



European
Movement
United Kingdom

EUROPEAN MOVEMENT UK

2021 Virtual Conference

27 March 2021

Building bridges, not barriers!

Conference Guide

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ABOUT THIS DOCUMENT

This is the Conference Guide for the **2021 European Movement Virtual Conference**. It contains the schedule, further information about speakers and panellists, details of the fringe events, and tips on how to get the most out of the event.

DOCUMENT VERSION: 1.5
LAST UPDATED: 24 March 2021

To download the latest version of this Conference Guide, with the most up-to-date information about keynote speakers and panels alongside the latest schedule, visit:

www.europeanmovement.co.uk/conference

WELCOME

WELCOME TO THE CONFERENCE

The 2021 European Movement Virtual Conference brings activists and supporters together with influencers and decision makers to discuss both the key issues we still face three months on from the Brexit deal, and how our movement is vital to shaping the UK's relationship with Europe.

Featuring keynote speeches, panel discussions, workshops, Q&As, social events, networking, a virtual exhibition, and more, the event will be an immersive and engaging opportunity to hear how YOU can be the change in your local community.

It is the latest in a series of events designed to generate discussion about the key issues we still face as a nation while supporting, enhancing, and empowering our network of grassroots activists.

In just two months we have already seen the disastrous outcome of this bad Brexit deal. As we face more and more challenges because of Brexit, the European Movement UK will be leading the fight to build back what we have lost, brick by brick. And we want you to be at the heart of it.

CONFERENCE TIMELINE

The full schedule can be found further on in this document, but the event is divided into the following blocks.

Main Stage (AM session)	10:00 – 12:00
Fringe	12:00 – 14:00
Main Stage (PM session)	14:00 – 17:00
Fringe	17:00 – 18:00
Conference virtual social	18:00 – 19:00

Information about the contents of each session can be found on the next page.

THE CONFERENCE SYSTEM

ABOUT THE SYSTEM

The 2021 European Movement Conference will take place virtually via the Hopin system. This is an industry leading platform that enables interactive and enriching virtual conferences, and is trusted by everybody from small companies to international NGOs.

REGISTRATION

To register for the event visit the [conference website](#) and click on the registration link.

You will be taken to our event page on Hopin, where you can register for tickets. All tickets to the conference are free, but you can choose to make an optional donation during the registration process.

To register for the event you will need to create an account on the Hopin System. This is free, and only takes 60 seconds.

If, during the registration process, you receive a message saying your e-mail address is already in use then it means that you already have an account from a previous event which used the Hopin system such as the UN Global Compact Leaders Summit, 2020 Liberal Democrat Conference, or the Womentech Global Conference.

In that case, simply log in to your existing account to register for tickets to the conference (see below).

Sign up to get started

Already registered? [Sign in](#)

LOG IN LINK



 European Movement Conference 2021
Hosted by The European Movement UK

You're almost registered for this event, please login or signup for a Hopin account to attend.

First name (required)	Last name (required)
<input type="text"/>	<input type="text"/>
Email address (required)	
<input type="text"/>	

If that doesn't work, please refer to the FAQ section at the end of this document.

LOGGING IN ON THE DAY

You should receive an reminder e-mail from Hopin 24 hours before the event. This will contain all of the information that you need to log in on the day.

If that e-mail doesn't arrive, for example if it gets stopped by your junk mail filters, simply head to the conference page on Hopin, and click the link above the list of ticket types to log into your account and access the conference (see image below)

European Movement Conference 2021
Mar 27, 10:00AM to Mar 27, 7:00PM GMT | 1658 people attending

2021 CONFERENCE
Building bridges. not barriers!

THIS LINK

Already registered? [Log In to access the event](#)

Tickets Free

- Free Ticket** Free
A free ticket, granting access to all speeches, panels, Q&As, and many of the fringe events
- Free ticket + £10 donation** £10.00
A free ticket plus a £10 donation. As a thank you, you will also gain access to the workshops & social.
- Free Ticket + £25 donation** £25.00
A free ticket plus a £25 donation. As a thank you, you will also gain access to the workshops & social.

