



PROSPECTIVE CANDIDATE INFORMATION SHEET

NSW State Election – March 2027

Why Family First?

The major parties have abandoned family, marriage, life and freedom!

Even many in the NSW Coalition are so woke they cannot define a woman, let alone a family. Leading Coalition figures continually promote abortion, euthanasia and surrogacy. On economic policy, the Coalition has driven the push to shut down NSW coal fired power stations which has hiked the cost of electricity for struggling families.

State-based “hate speech” laws restrict freedom of speech and religion and must be reformed, but the major parties won’t do it. Strong voices for family, faith, freedom and life are desperately needed in the NSW parliament. **Family First is the only party** that can put people of strong Christian character and courage into the parliament.

Can Family First win?

Yes! Family First can win a seat in the upper house, called the Legislative Council. It is the equivalent to a state version of the Senate and members are elected proportionately from all voters in the state.

A state-wide vote of 3-5 percent can result in Lyle Shelton, the party’s lead upper house candidate, being elected. Since the sad collapse of the Christian Democratic Party, there is a void in NSW politics. CDP held seats in the upper house for 40 years. There is a Christian and conservative vote that is crying out for representation. Family First can meet this need.

It is almost impossible for lower house candidates, based on local electorates, to win, BUT, it is vital Family First has lower house candidates willing to run. Lower house candidates put the party name on the ballot which in turn is vital to lifting the upper house vote to help Lyle get elected. Lower house candidates also bring local campaign presence and volunteers, where possible, and gain vital experience for possible future opportunities.

What’s involved in being a candidate?

A Family First candidate, once endorsed by the party, is free to campaign as much or as little as possible. If you cannot campaign, that is fine. Having your name on the ballot with the Family First brand will attract a vote that will translate to the upper house and greatly help Lyle.

If you have time and can organise a team to help hand out how to vote cards closer to the election in March 2027, that will be a bonus, but there is no pressure. Head office will assist as much as possible. If you have time to organise letter boxing (we will supply materials) and attend local markets and events that is also a bonus. You can do as much or as little as you are able. Having a local name on a ballot, especially in key seats, is the first measure of success and help for the campaign. Anything else is a bonus.

What will it cost me?

The candidate nomination fee is \$250. We will give you a candidate web page with a donation link. We hope that many candidates will be able to garner support from family and friends to cover this cost and contribute to other campaign expenses. If you are unable to raise the fee, please do not be concerned - we will cover it. The fee is not due until much closer to the election.

What about corflutes, t-shirts and how to vote cards?

We will supply these, although the amount of resource available will depend on the success or otherwise of the party's fundraising efforts. We are keen to have names on the ballot papers as a priority, but the amount of campaign supplies will be contingent on our fundraising and seat prioritisation. You are welcome to fundraise locally using the donation link on your candidate web page. Due to the strict regulatory requirements of the Electoral Commission of NSW, **all funds must be handled by the state campaign office.**

Will I have help from head office?

Yes, our largely volunteer team, will guide you through the nomination process which involves some paperwork and we will handle the regulatory compliance required. We also have a large data base of people in NSW and we will encourage those close to you to get behind your campaign. We will be in regular communication and provide some basic training via Zoom or in person. Lyle will aim to visit electorates and campaign with as many candidates as possible.

What does preselection involve?

You will need to be someone of good character, able to provide references, and complete a child protection declaration later in the process.

Candidates will need to agree to Family First's policies which can be found here <https://www.familyfirstparty.org.au/policy> and complete our online [Candidate Application Form](#).

Do I have to speak to the media or in public?

No, not if you do not wish to. Should candidates be approached by the media, it is important to check in with the campaign director for instructions and assistance. The reputation of Family First is important to protect. Media exposure can be a great boost to our party but also comes with some risk. Speaking 'off the cuff' or answering 'gotcha' type questions in a clumsy or flippant way can, and likely will, be used to discredit Family First.

Family First requires candidates to let the campaign director know what types of forums or interviews they might be invited to participate in so we can work together to ensure that these are helpful in promoting Family First and positive experiences for our candidates.

More information?

Contact Campaign Director Roseanne Masters at Roseanne.masters@familyfirstparty.org.au.

Thanks for your interest!