

# Help us show early learning matters this election



Early Childhood Educators are best placed to show what young children need to thrive, to advocate for why early learning matters and to give children a voice.

With a Federal Election due to be called and held by May, the next few months are a crucial time to make sure the voices of early childhood advocates are heard by our local sitting members of parliament and candidates registering to contest seats.

The Early Learning Everyone Benefits campaign is coordinating messaging and resources to help educators show politicians that #EarlyLearningMatters. All the materials are endorsed by the 27 organisations who support this national collaboration. If you work for, or are a member of one of the organisations, be assured that you have the support of your management to engage both individually and as a service in our proposed campaign activities.

This federal election we want politicians to

1. Develop an Early Years Strategy - because children matter.
2. Give all children 2 days early education a week - because early learning matters.
3. Permanently fund Universal Access to early education - because certainty of funding matters.
4. Give all children 2 years early education - because early learning matters.
5. Make sure First Nations and isolated children get appropriate, high quality early education - because early education matters even more to certain groups of children.
6. Fund the National Quality Framework - because the quality of early education children receive matters.
7. Fund workforce development - because early educators and teachers matter.

[www.everyonebenefits.org.au](http://www.everyonebenefits.org.au)



earlylearning.everyonebenefits



@EarlyEdBenefits

PTO for more

## WHAT THE CAMPAIGN IS DOING

- Inviting every sitting MP and registered candidates of the major parties to take part in an on line **Early Learning Everyone Benefits Election 2019 Candidate Survey**
- Sending every politician and candidate a two page **political briefing** about why early learning matters for every Australian child, and what action they need to commit to so that all children benefit from access to quality early learning.
- Providing a **Show Early Learning Matters political action kit via the Early Learning Everyone Benefits website** – with access to the online survey and political briefing and information on how to lobby your local politicians and how to hold or engage with local candidate forums.
- Creating **Electorate Profiles of 25 targeted seats** – spread across all states and territories.
- Planning at least one **National Early Childhood Election Forum, to be Live-streamed in April 2019.**

## ACTION YOU CAN TAKE

- Visit the Get Involved page– [www.everyonebenefits.org.au/get\\_involved\\_2019](http://www.everyonebenefits.org.au/get_involved_2019)
  - Sign up to the campaign, download factsheets and email templates
- Make sure other staff and your owner or committee are aware of the campaign so they too can join in and pass on information to families and others.
- Share the campaign with your colleagues and others - talk about the 7 campaign 'asks', why they are important and why your work matters

Email: [cwenzel@earlychildhood.org.au](mailto:cwenzel@earlychildhood.org.au)

Early Learning Everyone Benefits is a national partnership of 27 organisations including early childhood peaks, research institutions, early childhood service providers and community organisations. Our goals are: to increase community understanding of the long term benefits of early learning for children, families, communities and the nation; and to increase children's access to quality early learning.