Checkout

Hosted by **The European Movement UK**
We are the UK's largest and oldest pro-European Network, founded in 1949, with thousands of activists across the UK.

After logging in you will enter the reception area where you can view the event schedule. The other sections of the event will be visible 5 minutes before the event starts.

NAVIGATION

On the day of the event, after logging on, you will be able to browse the different sections of the conference by clicking on the buttons to the left of your screen.

NAVIGATION

Event starting in 1 week 2 days
In the meantime you can [create your profile](#) or [preview the event](#).

2021 CONFERENCE
Building bridges. not barriers!

European Movement Conference 2021
Mar 27, 9:55AM → Mar 27, 7:00PM (+00:00) [Add To Calendar](#)

Hosted by **The European Movement UK**
We are the UK's largest and oldest pro-European Network, founded in 1949, with thousands of activists across the UK.

Further information about each section can be found on the next page.

RECEPTION

In the reception area you can find more information about the event, the latest conference schedule, and details of who to contact if you need any help on the day.

STAGE

The Stage is our main event space for the conference, and is where all of our keynote speeches and panel discussions will take place.

SESSIONS (FRINGE)

Fringe events, including Q&A sessions and campaign workshops, will take place in the sessions area.

Events will only be displayed when the doors have opened. Visit the reception area for a full list of fringe events.

NETWORKING

One of the benefits of attending a conference is the ability to network and meet lots of new people. This conference is no exception, and you can visit the networking section to have one-to-one video chats with other attendees.

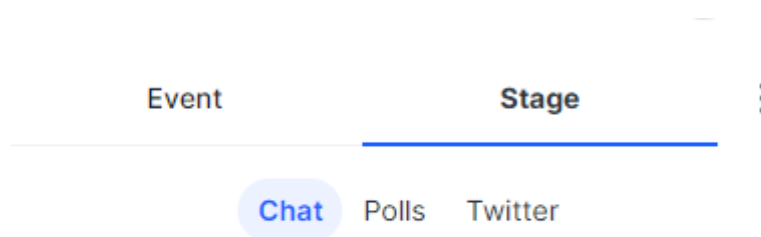
EXHIBITION

Visit the Exhibition tab to check out virtual booths from the European Movement, our sister organisations, and our local groups.

CONFERENCE CHAT

While the conference is running you can chat with the organisers, and with other attendees, in the chat section to the right of your screen.

In most areas you will have two chat tabs, one to chat with people who are in the same stage or fringe event as you, and another chat which is event-wide. For example, in the main stage area you will have a “Stage” and an “Event” chat window available (see below).



In the chat section you can switch between the event-wide chat and the one for the stage / session you are in with the options at the top.

Once you have selected the area you wish to view the chat for you can swap between the chat, any polls that have been created for that session, and the latest tweets for the organiser of that session by selecting one of the options underneath.

ASKING QUESTIONS

If you have any questions for the speakers, panellists, or trainers then you can ask these within the conference chat section described above.

Questions should be asked in the “Stage” or “Session” chat and not the main event one.

If you have any questions for the organisers, please e-mail events@europeanmovement.co.uk.

GETTING HELP

If you need any help your first point of call should be the FAQ section at the end of this document.

Should you need further help, e-mail events@europeanmovement.co.uk and we will be happy to help.

SOCIAL MEDIA

We will be posting regular updates about the conference on our social media channels leading up to the event, and will be live tweeting on the day too.

Twitter: @euromove

Facebook: /EuropeanMovementUK

You will be able to view our Twitter feed from within the conference system.

If you post about the event on social media don't forget to tag us, and use the hashtag #EuropeanMovement2021, so that we can see your posts.

SCHEDULE

MAIN STAGE SCHEDULE

Our main conference space is the main stage, which will host all of our speeches and panel discussions.

