



- Higher Education for 30+ years
- Academic in Economics and Law
- Have set up companies and charities
- Have owned a consultancy company since 2004, offering advice on:
 - ★ Strategy and law
 - ★ Leadership models
 - ★ Sustainability
 - ★ Regulatory and trustee training
- Operates globally, offices in London, Manchester, Belfast and Hampshire
- Former Parliamentary candidate and local councillor
- Vice Chair of *SME4Labour*

My strengths

- Experienced pro-Europe campaigner working in the Labour movement and the wider community
- In *SME4Labour* have honed arguments for greater co-operation with EU and for rejoining the world's largest market
- Proactive, well organised and totally committed to re-joining the EU
- Huge experience in both traditional written media and social media
- Experience in membership growth and developing networks
- Have developed a parliamentary presence and lobbying network
- A passionate pro-European with a commitment to rejoining the EU and making a positive contribution

DR MARTYN DAVIS

Candidate for Treasurer

I am offering my skills, passion and experience to help take our Movement forward. Public opinion is moving in a more pro-European direction, but there is still a long way to go to grow and reinforce support to rejoin the EU and persuade politicians that we could win a future referendum solidly.

Polls now show 62% believe Brexit is working out badly. One in six of those who voted Leave in 2016 now say they made the wrong decision. So, now is the time to raise the profile of our Movement and our cause in both social and public media.

Mass movements are created from recognition and noise, so EM needs to make more noise! As the issue climbs up the agenda, we vitally need more airtime to help raise public awareness, recruit members and grow our branches at local and regional and levels ready for battles ahead.

We must build links with unions and business bodies, young people including schools, colleges and universities, women, all faith and cultural groups, equal opportunities organisations and charities.

More politicians are on board with us than admit it. We need to encourage them to lift their heads above the parapet and encourage them to ask the questions rather than follow the media. We need to lobby MPs to join forces with us, and to turn the new All-Party Parliamentary Group on Europe into a real powerhouse in Parliament.

EM must encourage pro-EU voters to get out and vote for those on the side of the EU and not believe that the fight is already lost. We must push positive change in opinion and reach the young people who are replacing the generation who voted for Brexit. We must take the fight to the Brexit groups, who receive far more publicity than is fair.

In short, we must transform ourselves into an effective mass movement, not of protest but of positive change looking to the future with passion and commitment.

January 2020, the political scientist Anthony Salamone wrote that EU states would need to see "significant, stable and long-lasting majority public opinion in the UK in favour of rejoining," suggesting sustained 60%+ support. This is achievable; but we will need to up our game.

I believe that with over thirty years political and campaigning experience, close links with education and business, and my lifelong commitment to the UK's membership of the EU, I could make a positive and effective contribution to EMUK as Treasurer.

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