the individuals depicted.

Threats:
Deepfake abuse can compromise the safety and security of sex workers by exposing them to potential harassment, blackmail, stalking or violence. The nonconsensual distribution of fake content may attract unwanted attention and threats from clients, acquaintances, or strangers.

Deepfake abuse undermines sex workers' autonomy and control over their own bodies and images, which can cause profound psychological harm.

Resistance:
Education on how deepfake technology works and common tactics used by perpetrators can help sex workers recognise and mitigate the risks associated with deepfake abuse.

Establishing clear communication with clients about expectations and limitations regarding using images and content can help reduce instances of deepfake abuse.

Advocate for legal protections and policy reforms to address deepfake abuse. This involves supporting efforts to advocate for platforms to implement policies and mechanisms for reporting and removing fake content.