9:55am	Conference opens You will be able to access the event system from this time onwards.	2.15pm	Getting Beyond our Bubble A panel discussion outlining how we can engage with people outside our bubble. Host: Helen Wales Panellists: Deborah Mattinson, Peter Kellner, Femi Oluwole
10:00am	Opening remarks by Anna Bird CEO of the European Movement UK	2.45pm	Daisy Cooper keynote speech Deputy Leader of the Liberal Democrats
10:05am	Caroline Lucas keynote speech Green Party MP for Brighton Pavilion	2.55pm	Kishan Devani keynote speech Honorary VP of Green Lib Dems
10:20am	The Brexit Deal : 3 Months On A panel discussion focusing on what we have learnt in the 3 months since the deal with the EU was negotiated. Host: Sajjad Karim Panellists: Stephen Farry, Kate Smart, Jon Worth	3.05pm	Local Grassroots Campaigns A panel discussion featuring grassroots who will share their top tips for campaigning in local communities. Host: Hazel Underwood Panellists: Louise Brown, Ian Collard, and more to be confirmed
10:50am	Deborah Meaden keynote speech Star of Dragon's Den and Contestant on Strictly Come Dancing.	3.30pm	David Lidington Keynote speech Chair of the Conservative European Forum and former Leader of the House of Commons under Theresa May.
11:05am	Brexit and the Creative Industries Panel discussion on the effects of the Brexit deal on Music and the Creative Industries. Host: Christina Birt Panellists: Howard Goodall, Jess Murphy, and Jonathan Holloway	3.45pm	What's Next for Our Movement? A panel discussion outlining the future of the UK's pro-European Movement. Host: Richard Corbett Panellists: Dominic Grieve, Julius Lajtha, Molly Scott Cato
11:45am	David McAllister keynote speech Chair of the European Parliament's Foreign Affairs Committee	4.15pm	Closing Address Joint closing address by Andrew Adonis and Michael Heseltine
12.00pm	FRINGE EVENTS See the Fringe schedule on the next page for more information. These will take place in the Sessions area.	4:35pm	Q&A with Andrew Adonis and Michael Heseltine
2.00pm	Noelle O'Connell keynote speech CEO of European Movement Ireland	5.00pm	End of main conference
		6.00pm	Social event

The schedule may change slightly on the day due to operational issues, but we will keep as close to it as possible. For further information about the speakers and panellists please see page 10.

FRINGE SCHEDULE

The following sessions will take place during the main fringe period (12-2pm).

Time	Description	Open To	Presented by
12:05pm – 12:55pm	Workshop : Social Media Guidance How to use social media to enhance your campaigns, tell your story, and make a difference in your local community.	Members and groups	Carys Barry
12:05pm – 12:55pm	Workshop : Local Outreach How to engage and work with your local community through targeted outreach projects.	Members and groups	Sam Julius
12:05pm – 12:55pm	Negotiating citizens' rights with the UK and EU. Lessons learned and what that means for the future EU-UK relationship. Presentation by the3million and British in Europe	Open to all	the3million and British in Europe
12:05pm – 12:55pm	European Parliament Office in the UK A short presentation and Q&A on educational programmes, aimed at people with a special interest in education	Open to all	European Parliament Office in the UK
1:05pm – 1:55pm	Workshop : Delivering Effective Local Campaigns What makes an effective local grassroots campaign, and what can you do to be the most effective local campaigners possible.	Members and groups	Jane Thomas
1:05pm – 1:55pm	Workshop : Campaign Photography What you need to know to take effective photos of your campaigning that can tell your story, and get you noticed online and in the local press.	Members and groups	Bruce Tanner
1:05pm – 1:55pm	The view from Wales: Brexit, devolution and the future of two unions A discussion featuring Geraint Talfan Davies and Dr Giada Lagana	Open to all	Wales for Europe
1:05pm – 1:55pm	How does Labour handle Brexit and Europe as we approach the next election? A panel discussion featuring Laura Parker, Jackie Jones, Andrew Adonis, and Paula Surridge.	Open to all	Labour for a European Future

In addition, the networking (p 17) and exhibition (p 18) sections will be open during both fringe times (from 12-2 and from 5-6).

The evening social will take place from 6pm – 7pm.

For more information about the workshops see page 16.

SPEAKERS AND HOSTS

The Main Stage is the primary event space, featuring our headline events including introductions, keynote speeches, panel discussions, and more. Find out who will be appearing on the Main Stage on

APPEARING ON THE MAIN STAGE

The following people will be appearing on our main stage, as a keynote speaker or a panellist.



Andrew Adonis

Andrew is a Member of the House of Lords who served as Secretary of State for Transport under Gordon Brown, and has been a weekly columnist for The New European since 2018. Andrew is the new Chair of the European Movement UK

Closing address and Q&A alongside Lord Michael Heseltine at 4.15pm



@Andrew_Adonis



www.europeanmovement.co.uk



Anna Bird

As CEO, Anna leads the European Movement UK in delivering its aims of growing its supporter base and re-joining the European Mainstream. She joined the team in 2020, after leadership roles at Mind, Scope, and The Fawcett Society.

Opening remarks at 10.00am; Panel on The Deal : 3 Months On at 10.20am



@annabirdfr



www.europeanmovement.co.uk



Christina Birt

With over 25 years professional experience in the Arts, Christina has been a consultant to organisations including Arts Council England, the Royal Opera House, and the European Parliament. She is also a qualified dance teacher.

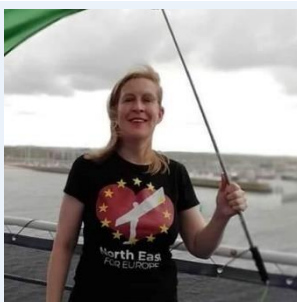
Host of the panel discussion on Brexit and the Music industry at 11.05am



@ChristinaBirt



www.allwaysmaking.co.uk



Louise Brown

Louise is a local activist and member of North East for Europe. She featured in the European Movement's first Grassroots Spotlight showcasing NE4EU's campaigning that highlighted the risks that a No Deal would pose to Nissan in Sunderland.

Local Activists panel discussion at 3.05pm



@brow_la



www.northeast4europe.org.uk




Daisy Cooper

Daisy has served as the Liberal Democrat MP for St Albans since 2019, and currently serves as Deputy Leader of the party, and its spokesperson for Education. Before being elected, Daisy was the Campaigns Director of More United.

Keynote speech at 2.45pm

 @LibDemDaisy


 www.daisycooper.org.uk




Richard Corbett

Richard was first elected to the European Parliament in 1996 and 2020, and was the final Leader of the of the European Parliamentary Labour Party. He is an Honorary Vice Chair, and former Chair, of the European Movement UK.

Host of the panel on What's Next for Our Movement? at 3:45pm

 @RichardGCorbett

 www.europeanmovement.co.uk



Kishan Devani BEM

Kishan is VP of the Lib Dem Campaign for Race Equality, Honorary VP of the Green Lib Dems, and a visiting lecturer at London Metropolitan University. He was on the Queen's New Year's Honours list in 2020 for his work on social cohesion.

Keynote speech at 2.55pm

 @Kishan_Devani




Stephen Farry

Stephen is the MP for North Down and Deputy Leader of the Alliance Party of Northern Ireland. Before being elected to Parliament, Stephen was Minister for Employment and Learning in the Northern Irish Executive.

Panel on The Brexit Deal : 3 Months On at 10:20am

 @StephenFarryMP


 www.allianceparty.org




Dominic Grieve

A barrister by trade, Dominic served as MP for Beaconsfield from 1997 – 2019 during which time he held positions including Attorney General for England and Wales and Chair of the Intelligence and Security Committee.

Panel on What's Next for Our Movement? at 3:45pm

 @euromove

 www.europeanmovement.co.uk



Howard Goodall

Howard is an EMMY, BAFTA, and BRIT award winning composer. His work includes the theme to Blackadder, Mr Bean, Red Dwarf and The Vicar of Dibley in addition to his scores for film and theatre.

Panel discussion on Brexit and the Music industry at 11.05am



@Howard_Goodall



www.howardgoodall.co.uk



Michael Heseltine

An MP from 1966 – 2001, Lord Heseltine held senior government roles under John Major and Margaret Thatcher, including Deputy Prime Minister from 1995 – 1997. He has been President of the European Movement UK since 2019.

Closing address and Q&A alongside Andrew Adonis at 4.15pm



@euromove



www.europeanmovement.co.uk



Jonathan Holloway

Jonathan is a Festival and Theatre Director who has directed over 20 productions, including Robin Hood at the Royal National Theatre. He has also been artistic advisor to the Mayor of London, Brooklyn Academy of Music in New York.

Panel discussion on Brexit and the Music industry at 11.05am



@jonathan_hollow



www.jonathanholloway.com



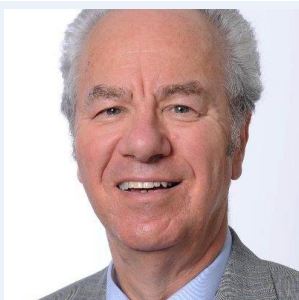
Sajjad Karim

An expert in international trade, human rights, single market regulations including the European digital single market, Sajjad was an MEP for North West England from 2004 until 2019. He is currently a member of the European Movement Executive.

Panel on The Brexit Deal : 3 Months On at 10:20am



@SHKMEP



Peter Kellner

Peter is an award-winning journalist and political commentator who has been an on-screen analyst for the BBC during five general elections. He is best known for being the President of YouGov from 2007 – 2016.

Panel on Reaching Beyond Our Bubble at 2.15pm



@PeterKellner1



www.kellnerpolitics.com



Julius Lajtha

Julius is the President of the Young European Movement UK. Born in Austria, and with roots in Germany and Hungary, Julius has been campaigning on European issues since the age of 15.

Panel on What's Next for Our Movement? at 3:45pm



@LajthaJulius



www.yem.org.uk



David Lidington

David served as MP for Aylesbury from 1992 until 2019. He was appointed to the Cabinet by Theresa May in 2016 where he held senior positions including Leader of the House of Commons. David is Chair of the Conservative European Forum.

Keynote speech at 3.30pm



@DLidington



www.conservativeeuropeanforum.com



Caroline Lucas

Caroline has been the MP for Brighton Pavilion since 2010, having previously served as a MEP. She was the Leader of the Green Party of England and Wales from 2008 – 2012 and from 2016 – 2018.

Keynote speech at 10.05am



@CarolineLucas



www.carolinelucas.com



Deborah Mattinson

Deborah is one of Britain's leading commentators on public opinion who recently published the book "*Beyond the Red Wall*", examining why the Labour Party lost many of their Red Wall seats in 2019.

Panel on Reaching Beyond Our Bubble at 2.15pm



@debmattinson



David McAllister

David has been an MEP for Germany since 2014, having previously been Minister-President of Lower Saxony. He is currently the Chair of the European Parliament's Foreign Affairs Committee and its UK Coordination Group.

Keynote speech at 11.45am



@davidmcallister



www.mcallister.de



Deborah Meaden

Deborah is a businesswoman and TV personality who is best known as a star of the show “Dragon’s Den”. She also appeared on the eleventh series of Strictly Come Dancing in 2013.

Keynote speech at 10:50am



@DeborahMeaden



www.deborahmeaden.com



Jess Murphy

An accomplished musician and actress, Jess has appeared in productions such as Holby City and Sweeney Todd, and toured with Jeff Lynne’s ELO, Sophie Ellis-Bextor, and Michael Bublé. In 2020, she led the Let Music Live protests outside Parliament.

Panel discussion on Brexit and the Music industry at 11.05am



@jessmurphymusic



www.jessmurphy.info



Noelle O’Connell

Noelle has been CEO of European Movement Ireland since 2011 and was recently elected to the Board of European Movement International. In 2017, she was awarded the Chévalier de l’Ordre National du Mérite by the President of France.

Keynote speech at 2:00pm



@Noelle_OC



www.europeanmovement.ie



Femi Oluwole

Femi is a youth campaigner, known as one of the founding members of Our Future Our Choice. He has travelled the country extensively to speak to people about Brexit, and now contributes to news outlets including the Independent.

Panel on Reaching Beyond Our Bubble at 2.15pm



@femi_sorry



@femi_sorry



Molly Scott Cato

Molly is an economist and activist who served as a Green Party MEP for the South West of England from 2014 until 2020. Before that, she was a Professor of Strategy and Sustainability at the University of Roehampton.

Panel on What’s Next for Our Movement? at 3:45pm



@GreenPartyMolly




www.mollymep.org.uk



Kate Smart

Kate is the CEO of Settled, a nationwide charity established in the summer of 2019 with the purpose of helping EU citizens in the UK whose rights and livelihoods are affected by Brexit. Previously, she worked for the charity Asylum Welcome.

Panel on The Brexit Deal : 3 Months On at 10:20am

 @kate_smart321

 www.settled.org.uk




Hazel Underwood

Hazel is a local activist from Warwick District for Europe who was instrumental in setting up the Euro Café initiative which gave friendship, advice, and signposting to EU27 nationals during 2020 following the UK's departure from the EU.

Host of the local Activists panel discussion at 3.05pm

 @WD4Europe

 warwickdistrict4europe.org.uk



Helen Wales

Helen is a local activist from Wales who is the current Chair of Wales for Europe. She has been active in the movement for many years, having previously been the Chair of Cardiff for Europe.

Host of the Panel on Reaching Beyond Our Bubble at 2.15pm

 @HelenOfWales

 www.walesforeurope.org




Jon Worth

Born in Wales but based in Germany, Jon is a political blogger, journalist, and editor who regularly reports on Brexit and European Affairs. He has been a Visiting Professor at the College of Europe in Bruges since 2015.

Panel on The Brexit Deal : 3 Months On at 10:20am

 @jonworth

 www.jonworth.eu

And more due to be announced on the day.

FRINGE EVENTS

ABOUT THE FRINGE

We may not be able to meet in person for this conference due to the ongoing pandemic, but that doesn't mean that we can't organise a great conference for you. And no conference would be complete without fringe events that give you the opportunity to get as much out of the day as possible.

WORKSHOPS AND TRAINING

Running alongside our main stage, the virtual conference fringe will give you an opportunity to get the most out of the event. Fringe events will include the following:

Social Media Guidance

12:05

How to use social media to enhance your campaigns, tell your story, and make a difference in your local community.

Delivered by: Carys Barry, European Movement UK



Local Outreach

12:05

How to engage and work with your local community through targeted outreach projects.

Delivered by: Sam Julius



Delivering Effective Local Campaigns

13:05

What makes an effective local grassroots campaign, and what can you do to be the most effective local campaigners possible.

Delivered by: Jane Thomas, local campaigner



Campaign Photography

13:05

What you need to know to take effective photos of your campaigning that can tell your story, and get you noticed online and in the local press.

Delivered by: Bruce Tanner



Training sessions are open to European Movement members and local branches, who registered in advance using the special link that was e-mailed to them. All other fringe events (page 9) are open to all.

NETWORKING

If you don't know many people in our movement, or you just fancy chatting to somebody new, then check out the 1-to-1 networking area which will be active during both fringes.

Simply click on "Networking" in the left hand menu to be matched for a video call with another attendee, or perhaps one of our staff members or speakers. Each match will be made at random from among the other people in the networking area.

Each session will be 3 minutes by default, but you can extend the time before it ends if you want to continue chatting.

EVENING SOCIAL

At 6pm, pour yourself a drink and join us for the evening European and Politics Themed Quiz and Conference social to round off the conference in style.

The social can be found in the "Sessions" section of the conference space.

EXHIBITION

ABOUT THE EXHIBITION

While the European Movement is the UK's largest, and oldest, pro-European network we are part of a wider family of organisations who work and campaign on fields similar to ours. We are proud that many of them have chosen to support the 2021 European Movement Virtual Conference.

Check out the list below to see who is supporting, or even exhibiting, at the event.

Visit the Exhibition space by clicking on the Expo tab in the conference system during the fringe times (12-2pm, 5-6pm) to find out more about these organisations, and how you can get involved.

LIST OF EXHIBITORS

The following organisations are either exhibiting, or fully supporting, the 2021 European Movement Virtual conference. Check them out!



FURTHER INFORMATION

GET IN CONTACT

If you have any questions or problems, please e-mail events@europeanmovement.co.uk and we will be happy to help. We will also be present in the event space if you need to ask us any questions on the day.

www.europeanmovement.co.uk/conference

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